

Russell Hunter

Roulette Strike Strategy



Russell Hunter Publishing

Roulette Strike Strategy

© Russell J Hunter

All rights reserved. Except for brief passages used in legitimate reviews, no parts of this book may be reproduced or utilized in any form or by any means, electronic or mechanical, without the written permission of the publisher.

Address all inquiries to the publisher:

Russell Hunter Publishing Inc.

848 N. Rainbow Blvd., Suite 601

Las Vegas, Nevada 89107

United States of America

Web Sites:

www.GamblersBookcase.com

www.KillerGamblingStrategies.com

www.KnockoutSystems.com

YouTube: Channel: Gamblers Bookcase

The material contained in this book is intended to inform and educate the reader and in no way represents an inducement to gamble legally or illegally.

This publication is designed to provide an independent viewpoint and analysis of the subject matter. The publisher and the author disclaim all legal responsibility for any personal loss or liability caused by the use of any of the information contained herein. Questions about this publication may be addressed to: orders@silverthornepublications.com

Published in the United States of America

Table of Contents

Introduction	4
About Roulette	29
How the Casino Views You	35
How You Can Gain an Edge	49
Your Bankroll	61
History of Roulette	70
Rules of Play Against a Casino	73
Roulette Odds	78
Betting Progressions	84
Summary of Roulette Bets	92
Bets Used in the Roulette Strike Strategy	94
The Roulette Strike Strategy Betting Series	99
Sample Game 1	107
Sample Game 2	111
Bets, Bankroll and Target Bets	114
Long-Term Testing of The Roulette Strike Strategy	116
Where to Play Online	121
Skilful Play	123
Discipline and Control	129
Getting Casino Comps	139
Casino Etiquette	149
Keeping Records	153
Summary of Roulette's the Roulette Strike Strategy	153
Going Home a Winner	156
Appendix A - Locations of Legal Roulette Wheels	159
Appendix B - Location of Single Zero Wheels in Land-Based Casinos	161

Introduction

Win Jackpots Every Time You Play Roulette!

\$1 Bets Win \$576 in Single Plays!

\$5 Bets Win \$2,880 Jackpot Wins!

\$25 Bets Win \$14,400 in a Single Round of Play!

Incredibly, It Takes Almost No Money to Bet Using the Roulette Strike Strategy!

\$50 Is All You Need to Start Winning Jackpots Every Time You Play Roulette!

This Strategy is So Powerful That Anyone Can Turn \$50 into \$100,000 in Just One Week

Certified by the Gambling Research Institute, The Roulette Strike Strategy turns roulette play into a Rock Solid Source of Jackpot Wins!

Unlike Slot Machines Where Jackpot Wins are Rare, with the Roulette Strike Strategy You Will Hit Jackpots Every Time You Play!

And, You'll Not Only Win Jackpots but You'll Consistently Beat Roulette with an Unprecedented 99.49% Long-term Win Rate!

Until now no one has ever figured out a realistic way to pull Jackpot wins out of roulette.

Some experts can show you how you can win Jackpots playing roulette about once every 1396 plays!

In a land-based game you would get a large win about once every 23 hours of play!

And, you would lose steadily for 23 hours to get the single win!

We Can Do a Whole Lot Better Than This –

With the Roulette Strike Strategy you'll pull in a Jackpot Win every 6.4 plays!

And, you'll consistently win in-between Jackpot Wins!

There Is No Other Strategy, System or Method That Even Comes Close to the Roulette Strike Strategy's Explosive Win Power!

Imagine playing a slot machine that gave you a guaranteed Jackpot Win every 6.4 plays?

Such a machine doesn't exist. Yet, you can do exactly this playing roulette!"

With the Roulette Strike Strategy you will win a Jackpot every 6.4 bets!

What's more, there is nothing theoretical about this! This has been verified in long-term play by real players in real casinos!

One \$50 Investment Will Set Up an Endless Stream of Jackpot Wins at Roulette!

Here's why the Roulette Strike Strategy is so Stunningly Effective at Hitting Jackpots –

The Roulette Strike Strategy sets up Strike Bets that win Jackpots almost like magic!

Unlike other systems, there is no need to parlay bets or play the 35 to 1 long-shot bets on single numbers!

Instead of stumbling around trying to win two bets in a row like you have to do to complete a parlay win, you'll win Jackpots in single rounds of play using the Roulette Strike Strategy's exclusive ***Strike Betting System!***

Here's Just Some of What You Can Expect When You Use the Roulette Strike Strategy –

- You'll be able to set up Jackpot Wins at any level of play. For example, even 25¢ players can win \$144 in a single round of play!
- You can win a fortune playing in either online or in a land-based casinos!
- You'll easily beat both single-zero or a double zero wheels!

What I Like Best About the Roulette Strike Strategy Is That It is a Low Bankroll Strategy!

- You can get started with as little as \$50 and rapidly start winning Jackpots as high as \$14,400 a round!
- And, Once you learn the Roulette Strike Strategy you will not only win steadily at roulette but you will set up monster wins that were previously unheard of!

This is the system that the casinos fear the most with its uncanny ability to rip Jackpot Wins out of the heart of any roulette game!

The Roulette Strike Strategy Has a Tested and Proven 99.49% Win Rate!

Incredibly, You Don't Need to Make Large Bets to Win Jackpots!

You don't need to risk much to win a ton of money with The Roulette Strike Strategy. In fact you can get started with just \$50!

You'll start by setting up the Strike Bets used by this strategy. These bets are really amazing because –

- These bets product Jackpot Wins every 6.4 plays!

The Roulette Strike Strategy ■ ©2016 Russell Hunter ■ All Rights Reserved

- And, on top of that, you'll win consistently in between hitting jackpots!!

Here's how the system works –

Between winning Jackpots, you are going to get lots of ordinary wins. These wins are more than enough to soundly beat the game of roulette on their own. However, you'll get Jackpot Wins on top of these steady wins!

This really is the most extraordinary roulette strategy ever developed!

If you like to win steadily you will love this system!

And, if you like the thrill of winning Jackpots this is the perfect system for you!

This is the only system I know that combines the features of steady, predictable wins with explosive Jackpot Wins in one Safe High-Octane system!

The Roulette Strike Strategy turns any roulette game into a source of reliable, high wins!

It is so predictable that it easily makes roulette play the most profitable game in the casino!

There is nothing else like it!

With its ability to combine and deliver both Consistent Wins and Jackpot wins in the same, easy-to-use system, The Roulette Strike Strategy is in a Class by Itself!

Certificate of Approval by the Gambling Research Institute!

The Gambling Research Institute was organized to scientifically test and evaluate the effectiveness of gambling systems, strategies and methods.

In order to earn its ***Certification of Approval*** a System has to be “a practical winning strategy that is easy to use and has been proven to perform in real world play!”

The Roulette Strike Strategy has been evaluated and found to provide verifiable winnings in all versions of roulette including play on both single and double-zero wheels in land-based, online and electronic versions of roulette.

I Got the Idea of Winning Jackpots at Roulette After Reading an Article About Roulette Play!

I got the idea of winning Jackpots at roulette by reading an article in a gambling magazine. The author suggested that slot machine players would win a lot more often if they played for Jackpot wins at roulette.

He suggested making bets on single numbers which pay off at 35 to 1. Then, to turn a win into a jackpot, he recommended leaving the winnings up and trying for a second win. This is called parlaying a bet and it is quite common on even-money plays where the odds of hitting the second win are about fifty-fifty.

However, with a bet with odds against winning of 36 to 1 (single-zero wheel), the chances of winning a parlay are a very long shot.

On a single-zero roulette wheel the odds of winning twice in a row on the same number are one in 37×37 or once in every 1369 plays!

The Roulette Strike Strategy Sets up Jackpot Wins Every 6.4 Plays!

Here's how it could work out –

You would play 1396 times to win \$1,296 (36x 36). Of course these are just averages. You could win a parlay in just 250 plays or you might never win the parlay!

The author admitted that this was a long-shot bet but justified the wager stating that it still offered much better odds than winning a jackpot on a slot machine!

I agreed that his wager offered better odds than winning on a slot machine. However, in a land-based roulette game, played at the rate of 60 plays an hour, it would take about 23 hours on the average for each parlay win.

I liked the concept and set out to find a bet offering better odds of winning.

(All odds are for Single-Zero wheels)

Parlayed wins of Split Bets (two numbers) paying 17 to 1 would hit once every 18 spins. Thus a parlay win would occur once every (18 x 18) 324 plays.

Parlayed wins of Street bets (three numbers) paying 11 to 1 would hit once every 11.7 spins. A parlayed bet would win on the average once every (11.7 x 11.7) 137 plays.

And so on. I tried Double Street and Corner Bets. All of these bets offered at best long odds of hitting a Jackpot-like win

In frustration I contacted my old friend, L.R.

The Challenge – Developing a Way to Win a Jackpot in Less Than Ten Plays!

I met with L.R. and told him about the problem. L.R. is an expert in probability and statistics and has worked with me several times to develop winning gambling systems. He loved the idea of setting up Jackpot wins at roulette.

I quickly brought him down to earth. "I already know how to set up Jackpot wins with outrageous odds of winning. What I am looking for is a way to set up Jackpot Wins very frequently."

He chewed on a pencil before answering. “How frequently?” he asked.

“What about once every eight to ten plays? That sounds about right.”

He rolled his eyes. “I think I might have my work cut out for me.”

L.R. Creates a New Way of Playing Roulette!

L.R. doesn't waste much time when it comes to working on solutions for gambling issues. However, this time it took him a while to get back to me.

About a week after our meeting I emailed him asking if he had any ideas. His email came back – “Ideas yes. Solutions no.”

I decided not to press him. If he couldn't find a solution there probably wasn't one. Eleven more days passed. Then he called me.

“I've got something that looks pretty good. Do you want to meet at Isleta Casino tomorrow about nine?”

I said, “Sure.” L.R. likes to be mysterious at times. But I had a good feeling about meeting him at a casino.”

L.R. Shows Me His New Way of Betting!

I meet L.R. in the casino coffee shop on a Thursday morning. L.R. enjoys getting a free breakfast and he had heard that this coffee shop had delicious blueberry muffins. L.R. pulled out some of his testing results and started telling me about what he had found.

“There is no single bet at roulette that will give you Jackpot wins in a reasonable number of plays.”

I leaned closer. “I kind of figured that. That's why I turned the problem over to you.”

He ignored my sarcasm as he munched on his muffin and shuffled through his papers.

“In order to win Jackpots you have to set up bets that have multiplying qualities.”

I asked him to explain and he did.

After a few minutes of explanations I decided the best way to understand would be to see the system in action.

The Roulette Strike Strategy's *Strike Bets* Pay Off Big!

Bet Size	Strike Win
\$1	\$576
\$2	\$1152
\$5	\$2880
\$10	\$5760
\$25	\$14,440

Testing The *Multiplying Bets* at the Isleta Casino!

After breakfast we walked over to the casino. It was really quiet. Only two blackjack tables had players and the roulette table was not even open. I found a boss and explained that we wanted to play a little roulette. Within five minutes he had rounded up a dealer and the table was opened.

L.R and I both bought in. I had decided to play a simple system using bets on red and black while I watched L.R. play.

He set up his mysterious multiplying bets. Right away they had a small win. He set them up again. In two more plays he hit a jackpot. He smiled as the dealer pushed a pile of chips over to him.

He continued this way. His bets won steadily. Then almost out of the blue he would hit another Jackpot Win!

After he hit a really large Jackpot I just sat there kind of slack jawed as more piles of chips were transferred to his side of the table.

I told him, “Hell these are not just multiplying bets. They are more like ***Strike Bets!***”

L.R. nodded. “You have a way with names. I like that. Strike bets.”

We put in about an hour of play. He won \$1594 while I managed a \$348 win.

As we walked over to the cashier I told him, “We’ve got some work to do on the system’s bet sizing. You left a lot of money on the table by not properly scaling your bets.”

He agreed. “I thought I would leave the hard part for you,” he smiled.

Fine Tuning the Strike Bets –

L.R. is stronger in theoretical thinking involving bet probabilities. I lean towards the more practical side of fine tuning good ideas into consistently profitable systems.

L.R. bets were excellent. There was no question that they set up frequent Jackpot Wins. As they were, anyone could play this system profitably. However, I wanted the system to be more than just profitable. I believed that with the right adjustments this betting system could be turned into a sort of Roulette Super System!

My primary focus is on trading stocks. While many people think that picking the right stocks is all that is needed I have learned that there is a whole lot more involved to become a steady winner.

Like sizing each trade.

And, knowing when to buy!

And, knowing when to get out!

And, knowing how to handle everything in between which often entails scaling the size of the trade up and down.

These are just some of the skills that can turn trading into a consistently profitable venture.

I decided to apply the same kinds of techniques to the Quick Strike bets.

I started out working with \$1 bets. I got the bugs worked out on these bets and then set up scaled bets for all kinds of levels of play, from 25 cent to \$25 bets.

Finally, everything was ready. I called L.R. and asked him if he would like to try out the Roulette Strike Strategy.

He chuckled. “Roulette Strike. Somehow that fits. Tell me when and where.”

**The Roulette Strike Strategy Turns any Roulette Game
into a Source of Monster Wins!**

We Strike Sandia Casino Hard!

I have to admit I was a little nervous walking into Sandia Casino. Not that casinos make me nervous, but I had to wonder –

“How would casino personnel react to us setting up Jackpot wins at roulette?”

I couldn’t read L.R. We had gone over the set of improvements that I hoped would turn his multiplying bets into pure Roulette Profits! Now it was time to see.

We arrived about 2:00 in the afternoon. The casino was maybe a quarter full and there was only one roulette table open with one player.

We sat down, exchanged cash for chips and started playing.

I had decided to start with \$5 bets and kind of take it easy. L.R. just sat there watching me. He asked a floor person if he could play a different table and they opened a table for him. I asked him what he was doing and he just sort of shrugged, “I thought I would try this on my own.”

I didn't have time to think about him. I had just hit another Jackpot and the dealer pushed a pile of chips my way.

My system of scaling the bets seemed to be working well. With L.R.'s original betting scheme my Jackpot Win would have been smaller. Now, by scaling my bets, the money just seemed to move from the chip piles on the dealer side to my side of the table.

After about an hour's play I paused and counted up. I was \$1,294 ahead. So far I had hit at least ten smaller Jackpots. I decided to crank my bets up to \$10 each and then scale up from there.

I really like this level of play. Playing with \$10 bets just seemed logical. I figure I was up another \$1,500 or so when it happened –

I hit a higher Jackpot Win and watched in amazement as the dealer staring stacking up \$500 and \$1000 chips for my payoff. She paid off my win \$5,760 for one bet!

A floorman came over and watched the transaction. "Guess you got pretty lucky today. Like to play a lot of roulette?"

I didn't feel like talking. It was pretty obvious he was on some kind of fishing expedition. At this point I just wanted to color up, cash out and take a break.

I asked for and got an escort to the cashier's cage. The security guard who walked with me didn't look like he could fight his way out of a paper bag but maybe his presence at least discouraged any chip snatchers.

Naturally the cashier had to call to the pit to verify my win. I don't know where the floorman who had watched me get paid had gone but it took them ten minutes to talk to someone who would verify that I had indeed walked across the casino with a pile of winning chips in my pocket.

While I was waiting L.R. walked up to the next window with another pile of winning chips. He joined me in waiting for the casinos to see if he, too, had really beaten their roulette table so badly.

Let me point out one thing –

A lot of casinos really don't like to lose. They sort of drag their feet at paying off large wins. I really don't know what they were thinking. L.R. and I were not about to say, "It's okay. Just pay us next time," and walk out.

So we waited. Finally, an older Native American was called over (this was a Native American casino where anything can happen) and he conferred with a couple of pit personnel. A casino boss came over and very smoothly asked if I would like to receive the casino's check.

I looked at L.R. and we both said "no." It took a while longer for them to round up the cash. We were invited to relax in the lounge and a floorman handed us some kind of comp voucher. We decided to stand there and wait until we got paid.

Finally, they got everything straightened out and I watched as the cashier counted out my win in \$100 bills plus change. "That's \$8,554. Thank you for playing at Sandia Casino."

She turned to L.R. next and counted out his win. "You have \$10,598, sir. Please come back soon."

I asked for an escort to the parking lot. As L.R., the security guard and I walked out, L.R. turned to me and said,

"You just love this shit don't you?"

**The Roulette Strike Strategy's Winning Secret –
Steady Wins Plus Frequent Jackpot Wins!**

L.R. and I Head to Las Vegas!

We didn't go back to Sandia for a while. We played at several other local casinos and won!

Some times we won huge amounts like another big Jackpot at the Route 66 Casino! Other times we just won high regular wins.

It didn't matter. Either way we were pulling in huge amounts. L.R. and I met at Le Peep on a Friday morning to bring each other up to date.

At this point I had won \$57,389. L.R. had won \$67,983. We had played on lots of double-zero wheels in local casino and a whole slew of European single-zero wheels online.

One idea had been sort of jelling in the back of my mind.

“Why don't we have a contest?”

He looked sort of blank, so I continued.

“I've got two sets of comps for the M Resort. Why don't we got out to Las Vegas and see who is the first to win \$100,000?”

He thought for a moment, refilled his coffee cup from the carafe they leave on the table and said, “Sure why not?”

I thought he might be a little more excited but L.R. can be hard to read at times. For all I knew he might be jumping up and down inside at some hidden level.

We compared schedules and found that we each could arrange time off the following week. I confirmed our reservations and waited for our trip to start!

M Resort Rewards Me with Unlimited Comps and Much More!

I mapped out our play in Las Vegas. My plan was to play on single-zero wheels in the area. Most of these are in the High-Limit areas. I wanted to avoid playing in these rooms as much as possible so that our experience would be much like any normal person's experience.

The M Resort is way down in Henderson, Nevada, about ten miles south of Mandalay Bay. We picked up a car at the airport and headed for the M Resort

I really like the main lobby area that has a glass wall overlooking the pool and entertainment plaza. We checked into our rooms and agreed to meet in the coffee shop in half an hour.

The first thing we decided on was that we wouldn't play on the same tables at the same time. Based on our prior experiences we knew that two players both hitting Jackpot Wins at the same table was just too much for most casinos.

We each found an open table, cashed in and started playing. My dealer was very pleasant and didn't seem to mind paying off my frequent Jackpot Wins, especially since I tipped her each time I won!

The system was performing just like it always did. At this point I could set up the Strike Bets almost in my sleep so my play was very relaxing.

I pulled in any winnings from a round, set up new bets and then talked to Judy until she said, "no more bets." I'd sort of look around and then she'd announce the number.

Almost half the time I would get a win of some kind. But win or no win, the play was very straight-forward. I would set up new bets and wait for the spin.

It didn't take me long to hit a larger win. About twenty minutes after I started play the Strike Bets zeroed in on a winning number and I picked up \$1,440 in one round of play.

While this isn't the largest jackpot win for \$10 betting, it is still a thrill to have all those chips stacked in front of you. I gave Judy a \$25 tip and she seemed to enjoy the Jackpot win almost as much as I did.

One of the best things about playing the Roulette Strike Strategy is that it is a steady winner. While I love hitting Jackpots, they are not needed to win. You could play the system all day with no Jackpots and still beat the tar out of the casinos.

However, it is a lot more fun to hit the Jackpot Wins. After an hour of play, I was just about ready to take a break.. I set my bets up, watched the roulette ball get released and settle in on the winning number – 17.

It didn't mean much until I looked at my bets on the roulette layout –

I had just hit a Top-Level Jackpot for \$10 betting – whooping \$5,760!

As Judy counted out the money, we were joined by a friendly floorman who congratulated me on my win and asked where I was staying. I told him I was staying at the M Resort and he handed me a sheet of paper.

I had just gotten a full RFB comp. This meant I could stay there for free, stuff myself in any of their restaurants and drink as much wine or any other beverage as I could hold.

I thanked Judy, tipped her a couple of black \$100 chips and headed for the cashier. I figured I would cash out before checking up on L.R.

I had won \$9,347 in some of the easiest gambling I have ever experienced. The Roulette Strike Strategy is so easy to use that it feels like you have set up an automatic money machine.

Meanwhile, L.R.'s Antics Almost Got Us Barred!

After cashing in I walked over to the next roulette table. I could hear the commotion before I got there. It sounded more like a craps table during a hot roll than a roulette table.

I walked up to the table and watched. L.R. was in the middle of a group of college students who were tossing their bets down, screaming and high-fiving all the way around when they won.

L.R. was right in the middle almost acting like their cheerleader. Two of the females were hanging on him and as I watched the group bet I could easily see what was happening. L.R. had attracted his own pack of groupies who were mimicking his bets and loading up on the numbers that hit Jackpot bets.

The group had just hit another Jackpot Win when I walked up. The floor boss had just ordered more chips brought to the table and the group was being as obnoxious as possible waiting for their latest wins to be paid.

I edged my way up to L.R. and quietly whispered in his ear. "You are crazy? Collect on this bet and let's get the hell out of here."

The chips came in and the group of players were paid. Two bosses watched the scene clearly getting more unhappy by the minute. One of L.R.'s groupies had just spilled his drink on the table and another was smacking the wet area with the flat of his hand and

starting some kind of chip. The bosses looked like they were ready to throw the whole group out at any minute including L.R. and possibly me even though I was not remotely associated with this gang of ruffians.

L.R. got his chips. I tossed a handful of chips to the dealer and we took off. One of the girls wanted to tag along and I gave her another handful of chips and told her that the Wheel of Fortune machines near the entrance were hot and she should try go and win a Jackpot for L.R. She thought that was a wonderful idea and disappeared behind a bank of slot machines.

Meanwhile L.R. and I headed for the cashier. Despite his performance at the table he had apparently been able to keep his betting on track and he cashed in for a very nice \$7,849 win. As we left I was thinking that he had probably won at least a couple of grand more than he cheerleaders were now spending on booze and good times.

As we walked over to Anthony's Burgers and Brews I was almost seething thinking about how L.R.'s carelessness had almost jeopardized our enterprise. L.R. seemed nonplused as usual and was asking if the burgers were as good here as he had heard.

Get Full Support 24/7!

Your success is our goal!

If you need help we are here!

Just [email us](#) and we'll get back to you in less than 24 hours!

We are serious about you winning!

We Move to the Mirage and Pick Up Speed!

We took a little time off after our wins at the M Resort. I played some blackjack and I told L.R. he could do whatever he wanted so long as he wasn't within 90 feet of the roulette wheel. He disappeared and I had a feeling he had arranged a rendezvous with his favorite roulette groupie. I put him out of my mind and concentrated on playing blackjack.

After a good session at blackjack I found L.R. by the pool with "guess who" and suggested we take a drive.

He gave his new friend a fond farewell and we headed for valet parking to redeem the car. On the drive north back to the Las Vegas Strip we outlined our objectives again. We wanted to continue playing the Roulette Strike Strategy.

So far, we had played four hours each. Our score at this point was:

Hunter + \$9,347

L.R. + \$7,849

While we were off to a good start we still had a ways to go to reach \$100,000 each in winnings. I felt like the Mirage would be the best next step.

The Mirage offered at least two \$25 roulette tables and a host of good eating spots where we could take our breaks. Located at the middle of The Strip we could easily change locations if the mood (or need) arose. I felt pretty good about choosing the Mirage for the next step of the \$100,000 Win Plan!

After asking around I found that there were open \$25 single-zero wheels at the Mirage: one on the main floor and one in the high limit area. I choose to play on the main floor where there were likely to be more distractions. L.R. liked the idea of playing in the high limit area.

Before we started play we visited the cashier's cage, deposited the cash we needed for play and arranged to play signing markers for our own money. This is a much better way to play in Las Vegas since it doesn't entail having to carry a lot of cash with you.

I found the table I was looking for as L.R. headed off to the High-Limit betting area.

The plan today was to start out making \$25 bets and then to move up as our bankrolls built up.

I sat down, asked for a marker, got my chips and started playing. Play at the \$25 level is really exciting as it offers the opportunity to win \$14,400 on a single Jackpot Win.

I started playing and steadily winning. This system is fun with its frequent wins and Jackpot wins averaging about one every six or seven minutes. You've got to like it!

After playing about an hour I was up another \$5,737. I hadn't hit any large Jackpots but I had no complaints.

My dealer, Jenny, was really fun. Besides dealing roulette she was a standup comedian on weekends and she practiced her repertoire on me as the table was mostly empty. I really enjoyed her sense of humor. She was also a great dealer and I felt like we quickly developed a sense of business partnership as she shared in most of my larger wins. Two hours into my play I was up over \$14,000. I had moved up to making \$50 bets and I hit a larger Jackpot Win, pulling in \$10,080 in one round.

I decided to take a break, find L.R. and head for lunch to discuss the afternoon's play. I headed for the cashier's window and settled up. I had won \$24,435 this morning. I was curious to see how he had done.

I found him in the High-Limit room. He was the only player at the table and he didn't look like he was having much fun.

"Did you have a bad run?"

"Nah, I'm just bored."

After looking at the piles of \$500 chips in front of him I commented, "Well work's not always fun is it?"

He cashed in for a \$16,993 win for the morning. I accused him of goofing off but instead of taking the bait he immediately focused his attention on lunch.

"Where are we going to lunch?" As we walked over to the Portofino restaurant we people watched wondering why so many people would dress so poorly to go to a resort area.

"I think it's just an American thing." He commented as a 60-year old man walked by in baggy cut off cargo pants and a Hawaii shirt.

Play Roulette as a Business!

Many of our players have turned roulette play into highly paid businesses!
We'll show you how!

I Strike Pure Gold at the Mirage!

After a nice break we decided to continue playing at the Mirage. Playing conditions were ideal –

We were each playing on a single-zero wheel with a large betting range. Plus, we were playing in a large casino with a deep bankroll. These were perfect conditions to set up some more Jackpot wins!

I continued to play on the main floor while L.R. headed back to the High-Limit play area. For some reason there was a new dealer at my table, a young pretty dealer named Thumper (you can't make these things up). She was a great dealer and we talked a lot about how Las Vegas was changing. She even shared some of her favorite places to gamble.

Meanwhile, the Roulette Strike Strategy just kept rolling along rolling up consistent wins with occasional large wins throw in.

I was still betting at the \$25 level when I hit a mid-range Jackpot of \$7,200. While this isn't the largest Jackpot available at this betting level it was still a thrill to hit it.

Then, ten minutes later I hit another \$7,200 Jackpot. I slid a couple of large chips over to Thumper. I felt like she was genuinely cheering me on and even though it probably had no effect on the outcomes of my bets it still felt good to know she was rooting for me!

After the second \$7,000 plus win I decided to move up to \$50 betting. This was pushing the limits of her wheel but the strategy was working like clockwork, pulling in win after win, and it felt right to make the move up.

The win rate at this level of play is really amazing. I estimated that I was pulling in close to \$10,000 an hour! And, I had yet to hit a another large Jackpot!

After about an hour at this level of play I was beat. I pulled off for a short break, thought about checking in with L.R. and decided just to take a short walk outdoors as my legs were getting stiff from sitting.

Fifteen minutes later I returned. Thumper greeted me like a long lost friend and I continued play. I continued along piling up the winnings without any problems. It almost felt like I was playing with an automatic win machine!

About twenty minutes after I had starting playing again it happened. I knew the Strike Bets I had on the table had the potential to deliver a large win. If only –

The ball landed in the perfect spot. I looked down at the table and watched in amazement as Thumper started placing chips on my wagers. See was stacking \$1000 chips on the layout.

A pit boss came over to supervise. More chips were brought in while I waited patiently. While it seemed like an eternity I am sure the whole thing didn't take over ten minutes. She slid three stacks of high-valued chips over to my side of the table.

I was flabbergasted! In all my years of gambling this was the most I had ever made on a single bet. I stopped play and counted up my win!

I had won \$28,800 in one round of play. Another floor person showed up and gave me a whole slew of new comps.

Without asking, a couple of security guards showed up to escort me to the cashier's cage. I was furnished a chip tray to carry my winnings. Before I left the table I remembered to thank Thumper. I placed one of the \$1,000 chips on the table and said, "Thanks."

I walked over to the cashier on somewhat wobbly legs. I was sure this win had put my winnings over \$100,000 but my head wasn't clear enough to do the math.

I sat down at an empty slot machine and added up my winnings. I had won \$102,489 in two days of frantic play. Mission accomplished.

L.R. Digs a Big Hole in the Mirage's Bankroll!

I walked around a little bit before I headed for the High-Limit area to check on L.R. I walked up to an amazing scene.

L.R. was playing at a table with just one other player. The other player looked Chinese and seemed to be known to the house. At this point in the game he had stopped play. He as well as the dealer, a floor person, a pit boss and some other boss were watching L.R.'s play.

L.R. had evidently moved up to \$100 betting. I had walked in on what looked like a showdown bet.

L.R. had set up large Strike Bets. I knew a lot depended on the outcome of these bets. The roulette ball ran around the track, bounced down into the frets and finally stopped. The dealer placed the crystal marker in the bulls-eye spot for a Jackpot Win.

The dealer smiled, then thought better of it and looked serious. L.R. just seemed to freeze. One boss turned his back on the table while the other ordered in more chips. If L.R. had been playing roulette in Monte Carlo in the old days he would have just broken the bank!

L.R. sat there and finally looked up at me. The Asian man sat there sort of google-eyed wetting his lips and making a low whistling sound.

More chips were brought in. The dealer stacked up the biggest stack of chips I have ever seen in front of L.R. He seemed to have recovered his cool and was talking to the dealer. He slid some chips over to the dealer, remembered to thank her, and started picking up his chips.

The pit boss stepped in and suggested that he “color up” and offered him a chip tray to carry his winnings.

While all this was happening L.R. told me that about an hour earlier he had hit a \$29,000 Jackpot at the same table. He now had a bundle of comps, the dealer’s eternal gratitude and more chips than I had seen in one tray in my lifetime!

We walked to the cashier’s cage together. I suggested that he exchange most of his winnings in the form of the casino’s check as I had done. He wasn’t sure about this until I assured him, “You don’t really want to be walking around the Las Vegas Strip with over \$100,000 on you. Besides, this amount of money won’t even fit in your pockets!”

We met about an hour later to do a final accounting.

I had won \$102,489 in less than 12 hours. This would have been a record except for L.R.’s play –

L.R. had pulled in \$134,690 in the same amount of time.

L.R. turned to me and said,

“I am glad that disproves the expert who said there’s no big money in playing roulette!”

The Roulette Strike Strategy Wins Quickly –
19-Minutes Average Length of Land-based Game!
4-Minutes Average Play Time for Online Game!

L.R.’s friend Werner Comes Up with a Better Way to Play!

The Roulette Strike Strategy is one of the easier systems ever created to win at roulette.

You don’t have to keep track of long strings of numbers.

You don’t have to manage individual bets all over the roulette layout.

You don’t have to do calculations on the fly to try to figure out the next bet!

When we played and won in Las Vegas, we simply referred to small player cards we kept in our pockets.

I thought this was pretty simple. However, I do recall several times almost losing track of my play. This is easy to do with all of the distractions in a bustling casino.

It hadn’t occurred to me that there might be a better way to play until L.R. called me.

“Remember my associate Werner?”

I vaguely remember meeting him at some university social gathering. “He’s the engineering prof, right?”

“Yeah, that’s him. I told him about the Roulette Strike Strategy. Actually, I asked him to come up with a way to play this system automatically. He did. In fact I’ve got an Automatic Playmaker in my hand.”

I listened as L.R. described the Automatic Playmaker. I agreed to meet him later so he could give me a demonstration.

The Automatic Playmaker Makes Mincemeat of Online Roulette!

L.R. came over to my house about 8:00 that night. I was anxious to see the Automatic Playmaker in action.

We went to my office. I offered L.R. the chair next to my computer and I pulled up an extra chair to observe.

He pulled out the Automatic Playmaker and showed me how to use it.

“You can use it for any level of play. Just set it up for your level of betting here.

“Of course you can record a lot of other information.”

I looked over his shoulder. “I see you can record where you played, the size of your bankroll, the size of your bets and all kinds of other useful information.”

“That’s right. But the heart of the Playmaker is here.”

He showed me how the Playmaker kept track of each level of bets. It also kept track of wins and losses.

I looked at it again. “It even gives you your next bets. I can think of a couple of times that would have come in handy.”

L.R. nodded in agreement. “Want to see how it works? Have you got an account I can use?”

I logged him onto one of my online casino accounts and invited him to play. He elected to start with \$1 bets and set the Playmaker for that level of play.

Then he started playing. He set the Playmaker next to the keyboard and followed its instructions. It told him where to bet and how much to bet.

Bingo. He had another win. The Playmaker updated his winnings.

After about thirty minutes of play he was up over \$500.

I told L.R. that I had contacted Martin Silverthorne to help us do a complete testing and evaluation of the Roulette Strike Strategy!

I explained to L.R. how it would work.

“As you know Martin is considered the premier expert of gambling systems.”

L.R. spoke up, “He has certainly helped us on our projects.”

“That’s right. But now, its going to be even easier to test and evaluate a gambling system.”

I explained that Martin was now a member of the Gambling Research Institute. The Institute would now handle everything from evaluating the logic of a system to testing how it performed.

L.R asked, “Are they going to test it using real players?”

“Yeah. That’s why I decided to include the Automatic Playmaker in each player’s kit.

“So each tester will have the benefit of the Playmaker.”

“That’s right. And, a whole lot more. Everything will be laid out for them to succeed. Now we’ll just have to wait for the results.”

The Results Are In! The Roulette Strike Strategy Kills the Casinos!

The results came in on a Thursday afternoon. The Gambling Research Institute still does things the old fashioned way with snail mail and FedEx delivered a thick envelope addressed to me.

It was from the Gambling Research Institute. I thumbed through the package. Several pages back I found what I was looking for –

The Gambling Research Institute’s Certificate of Approval. I’ll quote from it-

“The Institute uses a battery of tests to evaluate a gambling system, strategy or method. We place heavy emphasis on its performance in real world conditions. That’s why we

use players to test the system against real casino games. We are pleased to report that your system has passed all of our tests and has been granted our Certificate of Approval.”

The Institute’s report went on to list the number of test players, where the system was tested, the levels of bets tested and so on.

The bottom line was pretty simple-

The Roulette Strike Strategy Killed the Casinos!

About Roulette

Roulette — the name means "little wheel" — became the gambling game of choice in nineteenth century France. Although originally associated with Monte Carlo, it is now played in casinos all around the world.

Roulette is the queen of all gambling games. We thrill to the spin and a chance of winning a small fortune with each turn of the wheel. With a practiced flick of the wrist, the skilled croupier sets in motion the spinning wheel and clicking ivory ball. In a swirl of red and black our bet's fate is decided – sometimes we win and sometimes we lose – yet we still continue to bet on the alluring spinning wheel.

The great nineteenth century Russian novelist, Fyodor Dostoevski was an inveterate gambler. He begged and borrowed rubles from his acquaintances to gamble on roulette always hoping that the next spin would be his big win. It was almost as if this genius were hypnotized by roulette and its accouterments – the colorful spinning wheel, the eccentric crowd of gamblers, and the celebrated directions of the croupier – *Faites vos jeux, messieurs!* and as the wheel begins to slow down, *Rien ne va plus!* Roulette has an attraction that can be most addictive!

Spinning games show up in many early civilizations. Ancient Greeks and Romans played gambling games by spinning shields and chariot wheels. Picture a group of burly, battle hardened gladiators, in an area especially cordoned off for these heroes of the arena, spinning a chariot wheel to determine who would be the next challenger in the ring.

These games of chance were not limited to the Mediterranean either. Early Eskimos enjoyed a primitive version of roulette. The direction of a hunting trip was sometimes determined by the direction of a spun arrow.

In these days, Eskimo customs permitted an exchange of wives, and more than once the fate of the little woman was determined by a spin of the wheel. One story which has become a part of gambling lore is that of a young Eskimo gambler who had such a hot hand that he won seventeen wives in one game. It is not reported whether he considered this extraordinarily good luck or bad.

The origins of the modern version of the game are somewhat obscure. One story has the seventeenth century French mathematician Blaise Pascal devising the game while he was in retreat in a monastery, working on numbers theory.

Others believe that an old Chinese game whose object was to arrange 37 statuettes of animals into a symbolic square of "666" was the forerunner of roulette.

Hoca was an early version of roulette played in the seventeenth and eighteenth centuries in Germany, Austria, Hungary and France. The French statesman Mazarin proposed that hoca be used to replenish the depleted coffers of Louis XIV and envisioned hundreds of gaming tables spread about the kingdom. However, this scheme met with considerable government resistance, and after Mazarin's demise the game was prohibited with death as the penalty for any practitioners!

With almost magnetic appeal, different forms of roulette would spring forth to enchant and mesmerize European royalty. The Turkish ruler, Selim III, introduced the game to his realm after learning of it from captured French soldiers.

In the imperial Russian court of Catherine II, roulette tables were set up in luxurious rooms especially appointed for such diversions. Russian nobility was entertained and seduced by the elegance, and of course by the chance to win or lose fortunes, which they proceeded to do. By the time of Waterloo in 1815, legal casinos had spread to several German towns as well.

One of the favorite German gambling resorts was found in the town of Bad Homburg near Frankfurt. The casino was founded by a Frenchman, François Blanc, who also opened the Monte Carlo Casino in the principality of Monaco, a few miles from Nice.

An English journalist of the period, George Augustus Sala, reported on his experience in the Bad Homburg casino in 1866:

The gaming salons, if not conveniently crowded, had their full compliment of players. There were the same calculating old fogies, the same supercilious-looking young men, the same young girls and full-blown women, with a nervous quivering about the lips, and the same old sinners of both sexes whom one has known at these places the last ten or fifteen years, busily engaged at trente-et-quarante.

At the roulette table, too, one had no difficulty in recognizing the old familiar set. The handsome-looking young Russian noble who 'spots the board' with gold coins – the fat bejeweled-fingered Jew who seeks to emulate the Muscovite lord with silver florins – the Englishman and his wife, evidently residents, who play against each other, quite unconsciously, at opposite ends of the table – the youthful, yet 'used up' little French marquis, who dresses in the English fashion, and brings with

him his own private pocket rake, that he may hook in his golden winnings the more readily – the elegantly dressed, shriveled, hag-faced woman who plays for the run on colors – the nervous, care-worn young Englishman, who plays heavily against the see-saw, with other nervous fellow-countrymen staking their gold on the first, second, or last dozen numbers – professional gamblers, well and ill-dressed, with sharply defined Mephistophelean features, quick restless eyes, and villainously compressed lips, who, after trying all systems, generally get landed croupiers or swindlers in the end – seedy-looking Poles of the last emigration, who prudently place their florins on two, three or four numbers alone, and deep-calculating Germans, who make ventures with painful hesitation, and after long intervals of abstention, and, as a matter of course, almost invariably lose; prostitutes – French, German, English, Polish, Italian, and Jewish – of every nationality – most of them young – so young in fact that the world well may be called their mother, robed like princesses, and becoiffured, bejeweled, and begloved as only prostitutes ever seem to be, and who lay down their gold with charming indifference, though with a decided partiality for zero and the first four numbers.

These, with watchful old women and Germans of hang-dog look that beset every public gaming table, waiting for a chance to pounce upon the stakes of the more unsuspecting players, are some of the characters whom we recognized around the roulette table that night, when the play ran high and the players were more than usually eager." (George A. Sala, "Gambling Sketches," *London Society*, vol. 9 [1866] pp. 491-500).

An interesting sketch of the worldly gamblers found in Germany in the 1860s. I think many of them, or rather their progeny, still find their ways into casinos today. I am sure that you recognize one or two of them.

One reason to play roulette is that the game has a history that is known and respected by many of its devoted players. There's a bit of that Monte Carlo magic in every roulette wheel - even in the crudest sawdust joints. Dice players have no idea that they are playing a game with a history and most could care less if they knew the history of dice games. Often roulette aficionados ensconce themselves in the past. They can even tell you the names of the greatest roulette players in history and can describe the stories of their greatest scores and often, even bigger falls.

Here's a description of Monte Carlo about the year 1900 as taken from *The Sealed Book of Roulette*.

Monte Carlo may be described as the "multum in parvo" of the Riviera, since every amusement, entertainment and pleasure can be tasted and enjoyed until the appetite is satiated. There is nothing wanting.

The Casino proper is a cosmopolitan rendezvous for *toute le monde*, where from ten o'clock in the morning till midnight you will find, seated or standing, the groups of all nationalities playing seriously all manner of systems, and many armed with books and ledgers to check and counter-check their calculations with mathematical precision. Here gambling is carried on as a business, and the social side of life is a secondary consideration.

According to the author, the real world of Monte Carlo is found in the luxurious Sporting Club. He describes his experience here -

The gambling that takes place here, whether at Roulette or Baccarat, is noticeably in the real sporting spirit. There is joyousness in the air compared with the atmosphere of ordinary casinos, mainly because the club members can mostly afford to play and lose cheerfully. Coolness and courage may be seen exemplified among the players for high stakes, in contrast to the hectic flush caused by desperate anxiety which changes the countenance of the spasmodic gamblers in the public rooms across the way.

From midnight to dawn, all through the season, the Sporting Club of Monte Carlo becomes the ballroom of Europe. One can sit about in easy chairs and smoke and gossip with friends or stroll through the heterogeneous throng, listening to wit and admiring beauty, till one realises "the inspiration and mental tonic of gaiety." Truly here will be found gaiety *in excelsis*.

Today, roulette has spread to all parts of the globe. It can be found in locations from Castle Harbour in St. John, Antigua, to the Fairmont Hotel in Livingstone, Zambia.

Roulette is the third most popular casino table game in the United States, and worldwide it is by far the most popular casino table game. The latest information I have available shows that there are 170 roulette wheels in Las Vegas, 155 in Atlantic City, 300 in the United Kingdom, and over 1,500 in Europe.

In the United States, roulette has not enjoyed the popularity of craps and blackjack. The usual explanation is that the average house take of 5.26% in the American version of

roulette compares too unfavorably with the line bet odds of 1.4% in craps, and the chance of even gaining an advantage over the casino offered by blackjack.

I think the explanation for roulette lagging behind the other casino table games is a bit more subtle. Craps gained in popularity in World War II, when many GIs were exposed to the game. If you have been in U.S. casinos over the past ten years, you will have noticed that the interest in craps is waning as the World War II generation ages.

Blackjack has received tremendous publicity because of card counting escapades, starting with Edward O. Thorp's revelations in the 1960s that blackjack could be beaten by card counting.

In other words, the greater popularity of craps and blackjack in this country has been more a matter of exposure and publicity than the rational thought processes of gamblers seeking to avoid a casino table game with slightly higher odds than its competitors.

The average craps and blackjack players, with their poor playing, give the house a much greater advantage than the average roulette player, to say nothing of the legions of slots players.

There are three basic approaches to playing the game. The first and most common way of playing is to use no system at all. This is the way the typical person plays, scattering chips all over the layout, playing favorite numbers based on his birth date, lucky numbers or just plain randomly. While it is possible to win playing this way, any winnings would have to be attributed to luck.

A second approach is to apply a mechanical system to the game. There have been more systems devised for roulette than for any other casino table game as the roulette layout lends itself to almost endless combinations of wagering. Some of the roulette systems have exotic sounding names such as Martingale, Labouchere, d'Alembert and Ascot. Sizable winnings have been attributed to some of these mechanical approaches.

A third approach is to look for biased wheels. Since it is impossible to make a physically perfect roulette wheel, the biased-wheel player will seek to detect mechanical defects in the wheel by "clocking the wheel." To clock the wheel entails recording large numbers of roulette decisions, statistically analyzing the results, and then determining whether an advantage can be gained over the casino because of the defective wheel.

The objective of this book, however, is not to just present an overview of roulette but rather

to demonstrate a powerful and effective way of playing and beating the game on a consistent basis. The background information is presented so that you, the reader, will gain better insight and understanding of the game so that you may apply what you have learned to become a consistent winner in roulette.

The Roulette Strike Strategy is a winning strategy developed using the best aspects of the mechanical approaches and wheel clocking. With it, you will be able to win a high percentage of your roulette games in any casino in the world.

Casinos don't give money away. To beat them we must target a specific set of objectives and using the right tools, with the right game, beat the casinos at their own game. To this end, you will find ***The Roulette Strike Strategy*** most admirable.

How the Casino Views You

Any military commander will do whatever is necessary to find out everything he can about the enemy.

How large is his army? What tactics is he likely to use? What are his strengths and weaknesses? Where is he vulnerable?

The crux of all this is to formulate some type of strategy for winning in battle or at least neutralizing the enemy.

Hell, from the way casinos advertise now, you would think they are your friends. They offer all kinds of incentives to get you play.

Want a free room? We've got one.

How about great food? We have that too.

Want to mix in a little bit of the risqué? We can dish that out.

And just think, all of this is done just to entertain you. Right?

Wrong. The casino is the enemy or at least the enemy to your bankroll.

Everything the casino does is done for one reason, and that is to take as much money from you as possible, and hopefully leave you in a positive enough frame of mind that you will come back and repeat the experience again and again.

And guess what? It is working. Players line up to get seats at \$25 minimum blackjack tables. Players sometimes fight over slot machines. Players will literally beg casino bosses for comps like a dog begging for a bone.

In any military conflict, it is important to gain as much knowledge as possible about your adversary. What can he do to you? Is it possible to overcome him? What are the odds or probabilities of prevailing?

Some of the most successful military commanders would only engage the enemy when they figured that the odds of success were heavily stacked in their favor.

Since we are going to willingly march into the jaws of the enemy, it makes sense to understand how this opponent thinks.

Please don't get me wrong. In likening a casino to an opposing army, I am not suggesting that you behave in a boorish or belligerent manner when you are in a casino. Many of the individual employees in a casino are actually rooting for you to win and will do everything in their power to help you if you are pleasant and friendly.

We're not talking about individual hand-to-hand combat here. What we are up against is something a lot more insidious and in many ways more dangerous.

We are talking about an opponent with virtually unlimited resources.

We can't outspend the casino, as it has an almost never-ending bankroll compared to ours.

We can't play it into the ground. Las Vegas games go on for 24 hours a day, with shift changes every eight hours. We will never be able to play a casino into the ground with fresh personnel coming in every shift.

We don't have a mathematical edge in our favor like the casinos do with nearly every game.

So, what can we do? First, let's learn to think like a casino. Let's put ourselves in the shoes of a casino boss and see if we can gain some insights we can use to help us prevail over this well-heeled opponent who never sleeps.

If you asked most people with any knowledge of gambling what the biggest casino advantage is, they might say the house edge.

"Those games are rigged you know."

"The casino always has the edge."

"It's impossible to overcome the house edge."

"The vig will get you man."

With these thoughts in mind, it is easier to reconcile ourselves to losing. Why worry about losing if the casino has such an edge over us.

But, how powerful is this vaunted house edge really? It turns out in many cases that the edge is so slight, that there must be something else that the casino has in its arsenal that accounts for player losses.

Let's consider the craps game. Most casinos figure on keeping at least 20% of the money that the players exchange for chips at a craps table. This is the average number the bosses count on, net of all player wins and losses. In other words, even after enduring a very hot craps table, where the players are pulling off winnings by the thousands, the bosses still figure to keep about 20% of all the money exchanged or "dropped" at the table. Dropped money is the amount of cash collected in the table's drop box, located underneath the table. It is where your cash goes when it is inserted into a slot on top of the table and the dealer gives you chips in exchange for your cash.

The Casino Environment

On a recent trip to Las Vegas walking through The Venetian, checking out the numerous paintings on the ceilings replicating the artwork of Venice, I turned to my companion and said, "Dorothy we're not in Kansas anymore."

Later we did some more Strip sightseeing just to soak up wherever ambiance attracts millions to the Las Vegas Strip every year.

The scene didn't click for me. I hate mobs and I detest standing in lines to eat, play or even get a drink; yet, the Strip joints were full of persons milling about and sightseeing as well as gambling.

What did occur to me is that all of the fanfare and extravagance of The Las Vegas Strip was geared towards one ultimate result and that was to relieve its visitors of some, if not all, of their money.

Casinos have spared no expense to manufacture an attractive and appealing environment that is the ultimate in hospitality and glitter, wrapped around an illusion that you can get rich easily while living in a way that you wouldn't consider doing back home.

However attractive the atmosphere is, it must not interfere with the flow of dollars from visitors pockets to those of the casinos.

Consider for a moment just the sights and sounds you have around you in a typical casino.

From the moment you enter, you can see and hear bells, musical themes, and numerous other noises and special effects emitted by hundreds of slot machines. For many people this is a call they can't resist, much like Ulysses' men being lured to their dooms by the songs of the Sirens.

There is a general air of excitement in the casino that is designed to be contagious.

You will experience the proximity of other people involved in the gambling experience.

Most casinos manage to succeed in creating a semi-real environment designed to reduce our inhibitions and induce a desire to join the action and fun.

Of course, the way we join in is by converting some of our cash to chips or credits and becoming part of the action.

Steve Wynn, the former owner of the Mirage, Golden Nugget and Treasure Island, was once quoted as saying that the best way to make money in a casino is to own one.

I won't argue with that, except to remind you that our focus is a little different - We are going to relieve the casinos of some of their cash. And we are going to do this consistently while literally operating in the "jaws of the enemy."

The casinos are experts in creating psychological inducements to gamble and gamble with abandon. Even the carpets are carefully chosen to help us into this state of mind.

Few casinos have windows to the outside or clocks. Chips are used in lieu of cash. Attractive cocktail waitresses in exotic outfits serve us free drinks when we gamble.

Every aspect of the casino atmosphere is designed to suck us in, to remove as much cash as possible in the shortest possible time and then to gently remove us, still dazed, so that we can recall the tremendous entertainment value we received while we were being politely fleeced.

Player Impulsiveness

It is greed that destroys many players and the casinos know this. That's why the casinos use every ploy to induce the traits that will set you up to lose money to them.

Let's face it. The major attraction of casinos is the lure of winning money. We all like to daydream about winning large amounts of money, and the casinos do everything to encourage these feelings.

To feed these fantasies the casinos have to temporarily eliminate many of our normal inhibitions.

Thus, it is not unusual for casino visitors to undergo personality changes in the process of losing their money to the casinos.

We have all seen examples of road rage where drivers who are not usually very aggressive suddenly start to use their vehicles like weapons. Something about being in control of a vehicle and then being confronted by some other driver has induced a change in personality.

Something similar goes on with many casino visitors. Once they become caught up in the lure of gambling, many experience a personality change just as intense as some of the road rager out there.

The allure of the machines is especially strong for some players. Many players almost assume a trance-like state when playing the machines. They enter into a form of cocoon, where the distractions of the world around them fade into a blurred background during their surrealistic communion with the machines.

Players who escape the almost mystical experience of communing with the machines, may get caught up in the more social side of gambling offered by the table games.

Craps is a game whereby a group of strangers can bond together with a common goal in mind, and if the table cooperates, they can experience an intense feeling of comradeship from a hot craps table.

Roulette offers the slow, almost hypnotic experience of watching a beautifully constructed spinning wheel with the anticipation of each possible new win.

Baccarat has its own aura, and the king of table games, blackjack, offers the player the possible chance of using skill to overcome the house edge (at least in theory).

Players become trapped in the experience itself. This is why normally frugal people will reach for more bills after losing their original buy in and continue to pour money into the casino coffers regardless of any real hope of winning.

Many players feel that some other power might watch over them and this power will help them win. Call this luck, superstition or belief in the power of prayer, but it helps propel the player into the casino's maws.

In ancient times, many players felt that the gods would demonstrate their powers to bestow favors on players, and many modern players have much the same feelings.

Players believe that they are immune to the laws that govern everyone else. I think this a human trait, like the belief each of us has inside that somehow we will be the first person to become immortal and escape the trap death has waiting for us down the road.

We attach greater meaning to games and play all kinds of mind games on ourselves.

"If I just play a little longer, I know things will change."

"I want to play until the next shooter and see if I can recoup my loss."

"A hidden voice keeps telling me to play a little longer."

"I know I will win today because I am wearing my lucky socks."

These are just some of the games that people play. Of course, the casinos do everything they can to encourage players to continue this experience, even when losing.

Players are plied with free drinks and chips are used in place of cash. Many players now play for comps, or casino freebies, and will change their playing patterns in order to "earn" a free meal or a reduced room rate.

There is no question that player impulsiveness is a major contributor to the casinos' profits. But there are even more weapons at the casinos' disposal.

The Time Trap

Players lose track of time. Because of the casino environment and player impulsiveness they tend to overstay their welcomes (at least at the machines or gambling tables).

Put simply, most players don't know when to quit. Let me give you some times that you should take a break from playing, but most likely won't -

- **You should take a break after a big win.** Many players let greed take over and think "If I have won this amount, I can just as easily win twice as much." A better plan is to remove yourself from the casino after a big win so that you can contemplate the meaning of this win away from the casino's influences.
- **You should probably quit playing after losing about half of your buy in.** If you buy in for \$200 and are down to \$90, why not quit? I can assure you that the loss of half of your bankroll will affect your betting. After losing half of your bankroll you will either reduce the size of the bets you had originally intended to make or, and this is more likely, you will make larger wagers in an attempt to quickly recoup your losses. With either action, you will have modified your original game plan. Wouldn't it be better just to walk away, regroup and start over again at a different table?
- **You should definitely quit after losing your buy in.** If you buy in for \$300 and lose all or most of it, it is almost always a mistake to pull out more cash and continue playing. A better plan is to take a walk or visit the coffee shop and clear your head before any more play.
- **If you have been down and have just about recovered your loss, you should quit.** Gambling games tend to move in trends, and if you have just finished a winning streak, the table is just as likely to go the other way for a while.

There are some times that you are better off not playing at all. In my experience, playing when you have only a short amount of time is usually not a good idea.

If you have to catch a plane in a couple of hours, don't continue playing now. Your casino play is over (unless you want to change a twenty into quarters and plunk some coins in the slot machines at McCarran International Airport).

If you have a social engagement in fifteen minutes, don't start a game now.

I give you this advice because while playing too long can have detrimental affects on your ability to win, playing when you don't have enough time to properly follow your game plan can also be detrimental.

In general, you should try to avoid anything that will distract you from playing at your own pace and adhering to your game plan.

I have not talked much about what constitutes a game plan, but it includes such aspects as using the hit and run approach correctly, playing with target profits in mind, as well as setting and using firm stop losses.

The worst thing you can do is to play a game without these safeguards in place. Then you are playing on the casino's terms instead of your own.

I have found that I do better when I play alone, as opposed to playing with someone who may not have the same focus on winning that I do. However, you need not take this as gospel. I know some very solid players who actually play with partners. I think the answer to the question of playing alone or with a partner depends as much on your ability to find the right partner as it does in deciding whether to try the idea.

If you play with a partner who understands your system and actually assists you in applying it correctly, such as helping you keep track of your wagers, then your partner has really become your accomplice and may prove to be an invaluable asset.

On the other hand, if you find yourself in the position of entertaining others, or otherwise put in a position whereby you aren't able to play the game in accordance with your system, then you will probably agree with me that you are better off playing alone.

There is no question that the casino plays a steady game and is able to outlast nearly all players. The only sure way to defeat the casino is to modify the game so that you can play it on your own terms. You will play as a "hit and run" player instead of one who plays as if he is chained to a table or a machine.

You'll learn to play for targeted wins instead of playing on the "hope and a prayer" system.

You'll establish preset "stop losses" so that you will always know in advance when to quit.

However, you'll still have to contend with an opponent who has a virtually unlimited bankroll compared to yours.

Bankroll

Even if you are able to outwit the casino in some ways, you'll still be at one huge disadvantage. The casino has almost unlimited funds available for play. If you are able to win some from the casino, there is little danger that you will break the bank. However, the casino only has to break you one time in order to prevail in this contest.

You've probably heard the story of the man who broke the bank at Monte Carlo. Of course, he really didn't break the casino's bank.

In the nineteenth century, when the casino at Monte Carlo was run by François Blanc, a tradition was maintained of engaging in an elaborate ceremony if a player was able to win all of the chips assigned to a particular roulette table. Each table would customarily have 100,000 francs as its "bank," and if the players were able to clean out this bank, then the casino employees would engage in an elaborate ritual of draping a black sheet over the closed table. The table would usually remain closed for a while until the chips were replenished. The net effect of this pretense of breaking a bank was to stimulate other players to play even more vigorously in the hopes that they too could break a bank.

As you can see, the bank that was broken was only one table's allotment and in no sense was the entire casino's bank ever broken by players.

You are not likely to ever break a modern casino although you might have succeeded for a time period at Binion's Horseshoe Club in downtown Las Vegas. By 2003 the casino had fallen on hard times. It was actually closed for a time because of the actions of the Nevada Gaming Commission who forced the casino to close when it reached the point where it didn't have enough cash in its cage to redeem all of the casino chips issued. This was in violation of a gaming commission rule. If you had had a tremendous win at the Horseshoe Club at this time, it is possible that you might have broken the bank.

However, while breaking a bank is fun to think about, it is just not possible against today's well financed and regulated casinos. For all practical purposes, the casino has enough bankroll to always outwait you if your intention is to break its bank.

Fortunately, we don't have to break the casino's bank to win. We will be content to chip away at it.

However, the casino does employ a number of tactics to reduce your awareness of the amount of money you are really risking in a contest to win some of the casino's money.

First, the casino will require you to use checks or chips for all casino play. Even though they can be exchanged for cash at the casino cage, a black colored chip just doesn't have the same feel as a hundred dollar bill.

Playing with chips not only facilitates the mechanics of playing the various games but also serves to remove your perception of losing real money one step from the reality of what is happening. While you might grimace when a dealer sweeps away a losing wager consisting of five black hundred-dollar valued chips, or purple \$500 valued chips, you might feel the pain a lot more if he removed five one-hundred bills from your wallet. Yet, for all intent, both events are identical.

Casinos figured out the psychological advantages of using chips instead of cash a long time ago. But recently they have become true masters at giving you back some of your losses and actually making you want to lose more.

Think this sounds farfetched? If a bank offered to pay you 98¢ for every dollar you gave them, they would get few takers. Yet casinos are considered "generous" when they advertise slot machines with 98% paybacks. Here they are offering the same thing. Give me a dollar and I'll give you 98¢.

Players will line up to get this deal. But it gets better. What if the casinos told the players that if they took them up on this deal numerous times, they might give you a little more back. Sounds preposterous doesn't it? Now let me restate it the way the casinos play the game.

Join our slot club and we will give you a player's card.

Now, whenever you play a slot machine, don't forget to insert your card. As you play you'll accumulate credits, points or even cash back.

Just so the table players don't feel left out, they can play the same game at the tables. Just let the floor person know that you have a player's card, VIP card or whatever new name the casino where you are playing is calling this gimmick.

Here's how the deal works. If you lose enough, you'll get something back. Most casinos limit maximum comps back to no more than 40% of your losses. So, if you lose enough, the casino will give you a comp to the buffet. Lose even more, and maybe you can take a guest.

If you can manage to lose much larger amounts, the casino may give you a better room rate or even comp your room.

I remember a friend of mine bragging that he had stayed a weekend at The Mirage with everything comped. I asked him how he did and he casually mentioned the he lost over five grand.

Let's see if I got this right. He got two nights lodging, several meals, a couple of bottles of wine, which cost the casino two, maybe three hundred bucks on the upside. When I pointed this out he looked at me as if I had just called his favorite football team a bunch of pussies.

He was actually proud of his accomplishment. In fact, he told me, the casino had already invited him back for another comped weekend.

Well, I guess so. If you could find someone dumb enough to give you \$5,000 and you only had to give him something worth 10% or less of this amount, you'd take the deal too.

Yet, players can't wait to get comped. I have witnessed some really pitiful spectacles from people who want to play the comp game.

One night a perfectly nice man played craps next to me for about an hour in a casino in Reno. He asked the floorman if he could have a coffee shop comp.

The floorman politely informed him that he hadn't given the casino enough action.

"You have been making five dollar bets. In order to earn a coffee shop meal, you will need to play with \$25 chips for at least a couple of hours."

When the man stated that what he really wanted was two comps so that he could take a friend to lunch, the floorman actually sneered.

Would you go to a regular restaurant and beg for free food? Then why bother in a casino?

Once you start playing for comps, you are playing the casino's game. Let's see, I'll give you another dollar if you give me some back, okay?

Forget the comps if you are going to modify your game at all in order to get back a comp.

I never play for comps. In fact most of the time I prefer to play anonymously. My buy-in is usually large enough that the floorman, or boxman if the game is craps, will ask if I have a players card. I just politely shake my head.

When you play for comps you are playing a losers game where you may subconsciously run up your losses just so you can look smart and get a comp.

So, who's smart when you gain a comp? You, getting the comp, or the guy who's collecting at least a dollar of your money for every 40¢ kicked back. You do the math.

When I play, I don't play for comps or glory. Casino comps are just another trick to make you lose sight of what your real goal should be. *And that goal is to walk out with some of the casino's money securely tucked in your back pocket.*

The House Edge

If all else fails in persuading you to give the casino your money, they always have the house edge. Yet the house edge is probably the least of your worries when you play.

The house edge is the mathematical advantage the casino gains over the player who plays long term. Unless you are playing a game with outrageous odds, like Keno, the money wheel or some of the lower payoff slot machines, the house edge may have less to do with you losing than the other casino weapons and your own impulsiveness.

While the house edge acts as the casino's insurance policy for long term play, players lose in the short run at rates far exceeding any demand the house edge may cause.

Players betting the pass line or the don't pass wagers at craps give up about 1.4% to the casino on each wager. Assume that you buy in for \$100 and make one line bet on either the pass line or the don't pass for each new come out roll.

If you bet \$5 each time and made 30 bets in an hour, the house would extract an edge equal to \$2.10. This is calculated by multiplying the house edge times the amount bet. With \$5 wagers, we would have $0.14 \times \$5.00 \times 30 \text{ wagers} = \2.10 .

Yet, most craps players will manage to lose most if not all of a \$100 buy-in in much less than an hour. Quite frankly, they don't play like this, even though making just one wager at a time is a perfectly sound way to play craps.

Instead they make numerous wagers, many with a much greater house advantage. They chase losses. They play on hunches. They make crazy bets because sometimes it is fun to play this way.

The result? They end up beating themselves. The house offers a very low percentage, beatable game that manages to grind up most players in just a few minutes.

I think you know the reasons why. You can now see how the casino views you. You are not much more than another sheep waiting to be fleeced. But you do have some advantages that can more than turn the tide in your favor. Let's learn about them.

The House Edge

GAME AND WAGER	HOUSE EDGE
CRAPS: Pass or Don't Pass with Single Odds	0.80%
Pass or Don't Pass with Double Odds	0.60%
MINI-BACCARAT: Banker	1.17%
Player	1.36%
EUROPEAN ROULETTE with En Prison Rule: Even Money Bets	1.35%
CRAPS: Pass or Don't Pass	1.41%
Place Bet on 6 or 8	1.52%
ATLANTIC CITY ROULETTE: Even Money Bets	2.63%
CRAPS: Place bet on 5 or 9	4.00%
Buy bet on 4 or 10	5.00%

Lay bets (Any Number)	5.00%
AMERICAN ROULETTE: All bets except Fiveline	
CRAPS: Place bet on 4 or 10	6.67%
AMERICAN ROULETTE: Fiveline bet	7.89%
CRAPS: Hardway 6 or 8	9.09%
Hardway 4 or 10	11.11%
Any Craps	11.11%
Any Seven (Big Red)	16.67%
MONEY WHEEL: All bets	11.00% and up
HORSE RACING: All bets	15.00% and up
KENO: All bets	22.00% and up

How You Can Gain an Edge

I don't know how many times I have been playing a casino game and had people sit down next to me and start playing without any knowledge of the game.

They'll ask the dealer the most ridiculous questions and actually wager real money, usually in the least competent ways imaginable.

When I first started playing craps many years ago, I encountered the game in downtown Vegas in one of the sawdust joints. This casino literally had craps tables half way out into the street.

Of course, there were lots of quarter craps tables in those days and \$20.00 worth of chips bought a lot of experience for a low investment.

I became fascinated with the game. The person I was with claimed to know something about the game and told me that betting on the Big 6 and Big 8 was a pretty solid bet.

Not knowing any better, I started making bets in the betting areas for the Big 6 and Big 8 and actually did pretty well my first time out.

Later, when I bought my first book explaining the craps bets, I learned that these are some of the worst bets in the game, giving the house a greater than 9% edge. If I had just placed these numbers, I could have had the same action with only a 1.52% house edge.

The book cost about five bucks at the time. Looking back, I realize I should have bought the book before I played. My friend, who seemed knowledgeable to me when I was a beginner, really didn't know beans about how to play the game correctly.

Fortunately, I was able to make a few bucks making lousy bets. But, you can bank on the proposition that if I had continued to make these wagers, I would have eventually given back all of my winnings to the house, plus more.

My point is, my investment in the paperback book explaining craps bets was a pretty good investment in that it at least pointed out the better wagers and showed me which bets to avoid.

Knowledge is power. And the casino is an expensive place to learn. Before playing in any casino, you need to decide which games you are going to try and then learn something about them before you risk a nickel. But you knew that didn't you? That's why you are reading this book.

You may have some idea of what a gambler looks like. Here is the picture that many people have.

He is a very sharp dresser. He wears custom tailored suits and \$800 shoes. He knows every casino game inside and out and uses keen instinct to pick his wagers. He drives an Aston Martin V12 Vanquish S, owns homes in Lake Tahoe, San Francisco, as well as London and Geneva, Switzerland. He usually shows up with a glamorous blonde (think Paris Hilton) hanging on his arm.

He is greeted by name as soon as he enters a casino. The casino personnel practically trip over themselves rolling out the red carpet for him. With his knowledge, money and demeanor, he must be truly feared by the casinos. *Right.* And as George Strait would sing to you, "I've got some ocean front property in Arizona."

If you are very rich or very foolish, then by all means draw this much attention to yourself. I once walked by a craps table that was roped off. There was only one player sitting on a high stool, high enough to reach the craps table. Dennis Rodman, the infamous NBA player, had the entire craps table to himself and was rolling the dice in the most bored manner I have ever seen. He probably dropped a bundle, just sitting there, rolling the bones and trying to look cool.

I have had the opportunity to play with numerous celebrities and I have yet to meet one who knew much about winning. Ever play with high rollers? They are usually the biggest losers at the table.

Before you decide to gear up your profile I want to remind you that casinos are businesses. They seldom fear most gamblers but if they do, they will quickly take countermeasures, including asking a player who wins too much to take his business elsewhere. In Nevada, casinos are considered private clubs and any patron can be asked to leave at any time.

A true professional recognizes that casinos don't particularly like consistent winners and he does everything he can to keep a low profile.

If Paris Hilton is coming to see you this weekend, don't plan on visiting the nearest casino and winning a bunch of money (besides with Paris you won't be thinking much about gambling, will you?)

True professionals dress to blend in. I don't mean that you have to dress like the average Las Vegas tourist with shorts, fanny pack and a shirt that clashes with your bright orange socks. It's okay to wear a decent shirt and a pair of pressed slacks. But you don't need to advertise to the world that you have money.

One thing I notice when I play in Vegas is the amount of jewelry that many men wear, especially ones who think of themselves as high rollers. Rolex watches, gold bracelets and heavy gold chains hanging down the front of their half exposed hairy chests seems to be the favorite costume of the loud mouth, in-your-face types of gamblers.

When I see one of these dudes swagger up to a gaming table, my reaction is probably just the opposite of the one they are trying to convey.

Once I spot the excessive jewelry, it spells out F-L-A-K-E in capital letters. Years ago I ran a low profile company that placed money with promising young companies. This was before "venture capital" had become part of Wall Street jargon. We usually referred to our financings as "deals," as in "I am trying to set up a deal with so and so."

I remember very well a man who came into my office wearing a gold watch and a lot of flashy jewelry. But that wasn't the best part of his act. He carried a nice leather briefcase with him and about ten minutes after we started talking, I heard a phone ring. He opened up his briefcase and answered his portable phone. Now, for you youngsters who grew up with cell phones, this was a long time before cell phones had been invented. This was a full sized telephone, with an elaborate battery pack, antenna and whatever else was needed to go portable back in those days.

When the phone rang, he answered it and I remember thinking that he had set this whole scenario up so that his accomplice would call him while he was in my office so that I could realize exactly *who* I was dealing with.

I did. And we didn't make a deal.

If you really want to make money off the casinos, I can't recommend enough that you play anonymously.

When I play, I tend to move around a lot. This is one of the benefits of playing in a venue like Las Vegas or Reno. If you wear out your welcome in one joint, there is another one right down the road.

One of the reasons I move around is that I don't want any one casino to peg me as a consistent winner. I also play anonymously. I don't use player cards and I don't play using casino credit. I'll share some of my exact techniques as we go through this book, but you have the idea at this point. If you want to win money, do it as inconspicuously as possible.

Timing

Casinos must offer their games to all comers. And in many jurisdictions they are open 24/7. They have no flexibility as to timing. You on the other hand can choose when to play or even *if* you want to play.

You don't have to play if you are tired. Or uncomfortable. Or don't like the atmosphere of the joint.

You can quit after a loss. When the casino starts to lose, it must continue playing, even if the players are cleaning up. You, on the other hand, can employ hit and run tactics. If you have a loss, you can stop playing.

On a brighter note, you can quit playing after a win. While casinos don't much care for winners, they know that if they can just keep the gambler playing long enough, the combined forces of player impulsiveness and the house edge will usually give the casino the chance to win everything back from the player.

To defeat this, all you have to do is leave after you have a nice win. Some years ago I was slumming it at the El Cortez in downtown Vegas. This place attracts a lot of really small players including a fair number of down-and-out types. While the dealers and other personnel are nice, they are used to grinding up and spitting out most players in short order.

The bosses aren't used to winners and as marginal as this place is, they probably can't afford to let too many players win and walk.

My friend and I had bought into a quarter craps table which allowed bets up to \$500. Most of the players were \$1 to \$2 players. Rick and I started out making \$5 wagers, but soon moved up to \$25 and larger bets.

Rick had a very nice roll which lasted ten to twelve minutes and we both moved up to making \$100 bets. At this point we had a floorman and a pitboss watching our action.

After Rick finally sevened out, I got the dice. As I picked them up, I experienced one of those moments when I just knew that I was going to roll some numbers. I bet \$300 on the pass line and backed it up with \$500 in odds once my point was established. I started making two \$300 come bets with full odds. After a couple of my come bets hit, I placed the six and eight for \$360 each. Thereafter each winning come bet was paying me between \$900 and \$1,300 and the place bets were paying off at \$420 a pop.

Rick started making \$200, then \$300 bets and taking full odds. Pretty soon we had our end of the table covered with black and green, and eventually purple \$500-valued chips. Every number I rolled was costing the house as much as \$2,500, counting the other wagers on the table.

The pitboss was soon joined by another boss who watched me intently.

The boxman engaged in the usual casino antics to interrupt and slow down my roll. New chips were brought in. The dice were examined every other roll. The dealers seemed to take longer to pay off the wagers.

It didn't matter. On this occasion I was in some kind of groove and I just kept rolling numbers. I lost track of time, but when the inevitable seven finally showed, both mine and Rick's racks were overflowing with black and purple chips.

As soon as my roll ended we placed our chips on the felt top and asked the dealer to color them up as we intended to leave.

The new boss introduced himself as the casino shift manager. He asked if we would like some drinks. We told him that we were tired and wanted to leave.

He then offered comp after comp. Did we need a room? Had we seen the show? (I didn't know they had one.) How about dinner for two in their restaurant?

This is probably one time I could have taken the comp without any harm being done, but I just politely thanked him.

As we were leaving he assumed an almost hurt look and gave us his business card with "Full RFB" written on the backs and his signature. RFB means we were entitled to a free room, food and beverages comp, courtesy of the El Cortez.

We looked around at a couple of street people staggering out the door and politely declined the invitation.

We walked out of there with over \$20,000 in winnings between us, after buying in for just \$300 each.

We left with our winnings intact. I can still see the boss's pained look as we walked with what he viewed as their money.

Timing. It's a great player edge.

Bet Variability

Casinos have to accept a range of wagers, limited only by the range of bet sizes accepted by the casino.

Most casinos are pretty careful about restricting the range of bets allowed. The reason is that if a casino allowed a large enough spread between the lowest and highest wagers, then a player could use the simple strategy of doubling his wager following every loss, and without a cap and with a large enough bankroll, the player would eventually win.

That's why all casinos place limits on both minimum and maximum amounts of wagers accepted in each game.

When Binion's Horseshoe Club was still run by the old mobster, Benny Binion, he would accept any wager a player wanted to make, so long as the player was willing to wager that amount as his first bet.

Some years ago, a player walked into Benny's joint in downtown Vegas with a suitcase filled with cash. He told the dealers he wanted to make one wager at the craps table.

Bosses were called in and the cash was counted. Per the house policy at that time, the player was allowed to make a \$777,000 wager.

He wagered on don't pass, betting that the shooter would not make his point. The shooter's point was a six, which is an easy number to make. The shooter rolled a couple of numbers, then rolled a seven, a win for his wager.

The player walked out with his original cash, plus \$777,000 in winnings. Now days, the feds would have a fit over this transaction as they require U.S. casinos to report any cash transactions over \$10,000. I guess the tax boys might have lost this one.

Benny was only too happy to accept this wager. Rumor has it that the same player came back a couple of months later and lost it all back.

Barely literate, Benny was an expert at reading people. "If you want to get rich, make little people feel big . . . good food cheap, good whiskey cheap and a good gamble. That's all there is to it, son," is how he summed up his casino philosophy.

Once when he was asked to compare his Horseshoe Club with the much glitzier Strip joints, Binion said, "We got a little joint and a big bankroll, and all them others got a big joint and no bankroll."

Most gambling experts recommend that you increase the size of your bets as you win. The most common approach to doing this is to parlay a winning bet, which means to leave both your original bet and your winnings up for a second possible win. With even money bets, this approach will win, on the average, just once every four attempts. When you try this approach, you are giving up a win you already have for the chance of getting two wins in a row. This is sort of like trading the proverbial bird in the hand for the one in the bush.

A more reliable way to make money is to increase the size of your bets after losing. The inveterate gambler, Arnold Rothschild once told F. Blanc, operator of the casino in Monte Carlo, "**Take off your maximum and I will play against you as long as you like.**"

Rothschild was undoubtedly alluding to the power a player has of eventually winning if he can double his wager following losses and continue doubling it until he has a win.

While I don't recommend using this exact procedure, there is no question of the power of increasing your wagers following losses, on a limited and controlled basis.

There is a place for increasing your wagers following wins. However, instead of increasing the size of an individual wager following a winning wager, the better procedure is to gradually increase the size of your buy-ins and base wagers as your winnings build.

I will show you exactly how to use this technique to make the casino bosses sweat bullets a few pages from now.

Create and Use a Winning Strategy

One time when I was playing in downtown Vegas at The Mint, a boss watching me play craps noticed that I was using some kind of system and commented to the boxman, "We love system players. We'll pay for the cabs to bring them in from the airport."

Of course he was just being a wise ass and giving me the business.

He wasn't smiling as broadly when I cashed out thirty minutes later a clear winner.

Casino bosses tend to think of system players as somewhat fanatical players who will pursue a system to the bitter end and eventually lose all of their money to the casino. Unfortunately, this fits the way some system players play, but not ***The Roulette Strike Strategy*** players.

Make no mistake about it. As a *The Roulette Strike Strategy* player you will be using a system. However, you will be employing a system with an enviable win record.

When you use it, you will find yourself easily winning 98% to 100% of the games you play.

What's more, if you apply the system the way I am going to show you, you will never give back much of your winnings to the casinos. As incredible as it may seem at this point, you will be using a strategy that is just about invincible. I hate to say that it is infallible, because nothing created by humans ever is, so let's just say that it is pretty darned reliable.

After you learn to use it you will agree that the ability to create and use a winning strategy is a very powerful player weapon in your efforts to overcome the casinos.

Adaptability

Casino dealers use the same strategy over and over. Why not, it has certainly provided enviable profits for most casinos. Yet, as a player you have considerably more liberty in how you play.

Let's consider the roulette game. A casino will book all wagers marked on the roulette table, subject only to the house maximum and minimum wagers. If you wager on red or on the first dozen, the casino must accept your wager.

You, on the other hand, have considerable latitude in how you wager. You can wager on red. Or black. Or skip wagering on the next spin.

You can increase the size of your wager. You can reduce it. You can lock up your winnings at any time and the casino must allow you to withdraw from the contest with your winnings intact.

You can limit your losses to small amounts, yet let your winnings escalate.

You can scout the tables for ideal playing situations.

If you are playing blackjack, you have considerable latitude over how you play each hand. The blackjack dealer, in contrast, has no latitude whatsoever and must play each hand in accordance with the house rules. If the house says stand on any seventeen, then the dealer must, even if you have an 18 and she knows she will lose by not taking another card.

You can watch for certain patterns of decisions and time your wagers accordingly.

You can wait for streaks and only wager during favorable streaks.

In short, you have a great deal of flexibility, while the house has very little. But, as we have seen, the house has a powerful ally. The player, with his own impulsiveness, is the greatest ally of the house. **Most players manage to defeat themselves, sort of like the gunman who shoots himself in the foot.**

As a ***The Roulette Strike Strategy*** player you will learn exactly how to exploit certain casino weaknesses inherent in the roulette game. And the casino has no choice but to continue to spin the wheel and give you the opportunity to win, even after you have won thousands from them!

Discipline

Everything has a price. To become a consistent winner you will have to learn a certain degree of discipline in your play.

Just having a game plan will put you ahead of 90% of the players. However, even having a well developed plan of attack may not be enough to win. The casino is a wily opponent that prevails over 95% of all gamblers and the task of beating it requires that you are in tip top mental condition when you play.

That's why I recommend -

1. If you are tired, frustrated or have too many things on your mind, don't play.

While you will be using a system with a number of firm guideposts, you will still need good judgment to apply them. One decision you will always have to make is the decision to continue playing or quit playing. I have found that I almost invariably make the wrong decision and overstay my welcome at a table if I am playing when I am tired or distracted.

Why? Hard to say. But psychologists believe that most gamblers are self-destructive. Before you protest that this doesn't apply to you, why not just accept my advice to avoid play when tired or distracted. I know that your play will improve.

2. If your anxiety level is too high, don't play. Don't play if you can't concentrate on the game. If you are next to an unruly player who is upsetting you, why not change tables?

If you are thinking about some nagging problem and your mind keeps drifting off, you should take a break until you are ready to concentrate on the task at hand.

You might wonder why a professional needs to be concerned with these kinds of distractions. I'll tell you why. You have already picked a tough opponent, in even going

up against the casino. You don't need to fight your own impulses or negative thoughts in addition to battling the casino environment.

There's another reason. I consider it critical to start every casino session with a win. With a win under your belt, your confidence level will increase and it will help put you in the mood to do battle with the casino.

Besides, it is no fun to start off a session with a loss. **Sometimes it's tough to win, but it is even tougher to get even, starting with a deficit.**

3. Don't play if playing conditions make you uncomfortable. I don't like to play in crowded conditions. If I can't find a table where I am comfortable, I won't play. Not too long ago I was playing roulette in a small casino in Las Vegas that caters to locals. I was seated at the table and a loud, obnoxious young male player stationed himself behind me and continuously reached over my right shoulder to make his wagers, usually brushing against me in the process. The dealer didn't say a word even though he was clearly bothering me and several other players. I thought about putting him in his place and then realized that my blood was starting to boil and that I was not enjoying playing any more. I was thinking about the man behind me instead of concentrating on playing my game.

Once I thought about it, I realized this was really a no win situation for me. Even if he left or moved to a different spot, I was already distracted and no longer focused on playing. I did what I hope you will do. I took a break and walked over to the coffee shop. There I recorded my winnings from the last game and relaxed for a few minutes with a cup of coffee and some people watching. By the time I walked back into the casino playing area I had pretty much forgotten about the incident and I felt refreshed and ready to resume play.

4. If you harbor negative thoughts about winning, don't play. If you are getting negative vibes from a table, don't play. There is a well known story of a blackjack pro attending a players' banquet on the day before a big tournament. One of the diners kept talking about how hard it was to win tournaments. The pro picked up his plate, utensils and glass and moved to another table. He moved because he didn't want to be around negative people.

5. Don't play if you feel that you can't correctly play your own game. I have really

developed a dislike for taking novice players with me to casinos. If they know my background they expect me to win. Invariably, I end up spending time coaching them or answering questions, and I don't end up playing my game. I have decided that it is really better for me not to play at all when I am forced to act as the entertainment director instead of being free to play my own game. For instance, I may very well change tables or take frequent breaks when I am playing the way I like to play. With others, I feel a little strange walking off and leaving them playing, or forcing them to take a break on my terms when they may not be ready. I really prefer to play alone, and I have learned from experience that playing as part of a group throws my game off. My best game plan is to not play at all under these circumstances.

6. If you can't quit in accordance with *The Roulette Strike Strategy* rules, then don't play. For many people it's almost impossible to quit winners. Can you imagine how hard it is to quit after losing? Yet, this rule is by far the most important one to master. If you can't walk away accepting a small loss, then you are not likely to become a consistent winner.

As we get into the nuts and bolts of the system, you will see that every component of it builds on controlling the size of losses and on achieving ***Profit Trap*** amounts. Both are easy enough to do, but you must have the discipline to walk away from a table -either with winnings in hand or accepting a small loss.

Your Bankroll

It takes time, money and a solid strategy to win at gambling. This chapter concentrates on the money side of gambling.

Surprisingly, if you learn to control the money aspects of gambling, everything else will fall into place.

Consider the time aspects of gambling. The casino relies heavily on persons not being concerned with how long they play. Let me rephrase this. **The casinos go out of their way to create an atmosphere where you not only lose all sense of time, but become so enchanted or bedazzled by the experience that you lose track of most other aspects of reality.**

Your Bankroll

Your bankroll is not the amount of money you have with you. It is a specific amount of money, set up to be used strictly for gambling.

Since *The Roulette Strike Strategy* has a preset bankroll level for each level of play, you will know in advance exactly how large a bankroll you will need.

The size of your bankroll for *The Roulette Strike Strategy* is determined by the minimum size of wagers you will make.

The most common minimum wager for outside wagers at roulette is \$5 and this is the bankroll level you are most likely to use as your minimum starting point.

If you play in online casinos, you can find many casinos accepting \$1 minimum bets. If you want to get in some practice with the system without running much risk, you may want to play online, using \$1 bets.

You can just as easily play at \$10, \$15, \$25 or even \$50 minimum wagers. So long as a table allows the range of bets required for a particular level of play, the only limiting factor is the size of your bankroll.

A good starting point for determining your bankroll is to decide where you want to play, check out the minimum roulette wagers to see what they accept for outside bets, and then create a bankroll adequate for this level.

I am going to give you minimum levels of the bankroll you will need for each level of play. Please keep in mind that these amounts are the *minimum levels* you need for play. **I usually try to have at least two times the amount of bankroll needed.**

I do this because I don't like to feel any more pressure than I already feel after I have a loss.

A key ingredient of *The Roulette Strike Strategy* is to have adequate cash reserves so that you can come back after a loss and actually play at a higher level for a game or two. Once you see the complete strategy, you'll understand why.

In order to do this, you need to feel confident about your bankroll. If it is going to take most of your bankroll to move to this "back up" level, then you are probably undercapitalized.

There's another reason I like to play with more money than I really need. Whenever I do have a loss, I don't like to be down to just a few chips after losing. For me at least, there is a greater psychological sense of loss if I have lost most of the chips I am using for a single contest with the casino. Therefore, I buy in for larger amounts than I really need knowing that if I stick to the rules, I will never lose all of my chips.

Donald Trump said, in *The Art of the Deal*, "Protect the downside, and the upside will take care of itself."

This is one of the reasons I talk about losing so much. Anyone can be a good winner, but it takes some real courage to walk away with a loss. I am here to help supply some of that courage.

Building a Bankroll

There are as many ways to create a gambling bankroll as there are ways to make money.

You can -

- **Set aside a certain amount every week until you have enough money.**
- **Take some excess money out of a savings account.**
- **Set up a special bank account or saving account as your gambling fund.**
- **Engage in some special money making activities, such as a garage sale, and use the proceeds as your gambling fund.**

What I don't want you to do is -

- **Spend your Christmas fund on gambling.**
- **Cash in your kid's college fund and use it for gambling.**
- **Take the rent money and blow it in a casino while your are warming up.**
- **Go to an ATM and withdraw the money.**
- **Get a cash advance from your credit card.**
- **Steal money from your spouse.**

Your gambling bankroll should be money that is extra and specifically available strictly to be used for gambling. You're probably wondering why where the money comes from is any concern of mine.

Actually, it isn't. You can do what you damn well please anytime you want and there is not a thing I can do or want to do. I am just passing on some of the gems I have gleaned after years of beating my brains out going up against the casinos.

In my humble opinion, the amount of pressure you will face with the casinos as your antagonist is formidable. Nonetheless, there is no question they can be beaten and I am going to give you the tools to do that.

But, to paraphrase Nick the Greek - ***the casinos don't need to beat you when you will beat yourself.***

That's what my little homilies are all about. I am trying to help you reduce the amount of pressure you will have when you are gambling.

If you are under money pressure, this will influence your gambling.

Not long after the casinos first opened in Tunica, Mississippi, I had a business trip to Memphis, Tennessee, just 45 minutes drive from Tunica. I decided to see what the new casinos looked like and I ended up staying a couple of night in Sam's Town, which at that time was one of the larger hotels.

I had a wonderful stay and ended up making quite a bit of money. As you are probably not surprised to hear by now, I spent a lot of time at the craps tables. There was one thing I noticed in these casinos, more than I normally see in Vegas or some of the other places I play.

There were many players who would give the dealers a single twenty dollar bill and get exactly four five-dollar chips in return, as the craps tables required five dollar minimum bets.

Now, even with zero knowledge of gambling, you can see that these folks were playing short-handed.

Most of these minimum buy-in players were undoubtedly poor, as Tunica, Mississippi, was in one of the poorest counties in the country prior to the casinos coming in.

These people had little cash and high hopes. Unfortunately, I didn't see a single one of these players last much more than five minutes at the tables.

If your timing was perfect and you were extraordinarily lucky, craps is the one game where you could conceivably turn \$20 into \$5,000. But it is not likely.

The way we will gamble is we will come to the table with the correct amount of money for a given level of play, play for a predetermined time period or target amount of winnings, and most likely walk away with winnings in hand.

Instead of starting with \$20 and winning \$5,000, we will more likely buy in for \$300 and, in less than thirty minutes, walk away with a \$50 to \$90 win in hand.

Games

Your bankroll will be large enough to allow you to play a certain number of games of roulette.

A game is just what it sounds like. It consists of the time you spend at one table until you hit one of your "triggers" telling you that the game is over.

These triggers are:

- a. Losing a betting series**
- b. Winning the predetermined number of betting series**
- c. Reaching a Profit Goal**
- d. Calling the game over because it is too lengthy**

Everything about playing a game is predetermined.

- The amount you will convert from cash to chips to play a game is predicated on your level of play.
- You will buy in for a higher amount if you are making \$10 minimum bets instead of \$5 minimum bets.
- Before you start a game, you will feel much like an army general who has mapped out a complete battle plan.
- You will know your objectives and the resources you will commit.
- You will know when it is time to "cut and run" because the battle has gone against you.
- You will have a plan on what to do after a victory or a loss.

The Betting Series

The core money control concept is the betting series used to plan your bets.

I am not going to go into the details of this now as it has its own chapter. I will tell you that every level of play has its own betting series.

If you are a \$5 bettor, you will use a certain predetermined series of bets for that level of play.

As a \$10 bettor, you will have your own series, geared for \$10 wagers.

A \$25 bettor has his own betting series.

And so on.

Here's how this fits together.

Your level of play determines the betting series.

The betting series you will use determines the amount of money you need for a game.

Your game buy-in determines your gambling bankroll.

In addition, use of the betting series itself determines when a game is over.

If you lose an entire betting series, you will quit playing and you will have a losing game.

Once you complete the number of wagers as shown on a ***Tracking Form*** you will use to guide your betting, you will have hit your ***Profit Trap*** and the game will be over.

I have done everything possible to make the decisions of when to quit a game as automatic as possible. This is designed to not only protect you from the casino, but to protect you from yourself.

Loss Limits

Because of the way that ***The Roulette Strike Strategy*** is set up, you will never have to use much judgment to know when it is time to quit.

You will never have an all night game because you don't hit either a loss limit or hit your ***Profit Goal***.

You will know when you have hit your loss limit because you will have lost the last wager in your betting series.

After a loss, you will take a break from play. Go for a walk or head to the coffee shop. Or quit gambling for the day.

The key thing is to remove yourself from the casino environment. It is usually not enough to just walk around the casino a few minutes and then resume play. You want to get totally away from the casino atmosphere.

As a minimum, just do something other than continuing to play.

You have probably gotten the idea by now that just about every aspect of ***The Roulette Strike Strategy*** is fairly mechanical. That's true as far as it goes, but it all depends on the actions of the human in charge. You!

I know that you have iron will power and that a loss won't bother you, but let me share with you some of my own foibles and weaknesses.

I can't stand to lose. There I said it. When I was a kid I never wanted to quit a game of Monopoly until I won. I hated to lose so much that I would literally invent new rules to come up with more money so that I could stay in the game. As you can well imagine, before long I had a hard time finding people who were willing to play with me.

My adversity to losing has stayed with me. As an adult, I realize that losing is as much a part of life as winning, but that hasn't made me a better loser.

So bear with me when I rant a little bit about losses. I hate them. And, there is no reason for you to like them either. Unfortunately, they come with the territory and my job is to give you the tools to help overcome the sting of the occasional loss.

Your ultimate safeguard against losing money in a casino is your Loss Limit. There is only one acceptable reaction when you hit it. You must quit playing.

I want you to make this an automatic reflex, like reaching out to catch a ball tossed to you. When you have a loss, you will quit playing. It's the major weapon we have to protect our downside.

Profit Goals

Most gambling writers advise you never to set a limit on your winnings. While this may be sage advice, I also recall the old adage for stock market speculators that "Trees don't grow to heaven."

If you are in a winning streak, it is hard to know when it is over.

Do you quit after losing one bet? What about losing two in a row? Why not just double your wager, recoup your losses and keep on playing?

Knowing when a winning streak is over is not something that comes automatically. I have some rules of thumb that I have developed over the years, but nothing that I would consider a reliable system.

The best way to know when to quit is to set a *Target Profit* and quit when you hit it.

Hit and Run Revisited

Every aspect of *The Roulette Strike Strategy* is based on the "hit and run" philosophy of gambling.

Once you integrate *Loss Limits* and *Profit Goals* into your play and in addition use our Tracking Form, your play will be geared automatically to the hit and run concept.

The 90% Rule

I have talked about *Profit Goals* and a number of other aspects of The Roulette *Strike Strategy* Strategy.

I don't want you to get the idea that everything about winning is totally automatic. It isn't. And, sometimes if you try to follow the rules without variation, you may end up turning a win into a loss.

Which sort of defeats the purpose of the rules.

That's why I have developed *the 90% Rule*. Simply stated it means that *sometimes close enough is good enough*.

Let's say that you are a \$5 better. You've studied this book and noticed that you will win an average of about \$80 for a game played at this level.

Now, let's suppose you are struggling at a table. You have just gone up to the second highest wager in your betting series twice in a row. This is not one of your easier games. You check your chips and see that you are up \$72. So you decide to play one more betting series.

Now, I am going to ask you, why? Why not settle for a \$72 win. Or a \$60 win? Or even a \$50 win?

Notice that \$50 is not even close to 90% of \$80. So even my 90% rule has a fudge factor.

The point is that if you are struggling and then manage to get ahead, go ahead and quit. I can remember a number of times where I ended up prolonging a game and even turning a win into a loss by playing longer than I should have.

Sometimes, you have to listen to the inner voice we all have that may be telling you, "This is a lot harder than it should be," or "I don't feel good about playing here."

It's always better to quit with a win than wait until it turns into a loss. After you have played a few games you'll develop a sense for how an average game feels and how hard a game can be at times.

Just remember that even our Target Profit amounts are just there to serve as a guideline and that sometimes close enough is good enough.

History of Roulette

The first form of roulette was devised in 18th century France. A century earlier, Blaise Pascal introduced a primitive form of roulette in the 17th century in his search for a perpetual motion machine. The roulette wheel is believed to be a fusion of the English wheel games Roly-Poly, Reiner, Ace of Hearts, and E.O., the Italian board games of Hoca and Biribi, and "Roulette" from an already existing French board game of that name.

The game has been played in its present form since as early as 1796 in Paris. An early description of the roulette game in its current form is found in a French novel *La Roulette, ou le Jour* by Jaques Lablee, which describes a roulette wheel in the Palais Royal in Paris in 1796. The description included the house pockets, "There are exactly two slots reserved for the bank, whence it derives its sole mathematical advantage."

It then goes on to describe the layout with, "...two betting spaces containing the bank's two numbers, zero and double zero". The book was published in 1801. An even earlier reference to a game of this name was published in regulations for New France (Québec) in 1758, which banned the games of "dice, hoca, faro, and roulette"

The roulette wheels used in the casinos of Paris in the late 1790s had red for the single zero and black for the double zero. To avoid confusion, the color green was selected for the zeros in roulette wheels starting in the 1800s.

In 1843, in the German spa casino town of Bad Homburg, fellow Frenchmen François and Louis Blanc introduced the single 0 style roulette wheel in order to compete against other casinos offering the traditional wheel with single and double zero house pockets.



In some forms of early American roulette wheels - as shown in the 1886 Hoyle gambling books, there were numbers 1 through 28, plus a single zero, a double zero, and an American Eagle. The Eagle slot, which was a symbol of American liberty, was a house slot that brought the casino extra edge. Soon, the tradition vanished and since then the wheel features only numbered slots. Existing wheels with Eagle symbols are exceedingly rare, with fewer than a half-dozen copies known to exist. Authentic Eagled wheels in excellent condition can fetch tens of thousands of dollars at auction.



Roulette Ball

According to Hoyle "the single 0, the double 0, and eagle are never bars; but when the ball falls into either of them, the banker sweeps every thing upon the table, except what may happen to be bet on either one of them, when he pays twenty-seven for one, which is the amount paid for all sums bet upon any single figure"

In the 19th century, roulette spread all over Europe and the US, becoming one of the most famous and most popular casino games. When the German government abolished gambling in the 1860s, the Blanc family moved to the last legal remaining casino operation in Europe at Monte Carlo, where they established a gambling mecca for the elite of Europe. It was here that the single zero roulette wheel became the premier game, and over the years was exported around the world, except in the United States where the double zero wheel had remained dominant.

A legend says that François Blanc supposedly bargained with the devil to obtain the secrets of roulette. The legend is based on the fact that the sum of all the numbers on the roulette wheel (from 0 to 36) is 666, which is the "Number of the Beast."



French Wheel

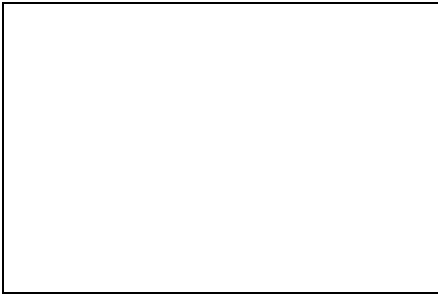
In the United States, the French double zero wheel made its way up the Mississippi from New Orleans, and then westward. It was here, because of rampant cheating by both operators and gamblers, that the wheel was eventually placed on top of the table to prevent devices being hidden in the table or wheel, and the betting layout was simplified. This eventually evolved into the American style roulette game as different from the traditional French game. The American game developed in the gambling dens across the new territories where makeshift games had been set up, whereas the French game evolved with style and leisure in Monte Carlo. However, it is the American style layout with its simplified betting and fast cash action, using either a single or double zero wheel, that now dominates in most casinos around the world.

During the first part of the 20th century, the only casino towns of note were Monte Carlo with the traditional single zero French wheel, and Las Vegas with the American double zero wheel. In the 1970s, casinos began to flourish around the world. By 2015 there were several hundred casinos worldwide offering roulette games. The double zero wheel is found in the U.S., Canada, South America, and the Caribbean, while the single zero wheel is predominant elsewhere.

Rules of Play Against a Casino

Roulette players have a variety of betting options. Placing inside bets is either selecting the exact number of the pocket the ball will land in, or a small range of pockets based on their proximity on the layout. Players wishing to bet on the 'outside' will select bets on larger positional groupings of pockets, the pocket color, or whether the winning number is odd or even. The payout odds for each type of bet are based on its probability.

The roulette table usually imposes minimum and maximum bets, and these rules usually apply separately for all of a player's inside and outside bets for each spin. For inside bets at roulette tables, some casinos may use separate roulette table chips of various colors to distinguish players at the table. Players can continue to place bets as the ball spins around the wheel until the dealer announces *no more bets* or *rien ne va plus*.



Croupier's rake pushing chips across a roulette layout

When a winning number and color is determined by the roulette wheel, the dealer will place a marker, also known as a dolly, on that winning number on the roulette table layout. When the dolly is on the table, no players may place bets, collect bets, or remove any bets from the table. The dealer will then sweep away all other losing bets either by hand or rake, and determine all of the payouts to the remaining inside and outside winning bets. When the dealer is finished making payouts, the marker is removed from the board where players collect their winnings and make new bets. The winning chips remain on the board.

California Roulette

In 2004, California legalized a form of roulette known as California Roulette. By law, the game must use cards and not slots on the roulette wheel to pick the winning number. There are at least two variations. In some casinos, the dealer spins a wheel containing 38 cards from 1 to 36, plus 0 and 00, and after betting is closed, stops the wheel; a pointer identifies the winning card, which the dealer removes and shows to the players. In the Cache Creek casino in northern California, a wheel resembling a traditional roulette

wheel is used, but it has only alternating red and black slots with no numbers. As the ball is spinning, the dealer takes cards from a shoe and places two of them face down on the table in red and black rectangles. When the ball lands in a red or black slot, the card in the corresponding rectangle is turned over to reveal the winning number.

Roulette wheel number sequence

The pockets of the roulette wheel are numbered from 1 to 36.

In number ranges from 1 to 10 and 19 to 28, odd numbers are red and even are black. In ranges from 11 to 18 and 29 to 36, odd numbers are black and even are red.

There is a green pocket numbered 0 (zero). In American roulette, there is a second green pocket marked 00. Pocket number order on the roulette wheel adheres to the following clockwise sequence in most casinos:

Single-zero wheel

0-32-15-19-4-21-2-25-17-34-6-27-13-36-11-30-8-23-10-5-24-16-33-1-20-14-31-9-22-18-29-7-28-12-35-3-26

Double-zero wheel

0-28-9-26-30-11-7-20-32-17-5-22-34-15-3-24-36-13-1-00-27-10-25-29-12-8-19-31-18-6-21-33-16-4-23-35-14-2

American style layout, French single zero wheel

The cloth covered betting area on a roulette table is known as the *layout*. The layout is either single zero or double zero. The European style layout has a single zero, and the American style layout is usually a double zero. The American style roulette table with a wheel at one end is now used in most casinos. The French style table with a wheel in the centre and a layout on either side is rarely found outside of Monte Carlo

Types of bets

Inside bets

Straight (or Single)

a single number bet. The chip is placed entirely on the middle of a number square.

Split

a bet on two adjoining numbers, either on the vertical or horizontal (as in 14-17 or 8-9). The chip is placed on the line between these numbers.

Street

a bet on three numbers on a single horizontal line. The chip is placed on the edge of the line of a number at the end of the line (either the left or the right, depending on the layout).

Corner (or Square)

a bet on four numbers in a square layout (as in 11-12-14-15). The chip is placed at the horizontal and vertical intersection of the lines between the four numbers.

Six line (or Double Street)

a bet on two adjoining streets, with the chip placed at the corresponding intersection, as if in between where two street bets would be placed.

Trio

a bet on the intersecting point between 0, 1 and 2, or 0, 2 and 3 (single-zero layout only).

Basket (or the first four)

(non-square corner) a bet on 0, 1, 2, and 3 (single-zero layout only).

Basket

a bet on 0, 1, and 2; 0, 00, and 2; or 00, 2, and 3 (double-zero layout only). The chip is placed at the intersection of the three desired numbers.

Top line

a bet on 0, 00, 1, 2, and 3 (double-zero layout only). The chip is placed either at the corner of 0 and 1, or the corner of 00 and 3.

Outside bets

Outside bets typically have smaller payouts with better odds at winning.

1 to 18 (*Manque*)

a bet on one of the first low eighteen numbers coming up.

19 to 36 (*Passe*)

a bet on one of the latter high eighteen numbers coming up.

Red or black (*Rouge ou Noir*)

a bet on which color the roulette wheel will show.

Even or odd (*Pair ou Impair*)

a bet on an even or odd nonzero number.

Dozen bets

a bet on the first (1-12, *Première douzaine* (P12)), second (13-24, *Moyenne douzaine* (M12)), or third group (25-36, *Dernière douzaine* (D12)) of twelve numbers.

Column bets

a bet on all 12 numbers on any of the three vertical lines (such as 1-4-7-10 on down to 34). The chip is placed on the space below the final number in this sequence.

Snake Bet

Essentially a special *dozen bet* consisting of a bet of the following numbers: 1, 5, 9, 12, 14, 16, 19, 23, 27, 30, 32, and 34. Some gambling "experts" consider it a so-called sucker bet as they claim that the player has to bet a unit on each of those numbers, yet this theory (as with many gambling theories) is not true as any bet on the table has exactly the same house edge. However, some casinos which allow the *snake bet* (not all casinos do) allow the table minimum to be bet on *the snake* by placing the bet on the lower corner of the 34 spot which touches the 19-36 even money bet. On some layouts the "snake bet" is marked and depicted as a two-headed snake, with one head at one end of the "body" above and to the left left of the 1 and the other at the end of the "body" below and to the left of the 34. On these layouts the bet is placed on one of the heads.

In the UK, all bets have the same play to payout ratio; for instance, putting one chip on each number 1-12 will yield the same outcome as 12 chips on the first dozen (assuming the original stake is removed). The exception is the very outside bets (red/black, odd/even, low numbers/high numbers) when zero is the result only half of the original stake is captured by the dealer.

Roulette Odds

The payout (except for the special case of Top line bets), for American and European roulette, can be calculated by:

$$\text{payout} = \frac{1}{n}(36 - n) = \frac{36}{n} - 1$$

where n is the number of squares the player is betting on. The initial bet is returned in addition to the mentioned payout. It can be easily demonstrated that this payout formula would lead to a zero expected value of profit if there were only 36 numbers. Having 37 or 38 numbers gives the casino its edge.

Bet name	Winning spaces	Payout	Odds against winning (French)	Expected value (on a \$1 bet) (French)	Odds against winning (American)	Expected value (on a \$1 bet) (American)
0	0	35 to 1	36 to 1	−\$0.027	37 to 1	−\$0.053
00	00	35 to 1			37 to 1	−\$0.053
Straight up	Any single number	35 to 1	36 to 1	−\$0.027	37 to 1	−\$0.053
Row	0, 00	17 to 1			18 to 1	−\$0.053
Split	any two adjoining numbers vertical or horizontal	17 to 1	35 to 2	−\$0.027	18 to 1	−\$0.053
Basket	0, 1, 2 or 00, 2, 3 or 0, 00, 2	11 to 1	34 to 3	−\$0.027	11.667 to 1	−\$0.053
Street	any three numbers horizontal (1, 2, 3 or 4, 5, 6, etc.)	11 to 1	34 to 3	−\$0.027	11.667 to 1	−\$0.053
Corner	any four adjoining numbers in a block (1, 2, 4, 5 or 17, 18, 20, 21, etc.)	8 to 1	33 to 4	−\$0.027	8.5 to 1	−\$0.053

Top line	0, 00, 1, 2, 3	6 to 1			6.6 to 1	-\$0.079
Six line	any six numbers from two horizontal rows (1, 2, 3, 4, 5, 6 or 28, 29, 30, 31, 32, 33 etc.)	5 to 1	31 to 6	-\$0.027	5.33 to 1	-\$0.053
1st column	1, 4, 7, 10, 13, 16, 19, 22, 25, 28, 31, 34	2 to 1	25 to 12	-\$0.027	2 $\frac{1}{6}$ to 1	-\$0.053
2nd column	2, 5, 8, 11, 14, 17, 20, 23, 26, 29, 32, 35	2 to 1	25 to 12	-\$0.027	2 $\frac{1}{6}$ to 1	-\$0.053
3rd column	3, 6, 9, 12, 15, 18, 21, 24, 27, 30, 33, 36	2 to 1	25 to 12	-\$0.027	2 $\frac{1}{6}$ to 1	-\$0.053
1st dozen	1 through 12	2 to 1	25 to 12	-\$0.027	2 $\frac{1}{6}$ to 1	-\$0.053
2nd dozen	13 through 24	2 to 1	25 to 12	-\$0.027	2 $\frac{1}{6}$ to 1	-\$0.053
3rd dozen	25 through 36	2 to 1	25 to 12	-\$0.027	2 $\frac{1}{6}$ to 1	-\$0.053
Odd	1, 3, 5, ..., 35	1 to 1	19 to 18	-\$0.027	1 $\frac{1}{9}$ to 1	-\$0.053
Even	2, 4, 6, ..., 36	1 to 1	19 to 18	-\$0.027	1 $\frac{1}{9}$ to 1	-\$0.053
Red	1, 3, 5, 7, 9, 12, 14, 16, 18, 19, 21, 23, 25, 27, 30, 32, 34, 36	1 to 1	19 to 18	-\$0.027	1 $\frac{1}{9}$ to 1	-\$0.053
Black	2, 4, 6, 8, 10, 11, 13, 15, 17, 20, 22, 24, 26, 28, 29, 31, 33, 35	1 to 1	19 to 18	-\$0.027	1 $\frac{1}{9}$ to 1	-\$0.053
1 to 18	1, 2, 3, ..., 18	1 to 1	19 to 18	-\$0.027	1 $\frac{1}{9}$ to 1	-\$0.053
19 to 36	19, 20, 21, ..., 36	1 to 1	19 to 18	-\$0.027	1 $\frac{1}{9}$ to 1	-\$0.053

Note that Top line (0, 00, 1, 2, 3) has a different expected value because of approximation of the correct 6.2 payout obtained by the formula to 6. Note also that 0 and 00 are neither

odd nor even in this game. En prison rules alter the game making it more favourable to player.

House edge

The *house average* or *house edge* (also called the expected value) is the amount the player loses relative for any bet made, on average. If a player bets on a single number in the American game there is a probability of 1/38 that the player wins 35 times the bet, and a 37/38 chance that the player loses his bet. The expected value is:

$$-1 \times \frac{37}{38} + 35 \times \frac{1}{38} = -0.0526 \text{ (5.26\% house edge)}$$

For European roulette, a single number wins $\frac{1}{37}$ and loses $\frac{36}{37}$:

$$-1 \times \frac{36}{37} + 35 \times \frac{1}{37} = -0.0270 \text{ (2.70\% house edge)}$$

The presence of the green squares on the roulette wheel and on the table is technically the only house edge. Outside bets will always lose when a single or double zero comes up. However, the house also has an edge on inside bets because the pay outs are always set at 35 to 1 when you mathematically have a 1 out of 38 (1 out of 37 for French/European roulette) chance at winning a straight bet on a single number. [To demonstrate the house edge on inside bets, imagine placing straight \$1 wagers on all inside numbers (including 0 and 00) to assure a win: you would only get back \$36, having spent \$38.] The only exceptions are the five numbers bet where the house edge is considerably higher (7.89% on an American wheel), and the "even money" bets in some European games (French Roulette) where the house edge is halved because only half the stake is lost when a zero comes up. This is commonly called the "La Partage" -rule, and it is considered being the main difference of European and French roulette. These rules cut the house edge into half (1,35%) in French roulette, when playing even-money bets, as half of the even-money bets are given back for player if the zero is draw in the wheel.

The house edge should not be confused with the "hold". The hold is the average percentage of the money originally brought to the table that the player loses before he leaves—the actual "win" amount for the casino. The Casino Control Commission in Atlantic City releases a monthly report showing the win/hold amounts for each casino. The average win/hold for double zero wheels is between 21–30%, significantly more than the 5.26% house edge. This reflects the fact that the player is churning the same money over and over again. A 23.6% hold, for example, would imply that, on average, the player bets the total he brought to the table five times, as 23.6% is approximately equal to 100% - (100% - 5.26%)^5. For example, a player with \$100 making \$10 bets on red (which has

a near 50/50 chance of winning) is highly unlikely to lose all his money after only 10 bets, and will most likely continue to bet until he has lost all of his money or decides to leave. A player making \$10 bets on a single number (with only 1/38 chance of success) with a \$100 bankroll is far more likely to lose all of his money after only 10 bets.

In the early frontier gambling saloons, the house would set the odds on roulette tables at 27 for 1. This meant that on a \$1 bet you would get \$27 and the house would keep your initial dollar. Today most casino odds are set by law, and they have to be either 34 to 1 or 35 to 1. This means that the house pays you \$34 or \$35 and you get to keep your original \$1 bet.

Mathematical model

As an example, we can examine the European roulette model (roulette with one zero). Since this roulette has 37 cells with equal odds of hitting, this is a final model of field

probability $(\Omega, 2^\Omega, \mathbb{P})$, where $\Omega = \{0, \dots, 36\}$, $\mathbb{P}(A) = \frac{|A|}{37}$ for all $A \in 2^\Omega$.

Call the bet S a triple (A, r, ξ) , where A is the set of chosen numbers, $r \in \mathbb{R}_+$ is the size of the bet, and, and $\xi : \Omega \rightarrow \mathbb{R}$ determines the return of the bet.

The rules of European roulette have 10 types of bets. First we can examine the 'Straight Up' bet. In this case, $S = (\{\omega_0\}, r, \xi)$, for some $\omega_0 \in \Omega$, and ξ is determined by

$$\xi(\omega) = \begin{cases} -r, & \omega \neq \omega_0 \\ 35 \cdot r, & \omega = \omega_0 \end{cases}$$

The bet's expected net return, or profitability, is equal to

$$M[\xi] = \frac{1}{37} \sum_{\omega \in \Omega} \xi(\omega) = \frac{1}{37} \left(\xi(\omega') + \sum_{\omega \neq \omega'} \xi(\omega) \right) = \frac{1}{37} (35 \cdot r - 36 \cdot r) = -\frac{r}{37} \approx -0.027r.$$

Without details, for a bet, black (or red), the rule is determined as

$$\xi(\omega) = \begin{cases} -r, & \omega \text{ is red} \\ -r, & \omega = 0 \\ r, & \omega \text{ is black} \end{cases},$$

and the profitability $M[\xi] = \frac{1}{37}(18 \cdot r - 18 \cdot r - r) = -\frac{r}{37}$. For similar reasons it is simple to see that the profitability is also equal for all remaining types of bets. $-\frac{r}{37}$.¹

In reality this means that, the more bets a player makes, the more he is going to lose independent of the strategies (combinations of bet types or size of bets) that he employs:

$$\sum_{n=1}^{\infty} M[\xi_n] = -\frac{1}{37} \sum_{n=1}^{\infty} r_n \rightarrow -\infty.$$

Here, the profit margin for the roulette owner is equal to approximately 2.7%. Nevertheless, several Roulette Strategy systems have been developed despite the losing odds. These systems can not change the odds of the game in favor of the player.

It's worth noting that the odds for the player in American roulette are even worse, as the

bet profitability is at worst $-\frac{3}{38}r \approx -0.0789r$, and never better than $-\frac{r}{19} \approx -0.0526r$.

Simplified mathematical model

For a roulette wheel with n green numbers and 36 other unique numbers the chance of the

ball landing on a given number is $\frac{1}{(36+n)}$. For a betting option with p numbers that define a win, the chance of winning a bet is $\frac{p}{(36+n)}$

For example betting on "red", there are 18 red numbers, $p = 18$, the chance of winning is $\frac{18}{(36 + n)}$.

The payout given by the casino for a win is based on the roulette wheel having 36 outcomes and the payout for a bet is given by $\frac{36}{p}$.

For example betting on 1-12 there are 12 numbers that define a win, $p = 12$, the payout is $\frac{36}{12} = 3$, so the better wins 3 times their bet.

The average return on a player's bet is given by $\frac{p}{(36 + n)} \times \frac{36}{p} = \frac{36}{(36 + n)}$

For $n > 0$ the average return is always lower than 1 so on average a player will lose money. With 1 green number $n = 1$ the average return is $\frac{36}{37}$, that is, after a bet the player will on average have $\frac{36}{37}$ of their original bet returned to them. With 2 green numbers $n = 2$ the average return is $\frac{36}{38}$.

This shows that the expected return is independent of the choice of bet.

Betting Progressions

Nearly every gambler uses some kind of system even if his system merely consists of guessing what to do next. In July 1891, Charles Wells, an Englishman, arrived at the casino at Monte Carlo with 10,000 francs. Within a few days he had won over a million. He retired for a few months to relish his accomplishment, then returned and proceeded to win another million francs. His exploits inspired the song "The Man Who Broke the Bank at Monte Carlo."

Unfortunately, he would not quit while he was ahead. He returned the next year and lost it all. Later he resorted to illegal shenanigans, was imprisoned and eventually died in poverty. But his play gave Monte Carlo worldwide fame. Many studied his play and tried to emulate him. He finally confessed before he died that he had no system. His winnings were attributable to an amazing run of luck!

Betting systems or betting progressions have been devised for every gambling game. Many of them had their origins in eighteenth and nineteenth century roulette played on the French Riviera. While the particulars of different betting systems vary greatly, the systems fall into three broad categories:

- 1. Flat Betting:** Keep bets constant, waiting for a streak of successes.
- 2. Negative Betting Progressions:** Raise bets after losses, trying to recover an eventual win.
- 3. Positive Betting Progressions:** Increase the size of the wager after wins, hoping to use the "house money" to create a large win.

Each of these systems has positive and negative characteristics, but the betting method that catches the most flak from gaming experts, is the negative progression. The advocates of positive progressions don't think much of increasing your wager after a loss. By their thinking, increasing a bet after you have lost amounts to throwing good money after bad, with the probable outcome being that you will just lose more money. However, as we shall see, in the short run just the opposite is likely to be true

Let's assume that we are going to bet the color black at roulette for eight decisions. Three different players will help us in this illustration.

Player Able does not believe in ever changing the size of his bet. He bets *flat*, that is the same amount on every spin, regardless of the outcome of his preceding hand. In our example, he will bet \$10 per roulette decision.

Player Baker likes to follow the system many experts recommend and he will *press* or double his bet after each win, gradually betting more and more as he uses the house's money. He will start with a \$10 bet, increase it to \$20 after a win, then wager \$40 if he wins again. If his bet reaches as high as \$160, he will stay at this level until he loses a wager. After any loss, he will drop back to betting \$10.

Player Charlie has heard that increasing his bets after losses is the "surest way to win." He will start with a \$10 bet. If he loses this bet, he will wager \$20. If this bet loses, he will increase his bet to \$40, then \$80, followed by \$160 if this wager also loses. His maximum wager is \$160. If he reaches this level, he will continue to wager \$160 until he has a win. After any win, he will regress to a \$10 bet.

The following table compares the results of eight decisions, consisting of six losses and two wins.

In this series of wagers, Player Able loses \$40, Player Baker loses \$50, while Player Charlie comes out \$20 ahead. I purposely set up this example to illustrate some of the characteristics of each of the betting strategies.

For any given session, *flat betting leads to sessions with the narrowest, most balanced range of expected wins and losses.* In this series, we lost 75% of our wagers; therefore, we expect to have a loss.

Positive progressions, like the progression used by Player Baker, offer a greater likelihood of an adverse than a favorable session, with intermittent large wins. In this example, increasing wagers after wins caused this player to lose \$50, a greater loss than the one realized betting flat.

Negative progressions, like the one used by Player Charlie, offer a greater chance of winning any given session but have the characteristic of generating many small wins with occasional large losses.

In simple terms, you can expect to lose most of the time when you bet flat, lose even more of the time when you use a positive betting system and win the largest number of games

when you employ a negative betting scheme.

Comparison of Bet Selection Methods

<i>Decisions</i>	<i>L</i>	<i>L</i>	<i>W</i>	<i>L</i>	<i>L</i>	<i>L</i>	<i>L</i>	<i>W</i>
<i>Player Able</i>								
<i>Bet</i>	10	10	10	10	10	10	10	10
<i>Win (loss)</i>	-10	-10	+10	-10	-10	-10	-10	+10
<i>Net Win</i>	-10	-20	-10	-20	-30	-40	-50	-40
<i>Player Baker</i>								
<i>Bet</i>	10	10	10	20	10	10	10	20
<i>Win (loss)</i>	-10	-10	+10	-20	-10	-10	-10	-20
<i>Net Win</i>	-10	-20	-10	-30	-40	-50	-60	-50
<i>Player Charlie</i>								
<i>Bet</i>	10	20	40	10	20	40	80	160
<i>Win (loss)</i>	-10	-20	+40	-10	-20	-40	-80	+160
<i>Net Win</i>	-10	-30	+10	-0-	-20	-60	-140	+20

W= Win, L= Loss of wager

The exact results of sessions played in casinos depends on the details of each game and on variations applied to systems by individual players. However, by ignoring variations and using each system in its rawest form, we can test how each system performed against the same set of decisions and comment on general characteristics of each approach to wagering.

A test was set up with the assumption that wagers are made on the color black only. Each roulette game was 100 decisions long. Limits on the progressions were imposed which required any progression to end immediately if the next bet required in the series exceeded 256 units.

The following systems were tested. Please note that these are not presented as practical systems but are used to emphasize the differences you can expect in each approach to wagering.

1. **Flat Betting:** Single units are bet and the amount never varies.
2. **Positive Betting Progression:** In this parlay type of progression, bets are doubled after every win and reduced to one unit after every loss. Assuming a string of nine consecutive wins, this progression would be: 1, 2, 4, 8, 16, 32, 64, 128, 256.
3. **Negative Betting Progression:** A *Martingale* type of progression is used where bets are doubled after every loss and reduced to a single unit after any win. Assuming a string of nine consecutive losses, this series would consist of the following wagers: 1, 2, 4, 8, 16, 32, 64, 128, 256.

The results of a 2,000 session computer run using each technique are presented in a Table 2 on the following.

**Table 2. - 2,000 Session Computer Run Testing
Flat, Positive and Negative Betting Systems**

<i>Betting System</i>	<i>Outcomes</i>	<i>Percent of Sessions</i>	<i>Average Amount Won or Lost</i>	<i>Equivalent Amount Won or Lost</i>
<i>Flat (1 unit is the average size bet)</i>				
	Break even	1.45%		
	Won	38.70%	7	37
	Lost	59.85%	9	48
<i>Positive (3.8 units is the average size bet)</i>				
	Break even	0.05%		
	Won	9.60%	56	56
	Lost	90.35%	412	412
<i>Negative (5.2 units is the average size bet)</i>				
	Break even	0.00%		
	Won	85.35%	359	492
	Lost	14.65%	43	59

There are a number of variables that will affect your ability to avoid losing your bankroll. The critical variables include the type of betting system used, the size of your bankroll, the games you play, the length of time you play, and your luck at winning any given gaming contest.

Let's compare the effects of using different betting systems on our ability to play without losing our bankroll. The betting systems we will use are:

1. **Flat betting.** We will bet \$25 regardless of previous outcomes.

2. **Positive Progression.** We will start with a \$10 base bet. After each win we will double our bet with a maximum wager of \$80. If we reach the \$80 betting level we will continue to wager \$80 until we lose a wager. After any losing wager we will drop back to betting \$10. The bets we would make in a winning streak would be: \$10, \$20, \$40, \$80, \$80, until we have a loss.

3. **Negative Progression.** Again we will use a \$10 base bet. After each loss, we will double our bet with our maximum bet to be \$80. If we reach the \$80 bet, we will continue to wager \$80 until we have a win. After any win we will drop back to betting \$10. A losing series would consist of: \$10, \$20, \$40, \$80, \$80, until we have a win.

Here's the game we will face. We will play in a coin tossing contest and we will always wager heads. Heads wins even money less a 2 percent house commission. When tails shows, we lose the wager. The chances here are 50-50 and the house edge is 1 percent.

The next table shows how each betting system fares, varying the size of our bankroll and the number of games played. Each game consists of 100 bets.

Flat betting offers the least chance of losing your bankroll. If you are willing to use a bankroll of \$2,000 in playing this coin-tossing game, you will have a 99% chance of not losing your bankroll if you flat bet.

Using a positive progression gives you almost as good a chance of keeping your bankroll intact as flat betting. A \$500 bankroll offers a 94% chance of not losing all of your bankroll as compared to 96% for flat betting and only 83% for the negative progression at this level.

Computer Run Testing Different Betting Systems Comparing the Bankroll Used and the Length of Time Played.

<u>Bankroll Size</u>	<u>Number of Games Played</u>	<u>Chance of Not Losing Bankroll</u>		
		<u>Flat Bets</u>	<u>Positive Progression</u>	<u>Negative Progression</u>
250	100	69%	66%	56%
500	100	96%	94%	83%
750	250	93%	87%	80%
1,000	500	90%	81%	76%
2,000	750	99%	98%	94%

Increasing your bets after losses greatly increases your chance of losing all of your bankroll. Using the negative betting progression, the chance of keeping your bankroll is only 56% using a \$250 bankroll, playing for 100 games. The pattern of much higher risk of losing your bankroll with a negative progression continues until we increase our bankroll to \$2,000. With a \$2,000 bankroll, we can play the coin-toss game for 750 rounds with only a 6% chance of losing our bankroll (94% chance of keeping it as shown in the table). This compares favorably with the flat bettor's percentage of 99% and the positive progression bettor's percentage of 98% at this level.

The moral of this comparison should be obvious. ***Using a negative betting progression greatly increases your likelihood of losing your bankroll unless you increase your bankroll to an adequate level.*** In this example, by increasing our bankroll to \$2,000, we only give up 5% of the chance of losing our bankroll using a negative progression as compared to betting flat (94% as compared to 99%).

All gambling strategies involve compromises. ***Betting flat offers the greatest likelihood of keeping your bankroll, but the poorest chance of winning.*** You may recall in the earlier table comparing betting strategies that flat betting only won about 39% of its games.

Using a positive betting progression wins only 9.6% of its games (shown in earlier table), but you won't risk losing your bankroll much more using this system than with betting flat.

Referring again to the earlier table, we notice that using a negative progression gave us a win rate over 85%. At first glance at the table on the preceding page, it would seem that this high win rate came only by increasing our risk of losing our bankroll by a large factor. But please note the following. *Once we increase our bankroll to a larger amount, \$2,000 in the example here, our risk of losing our bankroll using a negative progression is only 6%, not much greater than the 2% chance of losing with a positive progression, or the 1% chance of losing our bankroll betting flat.*

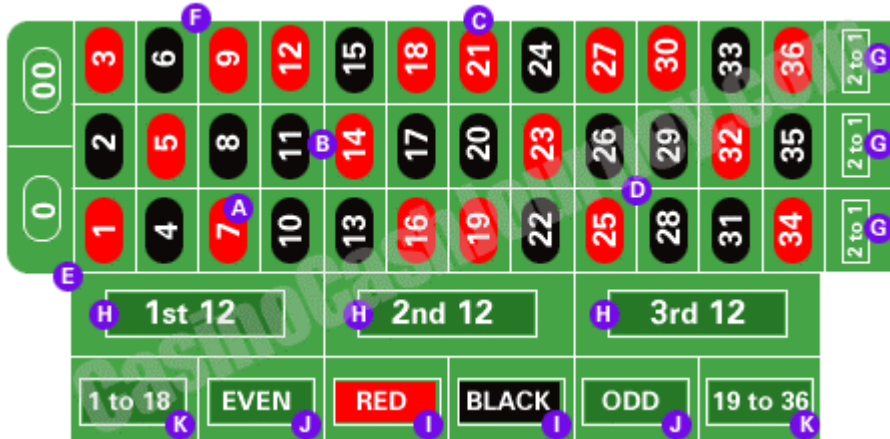
If we are willing to use a somewhat larger bankroll, using a negative progression gives us the best of all worlds. *We end up with a higher probability of winning and a lower possibility of losing our bankroll. Pretty neat trade off I would say!*

This type of comparison is something that almost no gambling experts will ever show you. *Experts invariably recommend only the first two approaches to win any gaming contest even though your greater chance of winning, yet still controlling losses, is possible when you use a controlled negative betting progression!*

Summary of Roulette Bets

Below are typical American and European roulette table layouts showing the various types of roulette bets along with the approximate bet placement locations.

American Roulette Table Layout



A Straight Bet - 1 number, pays 35:1

B Split Bet - 2 numbers, pays 17:1

C Street Bet - 3 numbers, pays 11:1

D Corner Bet - 4 numbers, pays 8:1

E Five Number Bet - 5 numbers, pays 6:1

F Line Bet - 6 numbers, pays 5:1

G Column Bet - 12 numbers, pays 2:1

H Dozen Bet - 12 numbers, pays 2:1

I Red or Black - 18 numbers, pays 1:1

J Even or Odd - 18 numbers, pays 1:1

K High or Low - 18 numbers, pays 1:1

European Roulette Table Layout

The diagram shows a standard European roulette table layout. At the top left is a green pocket for '0'. To its right is a row of 18 numbered pockets: 3 (red), 6 (black), 9 (red), 12 (black), 15 (red), 18 (black), 21 (red), 24 (black), 27 (red), 30 (black), 33 (red), 36 (black). Below this is another row of 18 numbered pockets: 2 (black), 5 (red), 8 (black), 11 (red), 14 (black), 17 (red), 20 (black), 23 (red), 26 (black), 29 (red), 32 (black), 35 (red). Below that is a third row of 18 numbered pockets: 1 (red), 4 (black), 7 (red), 10 (black), 13 (red), 16 (black), 19 (red), 22 (black), 25 (red), 28 (black), 31 (red), 34 (black). To the right of these rows are three vertical columns of betting areas, each labeled '2 to 1' and 'C'. Below the numbered pockets are three horizontal betting areas labeled '1st 12', '2nd 12', and '3rd 12'. At the bottom are six betting areas: '1 to 18' (K), 'EVEN' (J), 'RED' (I), 'BLACK' (I), 'ODD' (J), and '19 to 36' (K). Various letters (A, B, C, D, E, F, G, H, I, J, K) are placed near specific numbers or betting areas to indicate bet types.

A Straight Bet - 1 number, pays 35:1

B Split Bet - 2 numbers, pays 17:1

C Street Bet - 3 numbers, pays 11:1

D Corner Bet - 4 numbers, pays 8:1

E Four Number Bet - 4 numbers, pays 8:1

F Line Bet - 6 numbers, pays 5:1

G Column Bet - 12 numbers, pays 2:1

H Dozen Bet - 12 numbers, pays 2:1

I Red or Black - 18 numbers, pays 1:1

J Even or Odd - 18 numbers, pays 1:1

K High or Low - 18 numbers, pays 1:1

Bets Used in The Roulette Strike Strategy

The only bets used in The Roulette Strike Strategy are Six-Line or Double Street bets where each bet covers two streets of numbers and a Column bet.

A Double Street bet covers two adjoining streets, with the chip placed at the corresponding intersection, as if in between where two street bets would be placed. Each Double Street Bet covers six numbers. Any win on a Double Street bet pays off at 5 to 1.

A Column Bet is made by placing the chip on one of the three columns. Each column bet covers 12 numbers. Any win on a Column Bet pays off at 2 to 1.

The purpose of this chapter is to show you how to place these bets. With The Roulette Strike Strategy we always bet on one Double Street and one Column bet.

Double Street Bets are made by placing the chips at the intersection of two streets. Double Street bets covering the numbers 13,14,15 and 16,17,18 as well as 19,20,21 and 22,23,24 are shown in the following figure:

Double Street Bet on 16,17, 18 and 19. 20 and 21



Column Bets are made by placing the wager on one of the three columns as shown in the following figure:

Column Bet on First Column



With this strategy we will always have simultaneous bets on a Double Street and a Column as shown in the next figure:

Double Street Bet on 16 to 21 and Column Bet on First Column



When we place both a Double Street Bet and a Column bet, the bets will overlap on two numbers. For example, if we place our bets as follows:

Double Street covering: 16 17 18 19 20 21

Column covering 1 4 7 10 13 16 19 22 25 28 31 34

We will have two wagers covering the following numbers: 16 and 19

Let's assume that we bet \$4 on the Double Street covering 16 17 18 19 20 21 and \$8 on the Column covering 1 4 7 10 13 16 19 22 25 28 31 34.

If we win on the Double Street we will win 5 times our wager for a win of 5 x \$4 or \$20. If we deduct the loss of a Column bet we have:

Double Street Bet Win – Column Bet Loss: 20-8 = 12 Net Win.

If we win the Column bet but lose the Double Street we will have a win of 2 x \$8 or \$16 on the Column bet.

If we deduct the loss of the Double Street bet we have:

Column Bet Win – Double Street Loss: $16 - 4 = 12$ Net Win.

However, if the winning number is a 16 or 19 we will win both of the wagers as follows:

Double Street Win (5 x \$4)	\$20
Column Win (2 x \$8)	\$16
Total Won	<u>\$36</u>

We call a double win a **Strike Bet Win**. You can think of it like a Double Strike. While the Strike Win here of \$36 is fairly modest, the size of Strike Bet win grows very large when larger bets are made. The next table shows the size of wins for Double Street, Column Bet and Strike Bets for different combinations of Double Street and Column bets used in The Roulette Strike Strategy.

Comparison of Double Street, Column and Strike Bet Wins

Double Street Bet	Double Street Net Win (Deduct Column Bet)	Column Bet	Column Bet Net Win (Deduct Double Street Bet)	Strike Bet Win
1	4	1	1	7
2	7	3	4	16
4	12	8	12	36
8	24	16	24	72
16	48	32	48	144
32	96	64	96	288
64	192	128	192	576

The Strike Bet wins are like slot machine jackpot wins. However, when you use this system at roulette there will be a major difference between your wins and what you could expect on a slot machine.

With slot machines the best you can hope for is that the occasional large wins cover a lot of losses. If you time your play right and quit after hitting a large win with a slot machine you may end up a net winner.

With The Roulette Strike Strategy you will win steadily and receive the Strike Bet wins in addition to regular wins produced by the system. Imagine playing a slot machine

where you won steadily without having to count on large wins. With a few large wins on top of your regular wins you would do very well.

Well, that's exactly how The Roulette Strike Strategy performs. You will win steadily and then you will hit a jackpot-like Strike Bet Win. Now with a slot machine you might be lucky and get a large payoff every 50 or so plays. With The Roulette Strike Strategy you will get a Strike Win once every 6.4 plays.

This means that you will pick up many Strike Wins. In a land-based game played at 60 to 70 rounds per hour, you will pick up nine or ten Strike Wins an hour.

In an online game played at 250 to 350 rounds per hour you will have from 39 to 55 Strike Wins every hour you play!

If you have previously played slots because you like the occasional jackpots, you should immediately switch to roulette and use The Roulette Strike Strategy. You will get jackpot-like Strike Bet wins and get them very frequently.

As we shall see the features of winning steadily plus adding in Strike Bet wins make The Roulette Strike Strategy the most profitable roulette strategy we have ever seen!

The Roulette Strike Strategy Betting Series

The Roulette Strike Strategy consists of making two bets which will cover the last number to show.

1. **A Double Street Bet covering the last number.** As a general rule, the wager will be set up so that the last number to show is in the top row of the Double Street Bet. For example, if the last number was a 17, the Double Street bet will cover the numbers 16,17,18 and 19,20,21 (number 17 in top row). The exception to this rule occurs if the number is in the last row (34,35,36). Here the Double Street Bet will cover 31,32,33 and 34,35,36.

2. **A Column Bet covering the last number to show.**

Any win will result in a win for the round of play. If both bets win simultaneously we will have a Strike Bet win!

Note that we will place the bets for each new round of play to cover the last number to show. Thus, if we have a losing bet we will set up new bets for the next round of play. Because the wagers change each round to match the last number to show this is a dynamic strategy where the bets are constantly modified to match the flow of the game.

It is a very effective strategy as determined by play against real roulette wheels.

While it can be used on either a single or double-zero wheel, all the examples of betting that follow are based on play on a Single-Zero wheel.

The following table summarizes up to seven rounds of play showing the size of the bets made for each round of play.

Table 1. The Roulette Strike Strategy Betting Series

Level	1	2	3	4	5	6	7
Bets in Units:							
Double Street (5:1)	1	2	4	8	16	32	64
Column (2:1)	1	3	8	16	32	64	128
Total Bet	2	5	12	24	48	96	192
Prior Losses	0	2	7	19	43	91	187
Contribution of Double Street Win (Net of lost Bet)	4	7	12	24	48	96	192
Contribution of Column Win (Net of lost Bet)	1	4	12	24	48	96	192
Contribution of Strike Bet Win (No lost bets)	7	16	36	72	144	288	576

Explanation of Strike Betting Table:

Level –Betting Level

Bets in Units:

Double Street – amount wagered on double street covering the last number to show.

Column – amount wagered on the column wager covering the last number to show.

Total Bet – Total units on both bets for each level.

Prior Losses – the total amount lost in previous rounds of play.

Contribution of Double Street Win – the net value of a Double Street win. For example for a Level-3 Double Street win we show 12. This was computed by subtracting the amount lost on the losing Column bet. We have: Amount won ($5 \times 4 = 20$), less the amount lost on Column Bet of 8 for $20 - 8 = 12$ net Double Street Win as shown in the table.

Contribution of Column Win – the net value of a Column win. For example for a Level-3 Column win we show 12. This is derived by deducting the amount lost on the Double Street Bet from the amount won on the Column Bet as: Amount won ($2 \times 8 = 16$), less the amount loss on the Double Street Bet of 4 for $16 - 4 = 12$ for the net Column Bet win as shown in the table.

Contribution of Double Strike Win – the net value of a Double Strike win. Since both bets win the contribution is the total of two winning bets. For example for a Level-3 we

have:

Double Street Win (Units Bet x 5) $4 \times 5 = 20$

Column Win (Units Bet x 2) $8 \times 2 = 16$

Total Won is $20 + 16 = 36$

Here are the rules for using the Roulette Strike Strategy Betting Series:

1. Bet amounts in the table are in units. If your base-betting unit is \$1, then your bets will be for the amounts shown in the table. If your base-betting unit is \$2, then each bet in the table will be multiplied by \$2.
2. Always begin with a Level-1 bet. If there is no win move up one level on the next round.
3. Always move up to the next betting level if there are no wins for the round. Each time you will select new bets to cover the last number that showed using the unit bets shown in the Roulette Strike Strategy Betting Series.
4. With any win, you have the option of stopping the game with a Game Win or continuing to play. If you elect to continue playing, drop back to Level-1 betting and resume playing.
5. Games will be stopped if:
 - a. Your winnings equal or exceed your Target Win, or
 - b. You have lost the Level-7 bets in the Betting Series. The loss of Level-7 bets would result in the loss of the Game Bankroll.

Detailed Explanation of How We Computed the Amounts in the Betting Series

In the Roulette Strike Strategy Betting Series shown previously we omitted the calculations used to develop this betting series. You don't need to know how the values were derived in order to play and win. You can rely on the units shown in the Roulette Strike Strategy Betting Series and make your wagers using the betting units shown in the table.

If you want to know how we computed the numbers shown in the Betting Series please read on.

Below is an Expanded Table Showing How The Roulette Strike Strategy Betting Series was calculated:

**Table 2. Expanded Table Showing How
The Roulette Strike Strategy Betting Series was Calculated**

Ref	Level	1	2	3	4	5	6	7
	Bets Made (In Units):							
1	Double Street (5:1)	1	2	4	8	16	32	64
2	Column (2:1)	1	3	8	16	32	64	128
3	Total Bet	2	5	12	24	48	96	192
	Double Street Bet Win Value:	1	2	3	4	5	6	7
4	Amount Wagered (in Units)	<u>1</u>	<u>2</u>	<u>4</u>	<u>8</u>	<u>16</u>	<u>32</u>	<u>64</u>
5	Gross Win: (5 x Amount Bet)	5	10	20	40	80	160	320
6	Deduct Losing Column Bet	<u>1</u>	<u>3</u>	<u>8</u>	<u>16</u>	<u>32</u>	<u>64</u>	<u>128</u>
7	Contribution of Double Street Win	4	7	12	24	48	96	192
8	Amount Lost in Previous Rounds of Play	<u>0</u>	<u>2</u>	<u>7</u>	<u>19</u>	<u>43</u>	<u>91</u>	<u>187</u>
9	Net Win for Round with Double Street Win	<u>4</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>
	Column Bet Win Value:	1	2	3	4	5	6	7
10	Amount Wagered (in Units)	<u>1</u>	<u>3</u>	<u>8</u>	<u>16</u>	<u>32</u>	<u>64</u>	<u>128</u>
11	Gross Win (2 x Amount Bet)	2	6	16	32	64	128	256
12	Deduct Losing Double Street Bet	<u>1</u>	<u>2</u>	<u>4</u>	<u>8</u>	<u>16</u>	<u>32</u>	<u>64</u>
13	Contribution of Column Win	1	4	12	24	48	96	192
14	Amount Lost in Previous Rounds of Play	<u>0</u>	<u>2</u>	<u>7</u>	<u>19</u>	<u>43</u>	<u>91</u>	<u>187</u>
15	Net Win for Round with Column Win	<u>1</u>	<u>2</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>
	Contribution of Double Strike Win (Both Bets)	1	2	3	4	5	6	7
16	Double Street Win	5	10	20	40	80	160	320
17	Column Win	<u>2</u>	<u>6</u>	<u>16</u>	<u>32</u>	<u>64</u>	<u>128</u>	<u>256</u>
18	Total Won	7	16	36	72	144	288	576
19	Amount Lost in Previous Rounds of Play	<u>0</u>	<u>2</u>	<u>7</u>	<u>19</u>	<u>43</u>	<u>91</u>	<u>187</u>
20	Net Win for Round with Double Strike Win	<u>7</u>	<u>14</u>	<u>29</u>	<u>53</u>	<u>101</u>	<u>197</u>	<u>389</u>
	Net Win for Round (From above)							
21	Net Win for Round with Double Street Win	4	5	5	5	5	5	5
22	Net Win for Round with Column Win	1	2	5	5	5	5	5
23	Net Win for Round with Double Strike Win	7	14	29	53	101	197	389

Explanation of Calculations Used to Construct Betting Series:

Bets Made (In Units):

1. **Double Street Bet:** The number of units bet at each level of play.
2. **Column Bet:** The number of units bet at each level of play
3. **Total Bet:** The total amount wagered per round of play for that Level. For example, at Level-3 we wager 4 units for the Double Street, 8 units for the Column for a total of 12

units as shown in the **Total Bet**.

Double Street Bet Win Value:

4. **Amount Wagered (in Units)** – the amount of the Double Street wager at each level. For example, at Level-3 we bet 4 units.

5. **Gross Win:** (5 x Amount Won). Here we show the amount won for a winning Double Street bet. The amount won is computed by multiplying the units bet x the payoff rate of 5. For example, for Level-4 we bet 8 units for a Gross Win of 40 (8 units x 5 = 40).

6. **Deduct Losing Column Bet.** The amount lost on the losing column bet. At Level-4 the loss is 16 units.

7. **Contribution of Double Street Win.** To compute the Contribution for a winning Double Street bet we need to deduct the units lost on the lost Column Bet. For Level-4 we win 40 units for the Double Street win less the 16 units lost on the Column Bet for a net Contribution from the Double Street win of 24 units as shown in the table for Level-4. This is the amount shown as the **Contribution of Double Street Win (Net of lost Bet)** in **Table 1. The Roulette Strike Strategy Betting Series**.

8. **Amount Lost in Previous Rounds of Play.** The total units lost in previous losing rounds played before this round of play. For a Level-4 bet we have 19 units, the sum of the amounts lost in bets made at Levels 1 to 3.

9. **Net Win for Round with Double Street Win.** We subtract the amount in row 8 from row 7 to compute the net win. We have the Contribution of a Double Street Win (row 7) less the Amount Lost in Previous Rounds (row 8). For Level-4 play we have: $24 - 19 = 5$. Thus, if we win a Double Street Bet at Level-4. Thus, if we win a Double Street Win at Level-4 we will advance our win for the Game by 5 units.

Column Bet Win Value:

10. **Amount Wagered (in Units)** – the amount of the Column wager at each level. For example, at Level-3 we bet 8 units.

11. **Gross Win:** (2 x Amount Won). Here we show the amount won for a winning Column bet. The amount won is computed by multiplying the units bet x the payoff rate of 5. For example, for Level-4 we bet 16 units for a Gross Win of 32 (16 units x 2 = 32).

12. **Deduct Losing Double Street Bet.** The amount lost on the Double Street bet. At

Level-4 the loss is 8 units.

13. Contribution of Column Win. To compute the Contribution for a winning Column bet we need to deduct the units lost on the lost Double Street Bet. For Level-4 we win 32 units for the Column win less the 8 units lost on the Double Street Bet for a net Contribution from the Column Bet win of 24 units as shown in the table for Level-4. This is the amount shown I as the **Contribution of Column Win (Net of lost Bet)** in **Table 1. The Roulette Strike Strategy Betting Series.**

14. Amount Lost in Previous Rounds of Play. The total units lost in previous losing rounds played before this round of play. For a Level-4 bet we have 19 units, the sum of the amounts lost in bets made at Levels 1 to 3.

15. Net Win for Round with Column Win. We subtract the amount in row 14 from row 13 to compute the net win. For Level-4 we have the Contribution of a Column Bet Win (row 13) less the Amount Lost in Previous Rounds (row 14). For Level-4 play we have: $24 - 19 = 5$. Thus, if we win a Column Bet at Level-4 we will advance our win for the Game by 5 units.

Contribution of Double Strike Win (Both Bets Win)

16. The amount of a Double Street Bet win (units bet x 5). For Level-4 we would have 8 units bet x 5 = 40 units.

17. The amount of a Column Bet win (units bet x 2). For Level-4 we would have 16 units bet x 2 = 32 units.

18. Total Won. The total amount won with a Double Strike win. This is the total of the wins from both bets. For a Level-4 play we have 40 units won by the Double Street Bet + 32 Units won by the Column Bet for a total of 72 units.

19. Amount Lost in Previous Rounds of Play. The total units lost in previous losing rounds played before this round of play. For a Level-4 bet we have 19 units, the sum of the amounts lost in bets made at Levels 1 to 3.

20. Net Win for Round with Strike Bet Win. We subtract the amount in row 19 from row 18 to compute the net win. We have the Contribution of a Strike Bet Win (row 18) less the Amount Lost is Previous Rounds (row 19). Thus, if we win a Strike Bet at Level-4 we will advance our win for the Game by 53 units.

Net Win for Round (From Above)

- 21. Net Win for Round with Double Street Win. Same value shown in row 9.
- 22. Net Win for Round with Column Win. Same value shown in row 15.
- 23. Net Win for Round with Double Strike Win. Same value shown in row 20.

Sample Game 1

It is suggested that you use the Automatic Playmaker which is included with the Roulette Strike Strategy course. To use the Bet Tracking form you will record the rounds of play as they occur.

Table 1. The Roulette Strike Strategy Betting Series

Level	1	2	3	4	5	6	7
Bets in Units:							
Double Street (5:1)	1	2	4	8	16	32	64
Column (2:1)	1	3	8	16	32	64	128
Total Bet	2	5	12	24	48	96	192
Prior Losses	0	2	7	19	43	91	187
Contribution of Double Street Win (Net of lost Bet)	4	7	12	24	48	96	192
Contribution of Column Win (Net of lost Bet)	1	4	12	24	48	96	192
Contribution of Strike Bet Win (No lost bets)	7	16	36	72	144	288	576

The Roulette Strike Strategy Automatic Playmaker

Round	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Outcome															
Level															
Db St															
Column															
W/L															
Balance															

Automatic Playmaker Explanation:

Round – round of play. Used for reference only (you do not need to record this when you play).

Outcome – Number where ball landed.

Level – Betting level. Corresponds to Bet Level in the Betting Series.

Db St – Amount of Double Street Bet. Corresponds to Bet Size for this level of bet.

Column – Amount of Column Bet. Corresponds to Bet Size for this level of bet.

W/L – Round outcome where W = Win and L = Loss.

Balance – Net amount won or lost for the game.

Sample Game 1 Using the Automatic Playmaker Bet Tracking Form

Round	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Outcome	21	27	6	16	16	35	5	16	17	14	35	7	23	22	28	4
Level		1	2	1	2	1	2	1	2	1	1	2	3	4	1	1
Db St		1	3	1	2	1	2	1	2	1	1	2	4	8	1	1
Column		1	1	1	3	1	3	1	3	1	1	3	8	16	1	1
W/L		W	W	L	W	L	W	L	W	W	L	L	L	W	W	W
Balance		1	2	0	16	14	18	16	20	21	19	14	2	26	27	28

Round	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Outcome	4	23	10	33	0	32										
Level	1	1	2	3	4	5										
Db St	1	1	2	4	8	16										
Column	1	1	3	8	16	32										
W/L	W	L	L	L	L	W										
Balance	35	33	28	16	-8	136										

Round by Round Explanation of Game

0. Observe one decision. Number = 21. (If you are playing online and need a bet to activate a play we suggest betting \$1 each on red and black.)

1. Level-1 play. Set up Double Street and Column bet covering Number 21. Number 27 shows and Column bet wins. Winning betting are shaded. You can circle winning bets when as you play and record a win.

2. Level-1 play (return to Level-1 after win). Bets set to cover Number 27. Number 6 shows and Column bet wins. Net win for game is now +2.

3. Level-1 play after win. Bets set to cover Number 6. Number 16 shows. No Wins.
4. Level-2 play after loss. Bets set to cover Number 16. Number 16 shows and we have a double win (Strike Win). Double Street wins 10 (2 x 5) and Column wins 6 (3 x 2) for a +16 net win. Net win for game is now +16.
5. Level-1 after win. Bets set to cover number 16. Number 35 shows with no wins.
6. Level-2 play after loss. Bets set to cover Number 35. Number 5 shows and Column bet wins. Net win for game is +18.
7. Level-1 bets after win. Bets set to cover Number 5. Number 16 shows and both bets lose.
8. Level-2 bets after loss. Bets set to cover Number 16. Number 17 shows and Double Street bet wins. Net win for game is +20.
9. Level-1 play after win. Bets set to cover Number 17. Number 14 shows and Column bet wins. Net win for game is +21.
10. Level-1 after win. Bets set to cover Number 14. Number 35 shows and both bets lose.
11. Level-2 bets after loss. Bets set to cover Number 35. Number 7 shows and both bets lose.
12. Level 3 bets after losing Level-2. Bets set to cover Number 7. Number 23 shows and both bets lose.
13. Level-4 bets after losing Level-3 bets. Bets set to cover Number 23. Number 22 shows and Double Street wins. Net win for game is +26.
14. Level-1 after win. Bets set to cover Number 22. Number 28 shows and Column bet wins.
15. Level-1 after win. Bets set to cover Number 28. Number 4 shows and Column bet wins. Net win for game is +28.

16. Level-1 after win. Bets set to cover Number 4. Number 16 shows and we have a double win (Strike Win). Net win for game is +35

17. Level-1 after win. Bets set to cover Number 16. Number 23 shows and both bets lose.

18. Level-2 bets after loss. Bets set to cover Number 23. Number 10 shows and both bets lose.

19. Level-3 bets after loss. Bets set to cover Number 10. Number 33 shows and both bets lose.

20. Level-4 bets after loss. Bets set to cover Number 33. Number 0 shows and both bets lose.

21. Level-5 bets after loss. Bets set to cover Number 33 the last number before the zero showed on the last round. Whenever a zero shows we revert to the number that showed prior to the zero. Number 32 shows and we have a double win (Strike Win). Net win for game is +136.

We elect to stop play at this point. We had a Target Win of +40 and we well exceeded this with our win in Round 21.

In this game we had three Double Wins (Strike Bet Wins) in rounds 4, 16 and 21. This is a little higher than the average number of Strike Bet wins, but not by much. You can see how valuable these wins are in giving us large boosts in our winnings.

In the next chapter we will cover Sample Game 2. I suggest that you review these sample games round by round and make sure you understand how we played each round. You can print a roulette table layout so that you can place the bets on the layout and follow our play each round.

Sample Game 2

We suggest that you review the following sample game round by round and make sure you understand the play. For you reference the Betting Series used is repeated below.

Table 1. The Roulette Strike Strategy Betting Series

Level	1	2	3	4	5	6	7
Bets in Units:							
Double Street (5:1)	1	2	4	8	16	32	64
Column (2:1)	1	3	8	16	32	64	128
Total Bet	2	5	12	24	48	96	192
Prior Losses	0	2	7	19	43	91	187
Contribution of Double Street Win (Net of lost Bet)	4	7	12	24	48	96	192
Contribution of Column Win (Net of lost Bet)	1	4	12	24	48	96	192
Contribution of Strike Bet Win (No lost bets)	7	16	36	72	144	288	576

Sample Game 2 Using the Automatic Playmaker Bet Tracking Form

Round	0	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Outcome	15	12	13	2	22	4	31	6	5	4	34	33	11	32	27	15
Level		1	1	1	2	3	1	1	2	1	1	1	1	2	1	1
Db St		1	1	1	2	4	1	1	2	1	1	1	1	2	1	1
Column		1	1	1	3	8	1	1	3	1	1	1	1	3	1	1
W/L		W	W	L	L	W	W	L	W	W	W	W	L	W	W	L
Balance		+1	+5	+3	-2	10	11	9	16	20	21	25	23	27	28	26

Round	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31
Outcome	6	25	32	30	30											
Level	2	1	2	3	4											
Db St	2	1	2	4	8											
Column	3	1	3	8	16											
W/L	W	L	L	L	W											
Balance	30	28	23	11	83											

Round by Round Explanation of Game

0. Observe one decision. Number = 15. (If you are playing online and need a bet to activate a play we suggest betting \$1 each on red and black.)
1. Level-1 play. Set up Double Street and Column bet covering Number 15. Number 12 shows and Column bet wins. Winning betting are shaded. You can circle winning bets when as you play and record a win.
2. Level-1 play (return to Level-1 after win). Bets set to cover Number 12. Number 13 shows and Double Street bet wins. Net win for game is now +5
3. Level-1 play after win. Bets set to cover Number 12. Number 2 shows. No Wins.
4. Level-2 play after loss. Bets set to cover Number 2. Number 22 shows. No Wins.
5. Level 3 bets after losing Level-2. Bets set to cover Number 4 shows. Column bet wins. Net win for game is now +10.
6. Level-1 after win. Bets set to cover Number 4. Number 31 shows and Column bet wins. Net win for game is +11.
7. Level-1 after win. Bets set to cover Number 31. Number 6 shows. No Wins.
8. Level 2 bets after losing Level-1. Bets set to cover Number 31. Number 6 shows. Double Street bet wins. Net win for game is now +16.
9. Revert to Level-1 betting after any win. Bets set to cover Number 5. Number 4 shows. Double Street bet wins. Net win for game is now +20.
10. Level-1 play (return to Level-1 after win). Bets set to cover Number 4. Number 34 shows and Column bet wins. Net win for game is now +21.
11. Level-1 play (return to Level-1 after win). Bets set to cover Number 34. Number 33 shows and Double Street bet wins. Net win for game is now +25.
12. Level-1 after win. Bets set to cover Number 33. Number 11 shows. No Wins.

13. Level 2 bets after losing Level-1. Bets set to cover Number 11. Number 32 shows. Column bet wins. Net win for game is now +27.

14. Level-1 play (return to Level-1 after win). Bets set to cover Number 32. Number 27 shows and Column bet wins. Net win for game is now +28

15. Level-1 after win. Bets set to cover Number 27. Number 15 shows. No Wins.

16. Level 2 bets after losing Level-1. Bets set to cover Number 15. Number 6 shows. Column bet wins. Net win for game is now +30.

17. Level-1 play (return to Level-1 after win). Bets set to cover Number 6. Number 25 shows. No Wins.

18. Level 2 bets after losing Level-1. Bets set to cover Number 25. Number 32 shows. No Wins.

19. Level 3 bets after losing Level-2. Bets set to cover Number 32. Number 30 shows. No Wins.

20. Level-4 play after loss of Level-3 bet. Bets set to cover Number 30. Number 30 shows and we have a double win (Strike Win). Double Street wins 40 (8×5) and Column wins 32 (16×2) for a +72 net win. Net win for game is now +83.

With our winnings at +83 in Round 20 we decide to call this game over with a win. As you have seen in our sample games, many times all it takes in one Strike Bet to put us into a Game Win situation.

In Sample Game 2 we only had one Strike Bet win but what a win it was. We won a Strike Bet at Level-4 betting picking up a gain of 72 units in one round of play.

As you have seen this strategy is capable of producing explosive profits. What's more winning Strike Bets are not that unusual. Reviewing the results of long-term play we found that we averaged winning a Strike Bet every 6.4 plays!

Bets, Bankroll and Target Bets

The two critical items in determining your betting level are the amount of money you have for your bankroll and the betting limits allowed where you will play.

The bankroll levels are critical. The following table shows the bankroll needed for levels of play from \$1 to \$25 bets.

The unit bets are the base bets you will use at a level of play. If you are a \$1 bettor then your smallest wager will be a \$1 Bet. For this level of play you need a Game Bankroll of \$254 and a Total Bankroll of \$500. Even though The Roulette Strike Strategy has never lost in extended testing we still recommend that your Total Bankroll used for this system is approximately twice the size of your Game Bankroll.

The Roulette Strike Strategy Bankroll and Target Wins

Bet Level	Game Bankroll	Target Win	Hourly Win Rate 60 Spins/Hr	Hourly Win Rate 350 Spins/Hr
25¢	\$100	\$12.50	NA	\$260.84
50¢	\$200	\$25	NA	\$521.68
\$1	\$400	\$50	\$178.86	\$1043.35
\$2	\$800	\$100	\$357.72	\$2086.70
\$3	\$1200	\$150	\$536.58	\$3130.05
\$5	\$2000	\$250	\$894.30	\$5,216.75
\$10	\$4000	\$500	\$1788.60	\$10,433.50
\$15	\$6000	\$750	\$2682.90	NA
\$20	\$8000	\$1000	\$3577.20	NA
\$25	\$10000	\$1250	\$4471.50	NA

The Game Bankroll is the amount you need to buy in for a game. If you are playing online you will need \$400 to play at the \$1 level. Many casinos offer 100% sign up bonuses and you could conceivably deposit \$200, receive a \$200 bonus and meet your bankroll requirements this way.

A critical amount to look when playing online are the betting limits. We prefer to use this system in online casinos allowing wagers from \$1 to \$500. Please note that online casino limits are handled differently than land-based casinos. In a land-based game with these betting limits you could have several \$500 bets down on one round of play. In online games the casinos usually limit the total of all your bets to the house limit so that a \$500 limit would limit the total of your bets to \$500 per round.

Another one of the reasons we recommend play at [Bovada](#) is because it offers betting limits in European Roulette of \$1 to \$500. Many other online casinos have betting limits of \$1 to \$200 or \$1 to \$250. The lower betting limits reduce your ability to run up higher wins using this system.

So, while your first concern is your bankroll the second concern is gearing your play to the level of play you will be allowed to make. With Bovada, for example, you can make \$1, \$2, \$3 based The Roulette Strike Strategy Bets. This allows you a lot of flexibility in setting up your win strategy as you can start out as a \$1 bettor and gradually move up to \$3 betting playing in the same casino.

In land-based play you will find games with higher betting limits with betting limits of \$5 to \$2,000 not uncommon. Most commonly you will find limits of \$5 to \$500 in land-based casinos.

As shown in the Bankroll Summary Table we suggest that you set and play for Target Wins at each level of play. For example, as a \$1 bettor you will be looking to win \$50 or more per game.

The Target Win is simply a guidepost. If you are on a strong run and want to keep on playing, you can do so. On the other hand, if you are struggling to win and your game has lasted more than 25 rounds you can call the game over and take a break from play even if you have not hit your Target Win.

Long-Term Testing of The Roulette Strike Strategy

Playing roulette using the ***Roulette Strike Strategy*** is very profitable. We have used this strategy in 8,275 documented games.

In testing this strategy, I had the help of a number of associates who played roulette using The Roulette Strike Strategy System in a variety of locales and bankroll levels.

Whenever possible we played against single-zero roulette wheels. These wheels are easy to find if you play roulette online or in jurisdictions outside of the United States. We did play a number of games of roulette using the ***Roulette Strike Strategy*** on American double-zero wheels and found that the strategy's profitability is only slightly reduced.

However, my thinking is that you shouldn't give the casino any more of an edge than it already has and by sticking to playing on single-zero wheels you are cutting the house's edge considerably.

We played on a variety of wheels in both land-based and online games.

In the online casinos we played in many \$1 games and did very well with the strategy as it racks up wins so quickly that even \$1 play is very profitable.

In land-based play we also played with bets ranging from \$1 to \$25. You can make \$1 bets in casinos with \$5 minimum bet requirements by making \$5 bets on red or black until the total of the Roulette Strike Strategy bets exceeds the minimum required. If you follow this procedure we suggest that you bet \$5 that the last color (red or black) will repeat. This approach comes very close to breaking even and will not adversely affect your the Roulette Strike Strategy winnings.

Let me give you a few examples of what we experienced –

In land-based casinos making \$1 bets we averaged making \$179 an hour in Net Winnings.

Making \$1 bets online our winnings averaged \$1,043 an hour!

In land-based games, using \$5 betting units our average win was \$894 an hour!

And, when we played with \$25 betting units, we pulled in net winnings of \$4,471 an hour!

These are really outstanding win rates. They are based on playing 8,275 games, and these are net win rates, net of all losing games!

While we played roulette with minimum bets ranging from \$1 Bets to \$25 betting units it facilitates comparability to convert our results to a single level of play. We converted all of our documented play to the equivalent results we would have had using \$1 as our minimum bet. This level of play is the same in all of the sample games and examples of play used in this book.

Here are the parameters used for our adjusted 8,275 games:

Minimum Bet	\$1
Game Bankroll	\$400
Total Bankroll	\$80
Profit Goal per Game	\$50 minimum

The Roulette Strike Strategy Betting Series

Level	1	2	3	4	5	6	7
Bets in Units:							
Double Street (5:1)	1	2	4	8	16	32	64
Column (2:1)	1	3	8	16	32	64	128
Total Bet	2	5	12	24	48	96	192
Prior Losses	0	2	7	19	43	91	187
Contribution of Double Street Win (Net of lost Bet)	4	7	12	24	48	96	192
Contribution of Column Win (Net of lost Bet)	1	4	12	24	48	96	192
Contribution of Strike Bet Win (No lost bets)	7	16	36	72	144	288	576

The results of 8,275 games converted to \$1 betting-unit equivalency are summarized as follows:

Summary of Games Played Using The Roulette Strike Strategy - \$1 Betting Units

Number of Games Played	8,275
Games Won	7944
Games Lost	331
Game Win Rate	96%
Total Spins	156,563
Number of Double Wins (Strike Bet win)	24,494
Percentage of Plays Resulting in Double Win (Strike Bet win)	15.64%
Average Number of Plays to Hit Double Win	6.40 bets
Net Won	\$466,710
Winning Bets (won 65,207 bets in 156, 563 spins)	65,207
Percentage of Win Attempts won (won 65,207 out of 65,538 attempted coups for a Coup Win Rate of 99.49%)	99.49%
Average Winnings per round of play	\$2.981
Average Winnings per game	\$56.50
Average Length of a Game (Rounds of Play)	18.92 spins
Average Time Length of Game in Minutes:	
Land-based games (played at 60 rounds per hour)	19 minutes
Online Games (played at 350 Rounds per hour)	4 minutes

I am confident that these games are very representative of what you can expect when you use the Roulette Strike Strategy!

Let's start with our win rate.

We won 7,944 games out of 8,275 games played for a long-term Game Win Rate of 96%. This is a very profitable strategy!

We won 24,494 Double Wins (Strike Bet wins) out of 156,563 plays. This gave us a Strike Bet win rate of 15.64%, which works out to be one win for every 6.4 plays!

We won a total of 65,207 winning bets in 156,563 plays. If we consider each win attempt as a Coup Attempt we could say that we had 65, 207 winning coups. We lost a total of 331 coup attempts. Our success rate at winning a coup can be determined by dividing the number of winning coups by the number of attempted coups for $65,207/65,538 = 99.49\%$.

Our win rates can be used to forecast how much you will win per hour of play. The following table shows win rates for land-based and online play.

The assumptions used in the table are:

Land-based play rate: 60 spins per hour

Online play rate: 350 spins per hour

Play on Single-Zero wheels (winnings will be slightly lower on double-zero wheels)

The Roulette Strike Strategy Hourly Win Rates:

Land-based = 60 spins per hour

Online = 350 spins per hour

Bet Level	Game Bankroll	Hourly Win Rate 60 Spins/Hr	Hourly Win Rate 350 Spins/Hr
25¢	\$100	NA	\$260.84
50¢	\$200	NA	\$521.68
\$1	\$400	\$178.86	\$1043.35
\$2	\$800	\$357.72	\$2086.70
\$3	\$1200	\$536.58	\$3130.05
\$5	\$2000	\$894.30	\$5,216.75
\$10	\$4000	\$1788.60	\$10,433.50
\$15	\$6000	\$2682.90	NA
\$20	\$8000	\$3577.20	NA
\$25	\$10000	\$4471.50	NA

As you can see by looking at this table, the Roulette Strike Strategy play is very profitable. Let's assume that you are a slow player and only play at the rate of 100 spins per hour online. Since our table is based on 350 spins per hour you can convert the win rate for \$3 bets shown in the table as follows: $100/350 = 0.2857 \times \$3130 = \$894$ an hour.

You can see that even playing slowly you should be able to win over \$400 an hour making \$3 bets online. Considering that the bankroll requirement for \$3 play is only \$762 this is an amazing return on your money!

Where to Play Online

We recommend play at seven different online casinos (see the book *The Roulette Strike Strategy's Player's Top Online Casinos!*).

Our personal favorite online casino is [Bovada Casino](#).

No-Hassle Practice Games:

Most online casinos spend more effort trying to separate you from your money than they do trying to give you a good experience. They have all kinds of popup windows and you usually have to download and install their software. If they do offer play-in-browser games, they require you to register an account before you can play. If you register, they send you emails trying to get you to deposit real money.

[Bovada Casino](#) is different. They have no popup windows at all, and their practice games play right in your browser with no download and no registration needed. You don't even have to give up your email address. It couldn't be easier – Just One Click and you're playing the game. [Click Here](#) to try it.

I wish all online casinos showed this much respect for their players. Other casinos practically ask you for your first born child to play for free. Meanwhile Bovada is patient and does not twist your arm to play for real money. You can play as long as you like for free with no obligation. The real money games are available and offer the same screens and the same experience as the practice play.

Excellent Customer Service:

The single biggest factor separating Bovada from the rest of the online casinos is customer support. Many other online casinos outsource their support. It can be difficult getting a response from them and if you do, it is often slow and handled by someone with little understanding of gambling or even of English. But Bovada's support is handled by Bovada and their support staff is actually knowledgeable and helpful.

I am so confident that you will have a good experience with Bovada that if you have a problem getting paid and you can't resolve it with them on your own, I'll talk to them myself.

Excellent Odds:

Many online casinos are too stingy when setting the odds on their games. They think they will make more money that way but I believe they are misguided because when players lose too quickly it's not fun and those players might not come back.

One-Stop Shopping:

Bovada offers casino games (with great odds), poker and sports betting. Many other casinos have tacked on poker as an afterthought and many poker rooms have tacked on casinos as a afterthought. The lack of attention shows, sometimes painfully. And, very few of these sites allow sports betting.

However, Bovada not only offers all three, but it does each one well and everything's integrated. You can play all three with one deposit with just one account.

Another nice thing about Bovada is that you don't need an account to play casino games in practice mode. Just [Click Here](#) and start playing.

Skilful Play

There are a number of decisions you need to make to become a successful the *Roulette Strike Strategy* player. For example, you must decide where to play and whether you will tip or not.

You will also need to make decisions on setting up and using a casino credit line as well as having your play rated. How you handle these situations can have a great bearing on your long-term success as a winning gambler.

Picking where you play

Your first choice in deciding to become a roulette winner is deciding where to play. I rate casinos on several different aspects. My first concern is whether the casino offers games that I find playable.

Every casino sets minimum and maximum bets for its table games. Typical minimum and maximum bets for roulette games offered by small casinos might be \$5 minimum bets and \$500 maximum bets. These limits will be acceptable for 90% of the players using The Roulette Strike Strategy. But a few players may require higher betting limits.

A more typical problem faces players in casinos which set minimum bets too high. Some East Coast casinos set their minimum roulette bets at \$10.

Many casinos will change their minimum wagers depending on the time of day and day of the week. Minimum bets are raised in the evenings and on weekends. If you are an Atlantic City player looking for tables with lower minimum bets, you will find more roulette tables with lower minimums if you play during the week instead of on weekends.

Besides table limits, I also consider the atmosphere of a casino. I absolutely refuse to play in casinos with rude dealers. I can tolerate slow dealers, dealers still in training and dealers who don't talk much. But I refuse to put up with dealers who make sarcastic remarks to other players or criticize my play. Life is too short. Change tables or, if necessary, change casinos.

Fortunately, casino employees are reasonable people and problematic dealers are not seen too often.

Some casinos have other annoying quirks. Can you tolerate a lot of smoke? Some casinos have poor ventilation systems so that a dull cloud of smoke seems to permeate the casino area. If this bothers you, don't play there.

Other casinos are dirty or have crowded, uncomfortable playing conditions. For several years there was a casino less than ten minutes from my house where I absolutely refused to play because the place resembled a dump (it has been updated and is now acceptable).

These are choices you must make. If you play in Las Vegas, you have just about every choice you can imagine available. If you want to play in a real players' joint, try Binion's Horseshoe downtown. Would you like some real elegance? You'll like the Venetian or Bellagio's.

One thing I don't do is discuss my system while I play. Some dealers will comment on it; most don't. You may get questions from other players. If you decide to discuss your system, keep it simple. You might state that you like to raise bets when you are winning, but sometimes you raise them after a loss as well.

If you start talking about the system, you will undoubtedly lose your concentration. In addition, it is almost a given that if you are trying to demonstrate the system to someone, you are going to have a loss. Call it bad luck or bad karma, but you can believe that discussing the system while you are playing is not a good idea.

Tipping

If you don't like to tip, most international play will suit you fine. Most casinos in Asia, Europe and Commonwealth countries like England, Australia and New Zealand forbid tipping the dealers.

In the U.S., you really have no choice but to tip. Many players refuse to tip, arguing that tips come right off their bottom line. I can't argue with the logic, but I will question the results of a no-tipping policy.

I personally have a great deal of respect for most casino personnel and especially dealers. I enjoy tipping them in exchange for good service, and once it is established that I am a "George" (slang for a good tipper), the level of service increases appreciably.

When I tip, I never just give the dealer the tip. I only tip by making bets for the dealer.

I tip by making a bet for the dealers if I have been winning. If I continue to win I will make another bet for the dealer about every twenty to thirty hands of play.

Act like a gambler

Play like a loser. If you are in a prolonged winning streak, don't rub it in the casino's face by continuing to play at the same table. If you do, make sure that you consistently make the kinds of moves which will throw the pit off. But your best ploy is not to overstay your welcome, especially if you are winning a bundle.

If you have a nice win and a floor person comments on it, you can casually mention that you dropped a bundle at craps last night and you are still not close to even. But don't do this if you never play craps. Make your story plausible.

Hide Chips

As a winning player, you will want to look for ways to disguise the amount you are winning. The easiest way to do this is to pocket chips.

This is harder to accomplish if you are playing alone, and is easiest to accomplish if you have a playing partner.

How to Survive and Prosper as a Professional Gambler (get this book free at <http://www.killergamblingstrategies.com/>), published by Silverthorne Publications, has some excellent suggestions on chip hiding routines. With a female accomplice, it is easy to slip chips to her and let her hide them in her purse. Sometimes my wife carries a shopping bag with her which is a great place to stash chips and offers additional cover to help us look like a pair of happy, typical tourists.

If you are a black chip player, you are better off hiding green chips, as the bosses are more concerned with watching your stack of black chips. If you commonly wager \$500 or more, then you can get away with hiding \$100 chips, but don't try to stash the \$500 chips as the bosses may catch on.

Play for Cash or on Credit?

There are many advantages to establishing credit with several casinos. Once you have established credit, it is there any time you want to use it. You don't have to carry cash, arrange for wire transfers or try to talk casinos into cashing checks. You generally will not be able to even cash a cashier's check in a casino until it has been verified. If you show up on a Saturday hoping to cash a cashier's check, you will be out of luck until your bank reopens on Monday and can verify the check.

Another advantage to establishing credit is that when you use casino credit, you get to sign markers at the table. You will look like a gambler, since most gamblers who play with black chips have casino credit lines.

I'll let you in on a dirty secret. Casinos are not in the business of loaning money to gamblers, at least not now. If you have a bad gambling habit and a weak bank account, your local friendly loan shark is more likely to accommodate you than your not-so-friendly casino.

When you establish a credit line, the casino is agreeing to advance you no more than the average balance in your checking account for the last six months.

Your creditworthiness has nothing to do with getting casino credit. These guys don't care whether you are employed, just filed for bankruptcy or are dodging your other creditors. Casino credit is based on how much bread you keep in your checking account.

Do you feel a little better about the high rollers signing the markers? They are signing magnetically coded checks which can be run through their checking accounts. Normally markers are not handled this way as the casino prefers to be paid by check, but if necessary, the casino markers can and will be deposited by the casino and will be presented for payment at your bank just like any other check you have written.

If you are a black chip player, casino credit is almost mandatory unless you want to carry a large amount of cash with you, which I don't recommend. If you know where you will be playing, you can arrange to have cash deposited with the casino cashier and sign markers against your own *front money* on deposit with the casino.

Rated Players

Once you start playing with green or black chips, you are going to be asked by a floor person if you want to be rated. Many novice gamblers resent the intrusion of a floor person and answer evasively or even negatively. This is a big mistake. By rating your play, the casino is evaluating your ability to receive comps or freebies from the casino. Comps can really add to your bottom line and can be very profitable once you learn to play the comp game. Another reason to become rated is that being rated and receiving comps from the casino is what gamblers normally do. And you want to look like just another gambler.

Even if you are a low to mid-range player and want to get *full RFB*, which stands for Room, Food and Beverages comped, there are many casinos which will accommodate you.

Using casino comps, you can travel just about anywhere and get full VIP treatment. Many casinos will even pay your airfare. But you have to know how to work the system to maximize these benefits. I suggest that you learn how to get the maximum amount of comps and let a casino pay for all of your gambling excursions.

As a *The Roulette Strike Strategy* player, you are in the perfect position to get and benefit from comps. No matter what your level of play, you can increase your enjoyment and profits by availing yourself of casino comps.

Learn to play another casino game

I highly recommend that you learn to play at least one other table game besides roulette. My number one choice of the game to learn is craps.

Craps is still a favorite game of many high rollers. Just by making pass line bets with double odds you can play almost even with the house. If you add a winning strategy on top of learning craps, such as the unique betting system revealed in the [*Power Craps Strategy*](#), then you are on the way to having a second casino game you can beat.

Craps, using the ***Power Craps Strategy***, is an excellent game for using hit and run tactics. If you have been playing roulette and are tired of concentrating on your wagers, craps may give you just the break you need. This can't hurt your reputation with the casino. Because many high rollers now favor craps, you will enhance your appearance as a high roller when you add this game to your repertoire. By mixing a little craps play in with your roulette play, you will look more and more like another gambler to the casino bosses.

You may be surprised how well you do at craps. On a typical casino visit, I usually make almost as much money playing craps as I do playing roulette. Silverthorne Publications is the premier publisher for winning craps systems. You can check out the ***Power Craps Strategy*** at www.silverthornepublications.com/PowerCraps

And so, you are almost ready to start beating the casinos, but . . .

You are almost ready to take on the casinos. I have presented a complete strategy which has been proven to win against casino roulette. Perhaps you have been practicing the ***Roulette Strike Strategy*** strategy. You have figured out how to put together your bankroll. However, the greatest battle still awaits you. The casinos have even more powerful weapons at their disposal than the house edge. They are masters at a whole number of psychological traps set to ensnare you, with the end goal of relieving you of as much of your money as they can in the shortest and most pleasant way possible. Let's take a look at the casino's battery of weapons and see what you can do about them.

Discipline and Control

At this point, you should have a good understanding about how to use the ***Roulette Strike Strategy*** to win money at roulette. You should know when to bet, how much to wager, and when to quit. You know about how your bankroll determines the size of your wagers and about using ***Game Bankrolls***. You should have some definite ideas about how you want to interact with casino personnel. You have learned some ways to improve playing conditions by interacting with and tipping the dealer. You also have been introduced to the idea of playing on casino credit and playing for comps.

Now you have to deal with the largest obstacle to your success. The greatest single threat to your success is not the casino personnel. It is not a bad run at the tables. It is not the risk of consecutive losses eating up your bankroll. It is not the wine, the women, and the atmosphere. The greatest single threat to your playing career will be you. Surprised? Read on.

Self Control

Ultimately, success at casino gambling, business, romance or life, for that matter, largely depends on self-control. Winning at gambling is all about self-control. It is about controlling the amount of money used for gambling. It's about reducing losses. It's about limiting the amount of money used for any session of play. And ultimately, it's about walking out the door a winner.

Gamblers are a lot like fishermen. They like to talk about the one that got away. How many times have you been in a casino winning and ended up leaving a net loser? In the real world, the only wins that count are the ones you go home with.

Actually, it is no great feat to get ahead playing roulette. Probably over 75% of all roulette players are ahead sometime in their play. But do they walk out the door winners? No. Probably close to 95% of all roulette players end up losing money. The typical casino hold is about 25% for a roulette table. ***Hold*** is a term referring to the amount the casino keeps as its win out of the money dropped at the table — e.g. the ***drop***. If you buy in for a hundred dollars, and play for thirty minutes and leave with \$85, you have lost \$15 out of \$100. Your contribution to the drop was \$100 and your loss gave the casino a hold rate of 15%.

Winning at gambling is first about controlling yourself. It is about accepting responsibilities for your own actions. In the long run, you don't win because you were lucky, and you don't lose because you had a string of bad luck. Using the ***Roulette Strike Strategy*** will help you create your own luck. Used properly, you will be able to play at an advantage over the casino and be a net winner.

If you think about the times you were ahead in a casino and ended up giving it all back plus whatever additional cash you scrounged, who is to blame? The casino? The game? The house edge?

Don't get angry with me for pointing this out. What is wrong with setting aside your winnings when you are ahead? And what is wrong with limiting your losses when you hit a losing streak? And what is wrong with leaving a losing table?

I hope you answered "nothing." Doing these things requires self-control. They are easy to think about doing but may be much harder to actually accomplish. I am a former smoker. I always thought I could quit smoking when I wanted to. But I failed to quit a number of times. When I finally quit, I realized how difficult the process really was. It was easy to think about quitting smoking but doing it was quite challenging. Now that I have quit, I am out of the woods, right? Well, not quite. I believe that smoking is much like a drug addiction, and as a former addict, I am never cured. I am only one cigarette away from becoming a smoker again.

Control in a casino may require much the same discipline as that of a reformed smoker. Having a large monetary loss only requires a temporary loss of control.

Trust me, winning is habit forming. Losing, especially at a game like roulette when you know you are using a winning strategy, is tough. Some professional gamblers, especially traditional blackjack card counters, will lose for months at a time. I am not sure that I could continue to play blackjack under those circumstances. The documented losing streaks for the ***Roulette Strike Strategy*** tend to be fairly short. If you play roulette regularly using this strategy, it is highly unlikely that you will ever encounter two back-to-back losing casino visits. But it can happen.

Once you are in a losing streak, you will be hard pressed to continue with your set game plan. You will begin to question everything about the strategy. You may feel like the

dealer has it in for you. You will start to think that no matter how you wager, your bets will lose. When your larger bets lose, you will begin to question the betting strategy.

Trends are a dominant factor in gambling. Every roulette table has streaks. If you are in a winning streak, you may begin to feel omnipotent. However, when a losing streak hits, you may start to question every aspect of your playing strategy.

Perhaps the best thing you can do whenever you encounter losing tables is to first change tables. Your next option is to quit playing roulette for a time. Depending on your feelings, you should either quit gambling altogether during your break, or if you are still in the mood to play, switch casino games. I have found on many occasions that a switch of games was exactly what I needed to improve my mood.

Many players seem to become chained to a particular table at some point in their play. This may be fine when the table is winning, but could spell disaster during a prolonged losing spell.

While losing is tough, winning may be even tougher for some people. Many players subconsciously feel that gambling winnings are "ill begotten gains." Many times people raised with a strong work ethic cannot adjust to the reality that winning at gambling requires a great deal of effort too. Gambling winnings may not seem real or may even seem shameful. Many people feel guilty when they win. For these people, walking out with some of the casino's money doesn't feel right.

Gamblers never cease to amaze me. Gambling falls into some special category of human behavior that escapes the normal rules we usually live by. People change their behavior dramatically in casinos. Consummate misers can't wait to throw their money away in casinos. People who clip coupons every week to save ten bucks on groceries think nothing of dropping a hundred, five hundred or even a thousand in a casino.

Discipline is all about the ability to develop a winning plan. Control is about being able to follow it.

Ego Needs

We all share a need for recognition. We like to talk about our triumphs. Once you become a successful, consistent winner at roulette, you are going to feel the need to talk about it occasionally.

You need to curb the urge to discuss the fact that you are a winner, especially while you are in a casino. If you have a big win at the craps table, feel free to comment on your success. The casino is not concerned with craps winners, because they do not believe that anyone can gain an advantage over them in this game, at least not without cheating.

Obviously, you should never discuss your roulette winnings with any casino employees. Your goal is to look as much like another losing gambler as possible. Casinos don't like winners, and you are much more likely to get the royal treatment if you look like another losing gambler.

Occasionally, outside of the casino, I have been asked about how my strategies work. When I first learned to beat the casinos, I was quite enthusiastic and wanted to share my enthusiasm with other people. The typical reaction when I have revealed that I have a winning roulette system is total disbelief. I am simply not believed. My best advice is to act like the vast majority of casino patrons who don't have a clue as to how to win.

Play the Part

I have given a number of suggestions about looking like a gambler. Everyone has his (or her) own style, and I am not suggesting that you disguise yourself physically or change your identity. However, individuals who look serious, never drink, never tip, or don't talk to dealers or floor personnel do not look like gamblers and will not get the full benefit of casino generosity, including comps.

I have tried to give you as much ammunition as I can, but you can add your own finishing touches. Using casino credit is a must if you are a black chip player. You simply don't want to walk around with ten thousand dollars or more on your person. Not only are you literally risking your life should a mugger decide to target you, but you could run afoul of U.S. laws if you leave the country with more than \$10,000 in cash on you and don't declare it. Using the casino's credit and signing markers will make you look much more like a gambler, and it actually is a very convenient way to play.

You should also play for comps. Once you are playing with black chips, you will have comps offered to you and you might as well enjoy them. Even mid-range gamblers and low rollers can avail themselves of substantial comps.

The Casino is Not Your Enemy

The dealers, floor persons, cocktail waitresses, pit bosses, shift bosses and casino hosts are not your enemy. While pit bosses often scrutinize the play of high rollers, they are just doing their jobs. Many of the casino employees are actually rooting for you to win. We have discussed how to get a dealer on your side by being friendly and using your tips advantageously. But your floor person is not against your winning. As long as you are not perceived as a threat to the casino's bankroll and are not engaged in behavior the casino objects to, e.g. card counting, you are free to win occasionally. Just don't rub it in their faces.

Floor persons are the primary decision-makers on the amount of comps you get, and I always chat with the nearest floor person. Starting a conversation is easy. Once you are a credit player, you will interact with the floor person as soon as you buy in, by signing a marker. After establishing some rapport with a floor person, I will occasionally ask him or her for advice on certain roulette wagers. It is always better to down play just how knowledgeable you are. Most floor persons enjoy helping players and like to show off their own expertise.

In dealing with all casino personnel, your goal is to always be a polite, friendly person who likes the casino, enjoys talking to pit personnel, is impressed by the floor person's tremendous knowledge of roulette, makes large wagers and doesn't quite know how to play roulette correctly. This act will buy you a tremendous amount of unrestricted playing time, and your comp rate should go up exponentially. You are the perfect player from the casino's viewpoint, and the casino bosses will be willing to pay to ensure that you play in their casino.

Things to Avoid

There are some things I just won't tolerate when I play roulette. Top on my list of "the things I like least" are rude dealers. If a dealer starts making comments about my play, or is rude to other players, my advice is to just leave.

You don't need this kind of aggravation. If you have a bad feeling about the table, trust your instincts and leave.

I also refuse to play with rude players.

Drinking

You've been waiting for this part, haven't you? I have yet to read a book on gambling where the author does not admonish the reader not to drink. Professional roulette players, I guess, are too engrossed in observing the game to even lift a glass to their beleaguered lips. If they do manage a drink, it has to be Evian water. For the bosses and for most players, having a drink while you play is part of the fun. Gamblers do it for sure. And you want to look like a gambler, right?

I generally have a few drinks while I gamble. I also drink straight orange juice, coffee, iced tea and even ice water at the tables.

Drinking something alcoholic at the roulette table is one more signal to the pit that you are not a threat. I generally go slow on the alcoholic drinks and time my drinks. In general, the fact that you are a roulette player will go a long way towards enhancing your reputation as a gambler.

Superstitions

Superstitions really have no effect on the outcome of cards or dice or little balls spinning around inside of larger wheels or do they? Most gamblers and many pit personnel are superstitious. Gambling itself seems to breed superstitions.

What happens is that we remember certain events that occurred prior to, or in connection with other events, and we assume that there is a causal relationship between two seemingly unrelated occurrences.

The dice game is rife with superstitions. Lady shooters are lucky, as are virgin shooters, who have never rolled the dice before. If a die or the dice fly off the table, many old pros call their odds, place and buy bets off on the next roll, as everyone knows that sevens come after the dice fall on the floor.

Poker players may wear their lucky hats, and where would a slots player be without her lucky charm bracelet?

Many casino bosses have lucky and unlucky dealers. A craps crew which loses too much money may find itself fired, or at least broken up and the members rotated into different crews. If a roulette player is winning too much money, a boss may bring in a lucky dealer. In the good old days when Vegas was mobbed up, the lucky dealer may well have been dealing seconds, with a real reason behind the luck. In this day of corporation controlled casinos, a cheating dealer is unlikely, as a casino is not willing to risk its license over one winning player. However, many bosses believe certain dealers are lucky for the house, just as other dealers are unlucky. If a boss decides a dealer is unlucky, the hapless dealer is not likely to have a fruitful career with that casino.

Because gamblers and bosses are superstitious, it makes sense for you to at least appear to be superstitious too. If you lose, it is because the table is too cold, or in the alternative, if you win, you are on a hot streak. Hot and cold streaks do occur, and it doesn't hurt to play them up.

In addition to enhancing your conversation with bosses, you can use your superstitions to influence dealers as well. More than once I have told a dealer that I feel that the next wheel spin will be lucky and placed a larger bet when the floor person was watching.

Use superstitions to justify certain plays when you are talking to the bosses. Just don't get caught up in believing too many casino superstitions yourself. Your lucky hat is not likely to have been responsible for your last win, nor is a particular casino necessarily unlucky.

I will admit that I partially subscribe to the "unlucky casino syndrome." There are some casinos where I never seem to do well. I have no rational explanation for this. However, since I tend to play in Las Vegas where dozens of casinos vie for my attention, I can easily avoid the casinos that are unlucky for me.

Moving Up Your Betting Levels

If you devote much time to roulette using the *Roulette Strike Strategy*, at some point you will want to increase the size of their minimum bets— jumping from a betting series with a \$5 minimum bet to a higher level, for example. Many players find that an emotional adjustment is required to make these moves.

The size of the wagers required may intimidate them to the extent that they feel compelled to modify the Roulette Strike Strategy betting strategy or the bet pattern selector.

Of course, you must adhere to all of the requirements I have described before you decide to increase the size of your base wagers. You never want to over-bet your bankroll, and you should only increase the size of your wagers when your bankroll is large enough to justify it. If you are undercapitalized, then you clearly are out of your league to jump from green chip to black chip play.

However, once you have built the prerequisite bankroll, you should be able to increase the size of your wagers. To acclimate yourself to making larger wagers, try moving in steps. You might increase from being a \$5 minimum bettor to using \$10 wagers as your starting point.

Probably your biggest hurdle will be moving up to black \$100 chip play. You will receive a great deal more attention from the casino than when you were a red chip or green chip player. Most of the attention will be positive. When you play with black chips, you automatically join an exclusive club with significant casino comps to be made available. However, your play will also be under greater scrutiny, and this bothers many players.

In addition to being showered with comps, you will also find that black chip play has other privileges. It is usually much easier to find uncrowded tables as a black chip player.

I suggest that you start wagering at a comfortable level for you. Your comfort level may be as a \$3, \$5 or a \$10 player. Stay at this level until you have thoroughly mastered, not only the technical side of playing correctly, but the emotional side of dealing with players, bosses and dealers. When you are ready, both psychologically and with adequate bankroll, try moving up just one step and then playing at this level for awhile. Continue to hone your casino people skills at each new level and don't forget to look and act the part. Black chip players do act differently than nickel chip players.

The Casino As Your New Office

Walking up to a roulette tables the first time can be an intimidating experience. If you have not played much, you will not fully understand the roles of the dealer, the floor person, the

pit boss, the other casino personnel, and the eye-in-the-sky cameras following your every move.

If you are unfamiliar with casino surroundings, you may want to progress into your new role as a winning roulette player on a step-by-step basis.

You can first play using a lower level of play. This is an excellent approach, and you will win plenty of money using this approach. The best way to practice playing roulette and using the ***Roulette Strike Strategy*** is to play online in “practice mode” where you can play at your own pace and refer to the ***Roulette Strike Strategy Automatic Playmaker***.

Once you feel very comfortable playing roulette, you can gradually increase your betting level, using casino profits to build your bankroll. It may take a number of trips before you feel confident enough to move up to higher-level play.

Only after you have completely mastered the ***Roulette Strike Strategy*** should you consider moving up to black chip status. At this point, you should feel that the casino is your new office, and the casino personnel are your fellow workers.

Remember that the casino is not your enemy. The primary functions of modern casino personnel, including bosses, are to make sure the casino patrons have a good enough experience that they will become repeat customers.

Once you become known in a casino, you will find yourself interacting with the casino personnel even more. Dealers will welcome you by name. Cocktail waitresses will remember your favorite drink. Bosses will invite you to coffee. A casino host will work with you to make sure that you get all of the comps to which you are entitled.

Once you sense that everyone in the casino is genuinely rooting for you to win, you will know that you have done your job well.

In order to reach this level, there is no substitute for putting in your hours. You will need to demonstrate that you are not only friendly, but reliable, honest and consistent in your fair treatment of all you encounter.

Too many players complain to bosses, dealers and anyone else who works in the casino. Grumpy players are all too common, and you want to make sure that you don't present this face to your "fellow workers." If you are tired or grumpy, don't play. It is important to take breaks frequently and use the time to relax. You should be at your peak emotionally when you play, and this includes having a positive mental attitude and interacting with players and casino personnel on a friendly and helpful basis.

Eventually the casino will recognize you as congenial, reliable and dependable. And, if you decide to make playing roulette your new profession, your relationship with your new associates will serve as the foundation for your new business.

Getting Casino Comps

Whether you chose to become a rated player at the casino table games, join a slot club or both, once you get into the system, you can start getting your share of comps. There are a number of tried and proven ways to multiply the number of comps you get. Here are some pointers.

Chose a primary casino and then play there.

A basic premise of the whole comp system is to reward loyal players. Casinos offer comps to lure new players to their casino and to make sure that their current customers remain their customers. If you think you have it tough trying to use the comp system to your advantage, just think what the casinos are up against with new competition springing up every day.

If you are a whale, you can ignore my advice. Just plan on either bringing or setting up a credit line of \$100,000 or larger, and wherever you decide to land will be glad to comp you. If you are in the million dollar plus range, the casino will not only comp you, but anyone else you chose to bring with you. They'll even charter a 737 and fly in as many of your friends as you want to bring along.

If you are not quite in this range, then it will pay to find a primary casino and reward it with your patronage. A player with as little as \$1,000 can get RFB treatment in some of the downtown casinos in Las Vegas. A player with a \$2,500 bankroll will have an even greater choice of hotel casinos. Move up to the \$5,000 to \$10,000 range, and a whole other batch of casinos become available.

But, in order to get noticed and adequately comped with a bankroll from \$1,000 to \$10,000, you have to be willing to reward a casino with your playing time.

A friend of mine visits Las Vegas about ten times a year. He usually takes \$5,000 to \$10,000 and manages to lose between half and three quarters of it per trip. I won't comment on his approach to gambling. Quite frankly, it stinks. Anyway, the subject is comps.

Believe it or not, he doesn't get any. He stays at a different casino every trip. I think he believes the constant changes might improve his luck. This is not necessarily bad, if he

would play at the casino where he stays. He invariably changes casinos every hour or two and ends up playing in ten to twelve different establishments over the course of two or three days.

Because of the size of his buy-ins, he is constantly asked if he wants to be rated. He always declines. He confesses that he doesn't want the casinos to know how much he is losing. I think that he is trying to kid himself about his losses.

I have explained the comp system to him. As long as he is losing, he might as well have the casinos kick in \$750 to \$1,000 per trip. This money is there for the asking if he would only pick a primary casino and give it a reasonable amount of play.

I can't convince him to change his ways. But, maybe I can influence you.

There are many other benefits to playing more in a primary casino. The first benefit is the application of the old saw, "If you scratch my back, I'll scratch yours."

The casino will accelerate the rewards offered you the more you play. Some casinos formalize this process and actually accelerate the comps to slot club members as their total number of points increases. Many casinos offer more and more free rooms and entertainment the more you patronize them.

The key to maximizing your benefits from this whole process is to find a casino that matches your needs and then start playing there. If you have picked correctly, your loyalty will be well rewarded.

Join a slot club and/or get a VIP card.

The start of getting comps is to be into the casino comp system. If you bet \$25,000 a hand, the host will find you. If you bet \$5 to \$25 a pop, you have to get the casino's attention. And the easiest way to do this is with a little piece of plastic which looks just like a credit card.

Once you have a card, getting comped will become part of your routine. The first thing you will do as a machine player is to insert your club card in the card reader.

When you sit down at a craps, baccarat or a roulette table you will present your VIP card when you buy in.

Your card will go down with your cash at the roulette table when you lay five hundred in front of the dealer and tell him, "Chips please."

Once you have the cards and use them, all of your play will count towards something.

Get to know your casino host.

The casino host or the slot host will be your key to getting the most comps in most casinos.

If you are a member of the casino's slot club, you will get nearly all of your comps by asking the casino slot host. Many times comps for food, rooms, shows and merchandise are built right into the slot club payoffs. If you have just joined a slot club, try giving them some play for an hour or two and then asking the slot host for a buffet comp.

My experience with comps from playing slots or video poker is that the slot hosts are much more likely to be generous with comps than the personnel at the slot club booths. If you want brochures on the slot clubs or general information on the slot club, talk to the clerks at the booth. If you want a particular comp, ask the slot host.

Casino hosts, catering to the table game players, are at the top of the casino pecking order for granting comps. Their top priority is to cultivate new customers and to keep the current customers happy.

The casino hostesses are the persons working for VIP Services who help you check in, arrange your limo service, make dinner and show reservations and so forth.

The hostesses will handle most of your scheduling and reservation needs. The casino hosts are the people you need to talk to, to arrange RFB and airfare reimbursement.

You can meet a casino host a number of ways. One way is to call a casino before coming and ask to speak to a host. This is a good way to ask about the casino's comp policy and to tell the host that you are interested in playing there.

If you are playing with front money, you should meet your host after depositing your money with the cage but before you begin play.

If you are a cash player and make a large enough buy-in, you may have a chance to meet a host when the casino sets you up with a VIP card.

After you have played in a casino, you can make reservations through the casino host. Making a reservation through a host who knows you is a good way to get a room even if the front desk claims that no rooms are available. Casinos always reserve a block of rooms for their best customers, and a casino host can get you a room when a reservation clerk can't.

I recommend taking a little time to develop a relationship with a host. Part of developing a relationship is consistency. If you make one casino your primary casino and visit several times a year, it will be easier to become known to a host than if he only sees you every other year.

If you are using a casino credit line, the host will introduce himself to you. With front money or cash, you will want to make a point of meeting the host.

Treat your host with respect and nurture the relationship. He can shower you with all kinds of freebies, including gifts, food, a free room and VIP treatment. And he is paid to do this. For your part, you have to convince your host that your action is sufficient to justify the comps you want. And being a nice person won't hurt either.

Be a nice person.

You can get enormous leverage out of maintaining friendly relationships with the people who work in casinos.

Start with the dealers and cocktail waitresses. These people have a couple of the hardest jobs in the casino and are at the bottom of the casino hierarchy. A smile and a reasonable tipping policy will do wonders to get these folks on your side. I believe that creating a positive atmosphere starts with how you act towards the casino personnel. A positive atmosphere is conducive to winning as well as to getting your fair share of comps.

You might look at it this way. If you are a grump, the dealer will probably reciprocate. This is contagious behavior, and soon the whole table will act the same way. The pit personnel not only will not be impressed with your play, the whole scene at your table probably will put them off. Not only will your rating likely suffer, you won't have nearly as much fun.

You can't always control how dealers and other customers act. If I join a table where no one is talking, and the dealer barely grunts when spoken to, I will make my departure very quickly. Usually a few cheerful words followed by a token for the dealer will turn the atmosphere around. However, if this fails, you can't be faulted for not trying. Life is too short to play under miserable conditions. It is always better to change tables than to continue to play with an "out of sorts" dealer and crabby complaining customers. Under these conditions, you should just leave.

Visit the casino at off times.

I nearly always schedule my casino trips for the middle of the week. I will typically arrive on a Monday afternoon and stay until Thursday afternoon. The benefits of visiting during the week are many. If there are any drawbacks to avoiding the weekend crowds, I haven't found them.

I don't like waiting and I hate lines. By timing my visits to the middle of the week, I can usually walk into any coffee shop, make reservations for a gourmet restaurant just about any time I chose and get show tickets to the shows I want to see.

If you want to really reduce the size of the crowds, travel in the middle of the week during off-season. Las Vegas is slower during the middle of summer when it is hot and in the late fall and early winter when it's colder. The slowest time in Vegas is usually between Thanksgiving and Christmas. But watch out for conventions. If a large convention is in town, it may be impossible to get a room (unless you are a rated player or belong to a slot club).

If you like to visit Atlantic City, try visiting during the middle of the week in the dead of winter. You'll not only avoid the larger crowds, but you'll find that the minimum wagers on many tables have been reduced.

Visiting during an off time is also an excellent way to get noticed for purposes of getting rated and getting your comp career off to a roaring start.

With fewer players to contend with, a host or a floor person is easier to meet and to visit with. Also, during slow times, casinos tend to be more generous with comps. After all, they are more likely to have a slew of vacant rooms just waiting to be given away to qualified players on a Wednesday night in December.

Ask for comps.

If you play \$1000 a hand at roulette, you do not have to ask for comps. The casino will shower you with them. If you are like the rest of us wagering anywhere from \$5 to several hundred a hand, you need to ask for comps.

Slot players have the more systematic approach as the card readers on the machines are tied into a centralized computer system, and comps are based on points. If you are a slots or video poker player, getting a comp is pretty straightforward with this system.

Table game players have to deal more with people. And unless you are a whale, a boss will almost never offer you a comp unless you have just won big in a smaller casino which watches every loss. Facing a player who might walk out with their money in hand, some casinos will start throwing comps at the player. But most of the time, even rated players can play and play and never be offered a comp unless they ask for it.

My advice? Always ask for the comp. I have given you several examples of how to do it.

Maximize your comps.

Anyone who follows the steps I have described can get comps. Your first step is to pick your primary casino and give it most of your business. Before you pick your casino you want to make sure that the casino has a reasonable comp policy and that it has beatable games. You should also like the casino, as you will be receiving a lot of invitations there once you get into their comp system.

After picking your primary casino, you need to join its slot club and get a VIP card. I usually do both. Some casinos, like Rio in Las Vegas, combine rating slot, video poker and table players on one card. Others track machine and table action separately. However, it usually pays to join the slot club, even if you are mostly a table game player.

In many ways, slot club players have an advantage over the table game players. Their rating is automatic; they don't have to get the attention of some boss. By joining the slot club, they start receiving mailing from the casino. I have received offers of free rooms from casinos where I had never played a slot machine, but had joined their slot club.

If you are just establishing your rating and want to get a room on a crowded weekend, your slot club membership can be invaluable. After the reservation clerk tells you there are no rooms available, tell her you are a member of the slot club or ask to speak to a slot host. Chances are, the casino will find a room for you.

Getting to know the casino personal is critical. The more the casino personnel know and like you, the more comps are likely to flow your way. This is even true for slot players with their automated rating system. A slot host can easily "bump up" your comp from a buffet for two to a coffee shop comp for two, even if your rating is not quite there.

With table players, interacting with the pit personnel is critical. A boss can make or break you in terms of your rating. If your average wager is \$25, your goal is to be rated as at least a \$50 to \$75 player. It is not enough to increase your wagers when the boss is looking; you need to be a nice person.

Playing with front money gives the casino a real shot at beating you. When you deposit the money in the cage, the casino knows that they have a shot at winning all of your front money. If you are willing to risk \$10,000, this will open the door to full RFB at most establishments.

When you play with front money, be sure to put it all in play. If you deposit \$10,000, draw markers for the full ten grand. This doesn't mean you should lose the money. If you look

like a loser and the casino sees that you have put all of your front money into play, your rating will increase.

Remember to look like a loser. You can save your bragging for when you get home. Appear to lose, but lose gracefully. Dealers and bosses hear players gripe about losing every day. Look like a loser but don't complain.

If you run into a fantastic winning streak, don't worry about disguising the fact that you are a winner. The bosses will know that you are winning. If you try to hide enough chips to turn a big win into a loss, they'll know. When you have a big win, act like a winner. Go ahead and tip a little more. If you are playing craps, shouting is not out of line. I have had some of my best comps come out of big wins as casinos hate to see winners walk out the door with their money.

Summary of the Comps Game

Once you know how to play the comps game, you will be able to milk the casinos for every dime your action entitles you to. I have given you some pointers on how to get a quarter's worth of comps for a dime's worth of action.

When you combine getting the maximum number of comps with the ***Roulette Strike Strategy***, you are in the best position to maximize your profits from casino gambling.

If you at least break even, then the comps you receive constitute a profit for your play. If you are able to win money at the casino games, then your profit will be even greater.

Casino Etiquette

If you know how to dine in a fine restaurant without making a scene, or automatically open doors for others and say thanks when someone holds open a door for you, you will probably not have any trouble knowing how to conduct yourself in a casino. I normally don't think much about etiquette until I see some jerk raising hell with a dealer about his losses, or chewing out a cocktail waitress for taking too long with an order. Then I have to wonder how the concept of manners has escaped him completely.

I said *him*, because boorish, obnoxious behavior nearly always comes from males, with very few females managing to become the perfect asses that males seem to delight in being.

Casinos seem to attract a higher than normal number of persons with a need to blow off at some unfortunate casino employee. The times I have somehow gotten in the middle of these disputes, I nearly always take the side of the dealer or floor person, especially if a male patron is unjustifiably berating a female employee for no reason other than he has poor control over his gambling, managed to lose much more than that should have, and is now looking for a scapegoat.

For most persons who visit casinos, etiquette is simply a matter of common courtesy. It's okay to get a little wild in a casino. These are supposed to be places of fun, and drinking a little too much may be part of the entertainment. But for a successful the ***Roulette Strike Strategy*** player, the rules are not quite the same. The casino is your place of employment and drinking should be limited. It goes without saying, courteous behavior should be practiced at all times.

At all casino table games, the rules of etiquette are pretty simple. Treat the dealers and other players with respect and avoid being loud, pushy or belligerent. If you get into a disagreement with a dealer, stay calm and be gracious even if the dealer really is wrong. It does not make sense to win an argument over a single payoff.

Here are some guidelines for casino play.

1. When you have finished playing, you can ask the dealer to color you up before leaving the table. If you are playing with the special chips used at roulette tables only you must exchange those chips for regular casino chips before you leave the table.
2. Watch your own bets at all times. Roulette bets are easy to track as you handle the bets yourself and place them directly in front of you.
3. Don't force your way into a crowded table. If the table is crowded ask the nearest player if he minds if you join them.
4. Don't slow down the game by constantly asking the dealer basic questions about how the game is played or how bets are made. There are hundreds of books on how to play roulette including this one. You should learn the correct payoffs for the bets you will be making.
5. Try to be discrete about your wins and losses. No one really cares to know how much you are winning, and it doesn't do you any good to advertise that you are a consistent winner.
6. While playing, conduct yourself courteously at all times. If you drink, refrain from overdoing it and never get drunk. You will need to stay alert to correctly make the wagers required by the ***Roulette Strike Strategy***, and contrary to the opinion of some drunks, alcohol does not make you think clearer.
7. Toke the dealers. Dealers call tips "tokens" as in a token of appreciation. Many players don't realize that dealers are not paid much more than minimum wage. Roulette dealers try very hard to please the public. Most dealers want the players to win and have a good time. They know that if the players enjoy themselves and win, they will get toked. I always toke the dealers. If I win more I will toke them more, but even if I lose, I will make several bets for the dealer. This is not only the right thing to do but will pay you off in spades if you do it consistently. Even floor personnel know who the tippers are, and my experience has been that if you tip, you will be more than repaid by hard working dealers, who will watch out for your bets and by casino complimentaries, controlled by and large by pit personnel who rate your play.

Keeping Records

Along with all of the new habits I am asking you to form, I am going to add one more. I want you to start keeping written records of how you do playing roulette. Actually, you want to keep a written record of all of your gambling, but since this book is about how to win at roulette, we'll just focus on this game.

There are a couple of reasons you will want to keep records. One is to honestly measure how well (or how badly) you are doing. Most players wince at this suggestion. They know that they have been long-term losers.

I am going to ask you to be honest and start writing down how you actually do. You don't have to show this to anyone else. But, aren't you at least a little curious about your roulette wins and losses?

Another reason I am suggesting that you start keeping written records is that you will eventually need them for income tax reporting. I'll tell you more about this later.

I have given you a couple of good reasons to start keeping written records of your gambling. They are –

First, to honestly measure how well (or badly) you are doing, and

Second, to have a record for income tax reporting.

How you set up your records is up to you. You may want to purchase a small notebook which fits in your pocket or purse. I like to keep records on individual sheets of standard size 8.5" x 11" accounting paper. I usually carry one sheet with me, neatly folded in my pocket. After each session of play, I will update the information I like to record on the piece of paper. Eventually, after I have returned home, the sheet will be filed in a loose-leaf notebook.

Whatever system you use is fine; just make sure that you use some kind of recording system.

Before I start a gambling excursion, I like to record some basic information about what I plan to do. This information will outline my strategy and would look like this:

Location	Las Vegas
System	The Roulette Strike Strategy
Target Profit	\$3,000
Roulette Bankroll	\$1,500
Base Bet Size	\$5
Game Buy-in	\$2,000
Days of Play	2 days
Number of Sessions	7-8 a day
Target Profit per Game	\$250
Loss Limit per Game	\$2,000

The results of each session should be recorded as soon as possible after finishing play. The following information should be recorded:

Location: (City, casino, etc.)

Date and Time Played

Table Number.

Base Bet Size

Won (Lost): Amount that you won or lost for the session.

Total Won (Lost): A running total of the amount you have won or lost.

Your actual record might look like the record shown below:

Location	Date & Time	Table No.	Base Bet Size	Amount Won (Lost)	Cumulative Won
LV – Monte Carlo	12-4-10 10 to 11 AM	31	\$5	\$312	\$312
LV – Monte Carlo	12-4-10 11 to 11:30 AM	31	\$5	\$297	\$609
LV – Orleans	12-4-10 2:10 to 2:40 PM	27	\$5	\$243	\$852
LV – Orleans	12-4-10 3:30 to 4:10 PM	27	\$5	\$305	\$1157
LV - Orleans	12-4-10 5-20 to 5:50 PM	27	\$5	\$319	\$1476

For US players, the basic rules for gambling are that all gambling winnings should be reported on your tax return as other income. Gambling losses are deductible only to the extent that you report gambling winnings and then only as an itemized deduction. Home ownership with the attendant home mortgage interest is usually the deductible expense which allows people to itemize their deductions. If you don't own a home, or if your home mortgage interest is too low, or you have paid off your mortgage, you may not have enough expenses to itemize deductions. This could mean that you end up reporting gambling winnings as income but are not allowed to deduct gambling losses.

As a practical matter, most folks ignore their gambling wins and losses when filling out their tax returns because all they have is losses, and they couldn't document them if their lives depended on it. Because of the skill you now have with the ***Roulette Strike Strategy*** you are more likely than ever to have reportable gambling income.

The easiest way to meet the IRS guidelines for documentation is to keep a daily record of roulette play, as well as invoices, receipts and other documentation from your trip. File this information in an envelope, a file folder or a notebook.

Summary of the Roulette Strike Strategy

The only bets used in the Roulette Strike Strategy are Six-Line or Double Street bets where each bet covers two streets of numbers and a Column bets.

A Double Street bet covers two adjoining streets, with the chip placed at the corresponding intersection, as if in between where two street bets would be placed. Each Double Street Bet covers six numbers. Any win on a Double Street bet pays off at 5 to 1.

A Column Bet is made placing the chip on one the three columns. Each column bet covers 12 numbers. Any win on a Column Bet pays off at 2 to 1.

If you are unclear on how to make these bets please review the chapter Bets Used in the Roulette Strike Strategy.

Using the Complete Strategy

The Roulette Strike Strategy consists of making two bets which will cover the last number to show.

1. A Double Street Bet covering the last number. As a general rule, the wager will be set up so that the last number to show is in the top row of the Double Street Bet. For example, if the last number was a 17, the Double Street bet will cover the numbers 16,17,18 and 19,20,21 (number 17 in top row). The exception to this rule occurs if the number is in the last row (34,35,36). Here the Double Street Bet will cover 31,32,33 and 34,35,36.

2. A Column Bet covering the last number to show.

Any win will result in a win for the round of play. If both bets win simultaneously we will have a Double Strike Bet win! This can result in Jackpot-like wins!

Play note that we will place the bets for each new round of play to cover the last number to show. Thus, if we have a losing bet we will set up new bets for the next round of play. Because the wagers change each round to match the last number to show this is a dynamic strategy where the bets are constantly modified to match the flow of the game.

It is a very effective strategy as determined by play against real roulette wheels.

While it can be used in either a single or double-zero wheel, all the examples of betting that follow are based on play on a Single-Zero wheel.

The following table summarizes up to seven rounds of play showing the size of the bets made for each round of play.

Table 1. The Roulette Strike Strategy Betting Series

Level	1	2	3	4	5	6	7
Bets in Units:							
Double Street (5:1)	1	2	4	8	16	32	64
Column (2:1)	1	3	8	16	32	64	128
Total Bet	2	5	12	24	48	96	192
Prior Losses	0	2	7	19	43	91	187
Contribution of Double Street Win (Net of lost Bet)	4	7	12	24	48	96	192
Contribution of Column Win (Net of lost Bet)	1	4	12	24	48	96	192
Contribution of Strike Bet Win (No lost bets)	7	16	36	72	144	288	576

Explanation of Strike Betting Table:

Level –Betting Level

Bets in Units:

Double Street – amount wagered on double street covering the last number to show.

Column – amount wagered on the column wager covering the last number to show.

Total Bet – Total units on both bets for each level.

Prior Losses – the total amount lost in previous rounds of play.

Contribution of Double Street Win – the net value of a Double Street win. For example for a Level-3 Double Street win we show 12. This was computed by subtracting the amount lost on the losing Column bet. We have: Amount won ($5 \times 4 = 20$), less the

amount lost on Column Bet of 8 for $20 - 8 = 12$ net Double Street Win as shown in the table.

Contribution of Column Win – the net value of a Column win. For example for a Level-3 Column win we show 12. This is derived by deducting the amount lost on the Double Street Bet from the amount won on the Column Bet as: Amount won ($2 \times 8 = 16$), less the amount loss on the Double Street Bet of 4 for $16 - 4 = 12$ for the net Column Bet win as shown in the table.

Contribution of Double Strike Win – the net value of a Double Strike win. Since both bets win, the contribution is the total of two winning bets. For example for a Level-3 we have:

Double Street Win (Units Bet \times 5) $4 \times 5 = 20$

Column Win (Units Bet \times 2) $8 \times 2 = 16$

Total Won is $20 + 16 = 36$

Here are the rules for using the Roulette Strike Strategy Betting Series:

1. Bet amounts in the table are in units. If your base-betting unit is \$1, then your bets will be for the amounts shown in the table. If you base-betting unit is \$2, then each bet in the table will be multiplied by \$2.
2. Always begin with a Level-1 bet. If there is no win move up one level on the next round.
3. Always move up to the next betting level if there are no wins for the round. Each time you will select new bets to cover the last number that showed using the unit bets shown in the Betting Series.
4. With any win, you have the option of stopping the game with a Game Win or continuing to play. If you elect to continue playing, drop back to Level-1 betting and resume playing.
5. Games will be stopped if:
 - a. Your winnings equal or exceed your Target Win, or
 - b. You have lost the Level-7 bets in the Betting Series.

Going Home a Winner

The object of playing roulette is to walk out of the casino with more money than you came in with. That's what this book has been about. If you want to have fun playing roulette, that's great too. It's supposed to be fun. But, if you have consistently been losing to the casinos, then I question how much fun you have really been having.

There is no substitute for winning. Can I guarantee that you will always be a winner? No. But I will guarantee that your play will improve immensely and that you will have a better chance of winning than ever before if you follow the suggestions I have given you. Here is a brief rundown of what you should do to become a skilled roulette winner:

1. You should first read this entire manual. If you don't understand parts of the strategy you can go back to them later.
2. View the accompanying the Roulette Strike Strategy Videos. Start with the Video Manual and follow the instructions. Each lesson has a link embedded which will bring up the video for that lesson.
3. Before trying to learn the strategy make sure that you understand how to play roulette. You can sign on to an online casino such as [Bovada](#) and play in free practice mode to get a feel for the game. You don't have to know the rules about how each round is played in order to play the game.
3. Learn how to place Double Street and Column Bets first.. To learn how to use this strategy, you should try it in practice mode. You can use The Roulette Strike Strategy's Automatic Playmaker to record the placement of each bet in practice games. At this point, don't worry about the size of each bet. Just use a flat bet of \$1 and practice choosing where to place each bet.
4. After learning the *Roulette Strike Strategy's* system of determining where you place each bet, you will learn the Roulette Strike Strategy Betting System, using the Betting Series to determine the size of each bet. The easiest way to determine if you have mastered bet sizing is to review the example games in this book and see if you completely understand how we determined the amount of each bet.

5. After you know exactly how to use The Roulette Strike Strategy correctly, you will need to add the Money Management Rules to complete the strategy. Be sure that you understand the concepts of ***Betting Units***, ***Game Bankrolls***, what to do after winning or losing bets and ***Target Wins***.
6. Review all of the sample games in this book. Be sure that you completely understand how to determine each bet and why we stopped play in each game.
7. Play roulette for free in an online game. At first, don't try to apply the strategy. Just make flat bets such as \$1 bets.
8. Play a series of games in practice mode using our Automatic Playmaker Tracking Forms
9. Keep good records of your practice games. Be sure that you are consistently winning before starting to play for real money.
10. Get ready for real play. The easiest way to do this is to deposit money in the online casino where you have been practicing and start playing for real. You will have to adhere to our bankroll requirements. If you decide to start with \$1 bets, you will only need a \$400 deposit for this level of play. Since many online casinos offer 100% match bonuses, you can get started with as little as \$200 and use the casino's bonus of \$200 to complete your bankroll.
11. Be sure that you keep accurate records. You will employ record keeping mainly to keep score. If you have a Target Win in mind, you want to know when you have reached it. Most gamblers underestimate the amount of their losses and overestimate how much they are ahead. Record keeping will not only keep you honest, but it will also improve your winnings.
12. Set modest goals when you first start playing for real. It is always better to start playing with a lower bankroll so that if you do make mistakes, your losses will be smaller. Only move up in play after you have built up the bankroll needed out of winnings. If your winnings are not growing, then you are not using the strategy correctly.

13. Finally, learn to play another casino game. Try craps for a real change. You'll get the chance to stand while you play and even cheer the shooter if you like. If cards are more your cup of tea, try blackjack. A much over-looked game is three-card poker. Try it. It is a great game. The point is that your casino experience will be much more enjoyable if you learn another game. You can find winning systems for these games at www.gamblersbookcase.com and www.knockoutsystems.com.

14. Play for blood. The best way to do this is to start out small and then increase the size of your wagers as your bankroll grows. While the casino may not pay much attention to your wins as a \$1 bettor, the casino bosses will definitely take notice when you start beating them making \$25 minimum bets.

We hope you enjoyed this book and picked up some useful pointers. It's tough to win at gambling. But the real trick is not to lose too much. If you keep your losses low, then when the large payoff comes, you will end up a net winner.

I know how hard it is to use discipline in a casino environment. But once you leave the casino and arrive home with real winnings, you will see the value in the strategies. We wish you the very best in your gambling endeavors.

Appendix A

Locations of Legal Roulette Wheels

United States:		Argentina	243
Las Vegas (downtown)	35	Chile	36
Las Vegas (strip)	135	Colombia	26
Reno-Tahoe	85	Ecuador	57
Remainder of state	45	Paraguay	15
Total Nevada	300	Surinam	6
Atlantic City	155	Uruguay	67
Mississippi River	12	Total South America	450
Cruise ships (US Ports)	98	England:	
Connecticut Indian Reservation	8	London	87
New York Indian Reservations	7	Outside London	213
Total United States	580	Total England	300
Canada	30	Europe:	
Caribbean:		Austria	75
Antigua	12	Belgium	50
Aruba	36	Czechoslovakia	15
Bahamas	29	Denmark	10
Bonaire	4	Finland	50
Curacao	17	France	500

Dominican Republic	56	Germany	140
Guadelupe	7	Gibraltar	6
Haiti	7	Greece	50
Martinique	9	Hungary	13
Puerto Rico	49	Italy	90
St. Kitts	2	Luxembourg	5
St. Maarten	25	Malta	9
St. Vincent	2	Monaco	40
Turks & Caicos	2	The Netherlands	80
Total Caribbean	257	Poland	15
Central America:		Portugal	35
Costa Rica	11	Spain	150
Honduras	10	Sweden	20
Nicaragua	2	Turkey	70
Panama	29	Yugoslavia	80
Total Central America	52	Total Europe	1503
		World Total	3142

Appendix B

Location of Single Zero Wheels in Land-Based Casinos

The double zero wheel found in the U.S. (house edge 5.26%) is the main reason for the lack of popularity of roulette in this country, and the single zero wheel (house edge 2.70%) is the main reason for the popularity of roulette (and roulette systems!) throughout the rest of the world.

You would think that all U.S. casinos would realize this, but there is evidence that most U.S. gamblers don't realize the difference. (In casinos where both single and double zero roulette wheels are available in the U.S., the single zero wheels seem no better patronized).

You can, however, almost effortlessly increase your roulette winnings and cut losses at the same time. Just stop playing in casinos that only offer double zero roulette and start playing in those that offer single zero tables (with the better odds).

Single zero roulette in the U.S. can be found. Occasionally, even with the more player friendly European rules, i.e. 'en prison' which can bring the house edge down as low as 1.35%. (Try the MGM Grand in Las Vegas and the new Beau Rivage in Biloxi.)

Single zero roulette can also be found:

In any Australian casino.

In New Zealand at Sky City

Throughout Europe, including many casinos in the UK.

Throughout Uruguay.

Las Vegas, Nevada: The Stratosphere has two single zero roulette wheels. All roulette wheels at the Monte Carlo are single zero. The Tropicana has one with \$5 minimums. Ceasars Palace in Las Vegas is rumored to have one single zero table. Also try Binion's, the Reserve, Las Vegas Hilton, MGM Grand and the new Bellagio.

Reno, Nevada: Nevada Club on Virginia Street, The Peppermill and the Cal Neva Club. Downstairs has the double zero wheel but you can play single zero roulette upstairs. Two tables side by side. Twenty-five cent minimum chip with a \$10 buy-in. (Great for testing systems.)

Wendover, Nevada: Peppermill and Rainbow Casinos.

Indiana: The new Caesar's

Mississippi: All three Grand Casino properties (Biloxi, Gulfport and Tunica) have at least one single-zero wheel. The New Palace, President, and Treasure Bay are rumored to have single zero wheels. Also, Harrah's (downstairs) in Tunica.

Louisiana: Grand Casino Avoyelle, Marksville. Casino Rouge in Baton Rouge has one with a \$5 minimum

Atlantic City, New Jersey: Tropicana, Caesar's and Trump Marina but most, if not all, are in the baccarat pits with a \$25 minimum. Trump Taj Mahal has a \$100 minimum.

Connecticut: Foxwoods supposedly had one, but a recent report says no.

Canada: Halifax and Sydney, Nova Scotia, West Edmonton Mall, Edmonton and the Royal Diamond Casino in Vancouver, British Columbia

Malasia: Genting Highlands near Kuala Lumpur has 60 tables with single zero wheels.

Bahamas: Atlantis, Paradise Island has single zero wheels. Anyone know the minimums?

Caribbean? Most of the islands in the Caribbean are foreign ruled (British, French, Dutch, etc.). Double zero roulette wheels seem to be the norm, however. (If anyone knows of any Caribbean casinos with single zero wheels, please e mail!)

The El Cortez off the strip in Las Vegas does not have a single zero wheel but it does have a 10-cent double zero wheel that provides a cheap way to try out new systems.